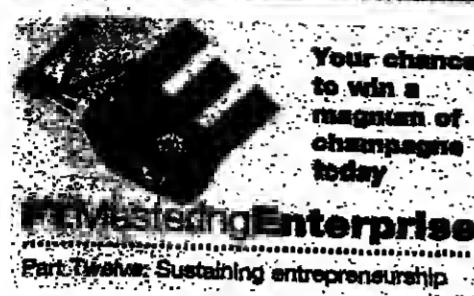


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Investing Enterprise
Part 1: The Sustaining entrepreneurship

**Pilots angry as
Clinton orders
halt to air strike**

American Airlines was facing the threat of further confrontation with its pilots after President Bill Clinton ordered them back to work, ending a strike less than half-an-hour after it began. Mr Clinton's move under emergency powers left the pilots bitter. The government estimated a strike would cost the US economy \$200m a day. Page 18

South Korea posted a record current account deficit of nearly \$24bn in 1996. This deficit, the second largest after that of the US, is blamed on plunging prices of key export products. Page 4: Attack on defector, Page 4

US secretary of state Madeleine Albright is urging European allies swiftly to remove any obstacles to Nato enlargement. Page 4

Yasuo Hamanaka, former chief copper trader of Sumitomo Corporation, goes on trial in Japan today on charges arising from unauthorised copper trading which Sumitomo says cost it \$2.6bn. Page 18: Deals that shook the market, Page 6

Chicago, New York and Paris futures exchanges are discussing a technology sharing deal that could unify many of the world's derivative exchanges on a single screen and make products available around the clock. Page 21

German chancellor Helmut Kohl says he is determined to overcome the country's economic difficulties and carry through structural reform, heightening speculation he will run again for election. Page 2

Investment bank SSC Warburg has surprised rivals by agreeing to advise the Mexican government on airport privatisation for a fee a fifth the size of what others planned to charge. Page 18

Deutsche Post plans resisted: Plans to end the German post office's monopoly powers before its expected partial privatisation have provoked a strong backlash from unions. Page 2: Gore tours Mandela jail in SA visit



US vice president Al Gore (left) and South African deputy president Thabo Mbeki tour cells on Robben Island where once SA president Nelson Mandela was imprisoned. Mr Gore was on a three-day visit to South Africa to widen co-operation between the countries. He was also raising the proposed \$650m sale of a tank firing control system to Syria which has angered the US.

Gold deal agreed: New Orleans-based Freeport-McMoran Copper and Gold will lead the development of the vast Busang gold deposit in Indonesia. Page 18

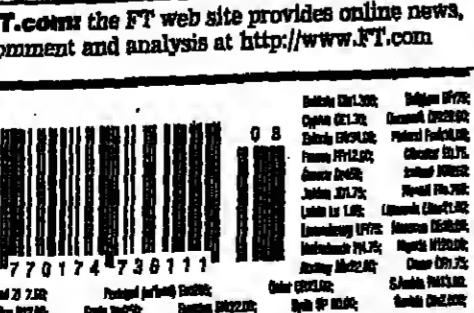
UK foreign secretary Malcolm Rifkind failed to sway Hong Kong's future leader, Tung Chee-hwa, on plans to amend laws on civil liberties. Page 4

European Monetary System: The German D-Mark strengthened slightly within the EMS grid towards the end of last week, as the D-Mark gained ground against the higher-yielding currencies. The Italian lire fell back, as concerns over its likely membership of the first wave of monetary union depressed the currency.

EMS: Grid

The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.5 per cent band.

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Three Gorges

China's \$30bn
Yangtze dam

Tony Walker, Page 17

Dateline Tokyo

Winnowing out
the losers

William Dawkins, Page 8

Lucy Kellaway

Stress terror
tactics

Management, Page 8

MONDAY FEBRUARY 17 1997

Pact set to boost world telecoms

WTO deal expected to cut prices heavily as 68 countries pledge to open markets

By Frances Williams in Geneva
and Alan Cane in London

Nearly 70 countries have agreed a pact to liberalise telecommunications markets that is expected to boost sales and investment in the \$600bn-a-year industry and slash costs for consumers.

The deal, concluded late on Saturday at the World Trade Organisation in Geneva, could cut the cost of international telephone calls by more than 80 per cent.

Ms Charlene Barshefsky, acting US trade representative, said it was "one of the most important trade agreements for the 21st century", spurring prosperity and opportunity around the world as well as benefiting US companies, workers and consumers.

Under the pact, 68 countries accounting for more than 80 per cent of world telecoms revenues have pledged in varying degrees to open their markets to foreign competition, allow overseas companies to buy stakes in domestic operators, and to abide by common rules on fair competition in the telecoms sector.

"We are celebrating a very important victory today," said Renato Ruggiero, WTO director-general.

Most of the world's biggest markets, including the US, European Union and Japan, will be fully liberalised by January 1 next year when the agreement comes into effect.

All forms of basic telecommunications services are covered, including voice telephony, data and fax transmission, and satellite and radio communications.

Sir Leon Brittan, EU trade commissioner, said the accord would act as a catalyst for the European economy and was "a

major step in the creation of the information society".

Telecommunications operators in the US and UK, where competition is already well developed, also welcomed the deal.

The deal is expected to lead eventually to a significant fall in the cost of telephone calls as competitors move into markets previously dominated by state-owned monopolies. "We estimate that the average cost of international phone calls will drop by 80 per cent," Ms Barshefsky said.

As the US has among the lowest international call charges in the world the gains for consumers elsewhere could be even more dramatic.

Trade diplomats had to wait until close to the midnight deadline to hear whether the US was ready to join the deal.

It dropped out of a previous accord last April because it was not satisfied with pledges from other countries. But by Saturday, 44 governments had improved their offers and 23 new ones had come in.

Nevertheless, US negotiators applied pressure until the last possible moment to secure better commitments from trading partners, especially its neighbours Canada and Mexico.

AT&T, the largest US operator, said the deal was "an important step toward fully competitive global markets".

Although the company regretted that not every country had gone far enough in opening markets, it believed "the US negotiating team went above and beyond to ensure that the interests of US industry were understood and reflected in this agreement".

The role of Ms Barshefsky in securing the deal is expected to go a long way towards winning confirmation of her

Continued on Page 18

WTO chief Renato Ruggiero uses two mobile phones during talks on a global telecoms pact



Canadian companies to form top newsprint producer

By Bernard Simon in Toronto

Canada's Abitibi-Price and Stone-Consolidated have agreed to merge, creating the world's biggest newsprint producer with annual sales of almost \$36bn (US\$23.7bn).

The deal reflects intensifying pressure on North American forest products groups to rationalise in the face of a slump in pulp and paper prices.

Newsprint producers recently delayed a 15 per cent price rise due on February 1.

The combined company, to be known as Abitibi-Consolidated, will have a market value of about C\$62m. It will operate 18 paper mills in Canada, the US and UK.

Abitibi has been through a sweeping reorganisation since being sold in 1992 by creditors of Olympia & York, the defunct property developer which was previously its controlling shareholder.

"Abitibi is still not the low-cost producer it had hoped to be," one analyst said. The merger is expected to save more than C\$100m in annual costs.

North American pulp and paper producers are facing intense competition from low-cost operators in Asia and Latin America.

The commodity-grade newsprint sector is seen as especially vulnerable, squeezed between rising output and stagnant demand. Steep price rises in 1994-95 encouraged many newspapers to eat newsprint consumption.

Consolidation has already taken place on a large scale in Europe. Abitibi-Consolidated will have a combined newsprint capacity of about 8.5m tonnes, compared with 1.8m tonnes, in Finland's UPM Kymmene, the biggest European paper.

The merger will take the form of a tax-free pooling of interests, with each Abitibi-Price share exchanged for one

UK may delay Eurofighter missile project

Move to postpone award of \$1.4bn contract would prolong the uncertainty for Hughes

the missiles contract would remove the political embarrassment for the British government of having to choose between a British and US supplier in the run-up to a general election, which has to be held before the end of May.

No final decision has been taken on the fate of the contract, which was due to be awarded by the early summer. But the MoD is now considering a one-year postponement of the programme, which would be used to conduct further research into the technologies offered by the bidders.

A final decision on whether to delay the programme will be

made by ministers soon. The MoD is thought to be uncertain about some aspects of the designs offered by both sides for the state-of-the-art missile.

To reduce the risk of problems, and to identify a clear winner, the MoD is proposing to pay each team £5m for a one-year research programme to flesh out their proposals.

While the delay may reduce the risk of serious technical problems with the programme, it is likely to mean the weapon is not ready by the time the first Eurofighters are available for RAF service.

The competition over the Future Medium Range

wide, and Hughes is keen to prevent a competitor to its Amraam missile emerging. BAe, by contrast, is keen to break into the market.

The missile is politically sensitive because British ministers have been trying to gain access to the US missile market, to mirror the open procurement policy of the UK. However, last December the US refused to buy BAe's short range dogfight missile for its Navy jets, and there is pressure for retaliation.

Arming Eurofighter with a US weapon could also inhibit export prospects, because the US would have a veto over the re-export of its primary weapons system.

Brussels to shame EU states over single market rules

By Emma Tucker in Brussels

Plans to shame European Union countries into complying with single market rules through scrutiny by member states are being drawn up by Mr Mario Monti, the EU's single market commissioner.

He wants to heighten awareness of member states' successes and failures by publishing a regular "score board" of distortions to the single market. This will cover a wide range of statistics, from levels of state aid to the number of complaints brought by citizens and businesses.

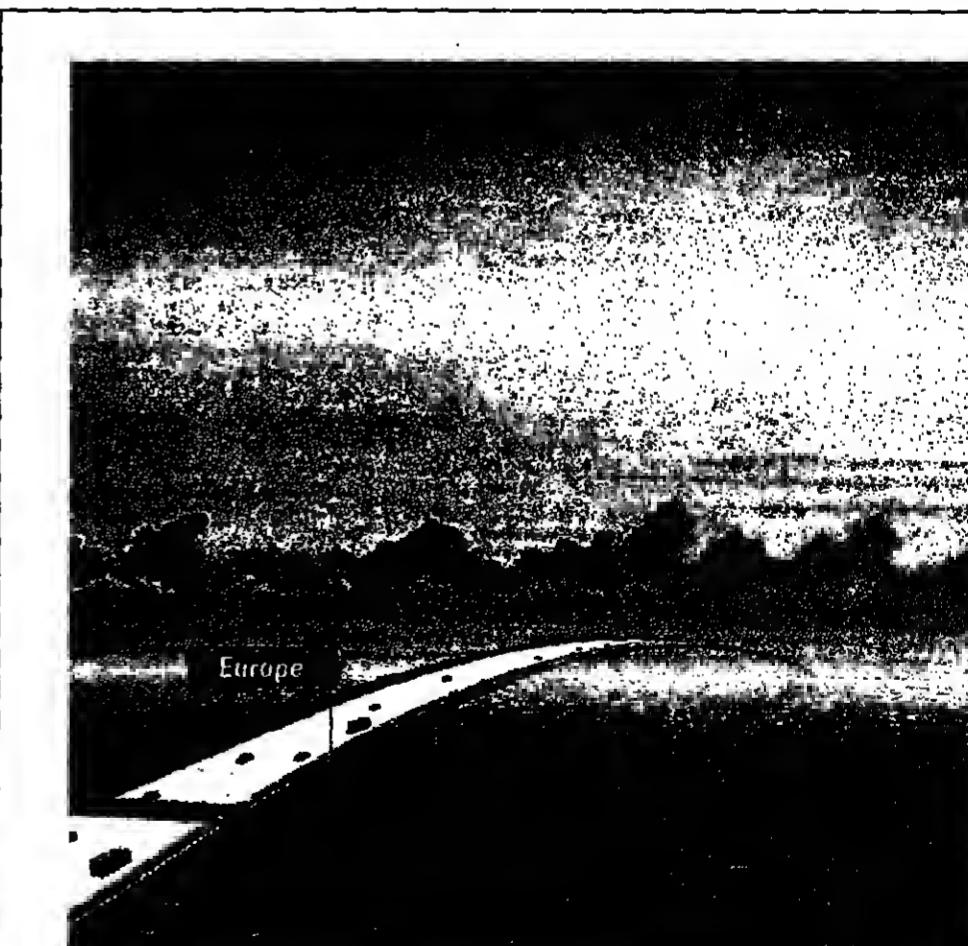
"It would only be normal to expect from those member states, which are the driving forces of integration altogether and economic and monetary union, in particular to be showing the way," he said.

He will present his proposals to European heads of government at the Amsterdam summit in June.

In Finland, Austria, Italy, Germany and Greece, more than 10 per cent of EU directives aimed at ensuring the free movement of goods and services have not been put on the national statute books. Only Denmark and the Netherlands come close to meeting their obligations.

Some members are using national standards in areas such as safety and the environment to protect domestic manufacturers from foreign competition. Germany, for example, refuses entry to Spanish baby foods because they contain high levels of pesticide.

Continued on Page 18



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NEWS: EUROPE

Kohl comments fuel leadership fires

By Ralph Atkins in Bonn

Chancellor Helmut Kohl made clear at the weekend his determination to overcome Germany's economic difficulties and see through significant structural reform - heightening speculation that he will defy suggestions of a leadership change and run again for election in autumn 1998.

However, Mr Kohl, who has been chancellor for more than 14 years, said a decision on whether to seek office again would only be taken "at a time I consider appropriate". Government officials said suggestions that he had already decided to run were "pure speculation".

His comments came amid some optimism within the government that the chancellor will succeed soon in striking a deal with the opposition Social Democratic party (SPD) allowing significant parts of planned tax

reforms to be introduced a year early, in 1998.

Mr Kohl has agreed to talks with Mr Oskar Lafontaine, SPD leader, starting a week today. Parts of the package have to be approved by the opposition-dominated upper chamber of parliament.

In an interview with the Frankfurter Allgemeine newspaper, Mr Kohl listed tax cuts as one of the "additional clear signals" needed to show Germany was becoming a more attractive place for investment.

Agreement with the SPD appears possible on tax cuts for lower- and middle-income households and small to mid-size businesses. SPD leaders also indicated at the weekend that resistance within the party to cuts in the highest rate of income tax might soften if the overall package was seen as creating jobs. But government plans to finance cuts

through higher value added tax, and to levy income tax on hitherto exempt Sunday, night and holiday working, remain sticking points.

Germany's high unemployment, which reached 4.6m in January, has heightened tensions within the Bonn coalition and raised a question mark over whether the government can meet the budget deficit criteria necessary for European economic and monetary union.

That has increased pressure on Mr Kohl to assert his leadership and make clear whether he will fight the 1998 election. In his interview, Mr Kohl said implementing reform was fundamental to Germany's future and he was determined to make his contribution.

On his future candidacy as chancellor, Mr Kohl said a decision would be taken with family and friends but "I know my duty, and need no private tuition."



More than a hundred people were arrested in Berlin at the weekend after violent clashes between right- and left-wing militants over a rally for jobs. Employment and immigration in Germany have become sensitive issues, particularly for youth groups.

Deutsche Post plans meet stiff resistance

By Ralph Atkins in Bonn



Plans to end the German post office's monopoly powers before its expected partial privatisation have provoked a strong backlash from unions - and from Deutsche Post itself.

A meeting of government leaders tomorrow to thrash out the shape of the proposed new post law comes after a series of disruptive protests at the weekend by counter and delivery staff

which are expected to culminate in a demonstration today in Bonn. Union leaders fear proposals from the

Free Democratic party, the junior member of Chancellor Helmut Kohl's coalition, for earlier than planned liberalisation will lead to massive job losses.

Meanwhile, Deutsche Post has warned that the shape of the new regulatory structure could have a significant impact on the value of the company before 25 per cent of it is sold around 1999.

A leaked position paper points out that Deutsche Post is saddled with pension

liabilities dating from its time as a public authority and that it risks being exposed to competition without proper consideration being given to the impact of its legal obligations to provide postal services across Germany. It fears market entrants will cream off the most lucrative services, for instance in big contributions. For Deutsche Post, "the duty to provide an extensive branch network and a frequency of

delivery that is not in line with demand will lead inevitably to a loss of market share," the paper says.

It is not clear whether agreement will be reached tomorrow on the new post law to replace regulations which expire this year.

Deutsche Post has already lost its monopoly powers eroded since 1995, the market for the bulk mailing of letters over 250g has been opened up to competitors and this year the limit has fallen to 100g.

Deutsche Post has already

assuage its concerns, but the FDP is pressing for full liberalisation at an earlier date, although it also suggests a transitional period during which the company will have control over letters up to 50g.

Deutsche Post has already

Bossi tones down demands for secession

By Robert Graham in Rome

Italy's populist Northern League wound up a three-day congress yesterday soft-pedalling on previous demands for the secession of the land it calls "Padania".

While still calling for the secession of the north of the country from the rest of the Italian state, Mr Umberto Bossi, the League leader, was careful to keep open the possibility of dialogue with other political parties, either in the centre-left government or among the right-wing opposition.

The congress in Milan was dominated by a huge poster which showed a rocket, marked "Padania", taking off from "the Italian bog".

This emotive image was backed up by much fiery rhetoric about the rich industrial north being held back by a corrupt government in Rome. But Mr Bossi's long, rambling speeches were ultimately masterpieces of ambiguity, as he coined a new phrase: "constitutional secession".

No government for the foreseeable future would contemplate the creation of an independent Padania by mutual agreement. Mr Bossi knows this full well, but he wants to keep the secession issue alive without burning all his bridges with Rome.

He is also aware that the secession issue will become explosive only if or when Italy is excluded from the core of countries forming the planned European single currency.

However, having set up a

provisional government and declared the formal independence of Padania last September at a ceremony in Venice, he risks losing credibility if his project remains purely symbolic.

Preparations are under way to stage an independence referendum on April 20. The poll result could backfire and the real aim may be no more than to provoke the authorities to intervene and prevent a "democratic" referendum.

Mr Bossi's ambivalence at the congress underscored the two strands within the League: a small hard core, who genuinely espouse the idea of an independent Padania; and the bulk of the supporters, who are afraid that Mr Bossi's extremism will marginalise the League.

The League also has to decide whether to forge alliances in local elections this spring. If it stands alone, it will see its influence drastically reduced and will almost certainly lose key cities such as Milan, which it currently controls.

The League will also come under pressure from a new political movement formed over the weekend to defend the interests of the rich northeast - Friuli and the Veneto. Headed by prominent businessmen such as Mr Mario Carriero, former head of the Veneto industrialist association, and local politicians including Mr Massimo Cacciari, the charismatic philosopher mayor of Venice, the Northeast party could also be a threat to all the other main parties.

However, having set up a

Dark clouds start to threaten Andorra's place in the sun

If it only had a runway, Andorra, could easily be mistaken for an airport. Thrush passengers flock to buy duty free goods in the Pyrenean mountain state's glamorous boutiques.

The jewellery and perfume shops, luxury cars, and ubiquitous portable phones all give the impression of a state - politically outside but geographically cocooned by the European Union - far removed from the difficulties faced by its neighbours.

But Andorra's electors went to the polls yesterday against a backdrop of growing tension. The number of visitors has fallen sharply in recent years, unemployment is being discussed for the first time, and the changing structure of Europe is threatening many of the qualities which explained the principality's past prosperity.

Mr Marc Forné Moiné, the outgoing prime minister, cites the traditional importance of smuggling - a skill subverted to a good cause during the second world war, when his father helped organise a network for the Allies to help Polish soldiers escape from France.

Since that time, as often throughout its 719-year history, Andorra has deftly shifted with the times. In its constitution, only approved in 1993 and which created a democratic parliament for the first time, it chose to retain its unique system of co-princes - the bishop of the nearby Spanish town of Urgel, and the president of France.

In part, it has been able to continue selling goods cheaply because it does not levy the heavy value added taxes imposed by its neighbours. The principal lure today are goods subject to heavy excise duties in France and Spain - notably alcohol, tobacco, perfume

and petrol - while other traders play on low margins and a captive clientele to sell other products such as jewellery and electrical goods.

In theory, a customs treaty with Brussels signed in 1991 should have waived tariffs on industrial goods to and from Andorra. In practice, exports are exempt from

The tiny Pyrenean state finds it is no longer isolated from the problems of the outside world, writes Andrew Jack

from the 1950s was initially fuelled by sales to the Spaniards of goods not available to them under the Franco regime, or which were too expensive as a result of heavy tariffs - impositions from which Andorran traders were exempt. "Once Spain became a member of the European Community, we had a problem of competitiveness," says Mr Oscar Ribas Reig, a former head of the government.

In part, it has been able to continue selling goods cheaply because it does not levy the heavy value added taxes imposed by its neighbours. The principal lure today are goods subject to heavy excise duties in France and Spain - notably alcohol, tobacco, perfume

and petrol - while other traders play on low margins and a captive clientele to sell other products such as jewellery and electrical goods.

Andorra's economy has to diversify and to ensure fair conditions for parliamentary and presidential elections due by the end of this year. Some demonstrators expressed their disapproval by whistling during the speech by Mr Zoran Djindjic, head of the Democratic party.

The opposition are taking control of councils in 14 cities and towns and eight Belgrade municipalities. However, they inherit few real powers, just empty coffers and dilapidated infrastructure. Zajedno plans a street party on Friday when the new opposition-dominated Belgrade city assembly meets for the first time. Mr Djindjic is expected to become mayor.

Guy Dimon, Belgrade

INTERNATIONAL NEWS DIGEST

Kuchma sacks two ministers

Ukraine's President Leonid Kuchma has launched a "clean hands" anti-corruption crusade by sacking two ministers and hinting at further action. The agriculture and deputy transport ministers lost their jobs on Friday night for alleged financial mismanagement.

In a speech at the weekend, Mr Kuchma acknowledged the growing chorus of complaints that corruption was deep rooted. He also spoke of a letter from Mr James Wolfensohn, the World Bank president, blaming corruption in Ukraine for low levels of foreign investment. He attacked the coddling of local companies involved in agriculture and energy, where the government retains a wide unofficial remit. "Why are these areas sacred cows?" he asked. This was interpreted as an attack on his prime minister, Mr Pavlo Lazarenko, who has close ties with businesses in both sectors. Their relationship has been strained in recent months.

Mr Kuchma won office in 1994 promising to tackle corruption but no cases have been brought to trial and the president admits that the effort has been a failure.

Matthew Kaminski, Kiev

Funds take fresh look at Kiev, Page 24

Serb marches called off

Serbia's opposition has called off three months of daily street protests after the government caved in and recognised its victories in local elections last November.

Leaders of the Zajedno (Together) coalition told a rally in Belgrade on Saturday night that the next battle would be to end state control over national television and radio and to ensure fair conditions for parliamentary and presidential elections due by the end of this year. Some demonstrators expressed their disapproval by whistling during the speech by Mr Zoran Djindjic, head of the Democratic party.

The opposition are taking control of councils in 14 cities and towns and eight Belgrade municipalities. However, they inherit few real powers, just empty coffers and dilapidated infrastructure. Zajedno plans a street party on Friday when the new opposition-dominated Belgrade city assembly meets for the first time. Mr Djindjic is expected to become mayor.

Guy Dimon, Belgrade

New round of talks in Israel

Israeli and Palestinian negotiators yesterday began a new round of talks near Jerusalem. Overseeing the meeting were Mr David Levy, Israel's foreign minister, and Mr Mahmoud Abbas (Abu Mazen), the senior Palestinian negotiator.

On the agenda are long overdue issues including establishment of a "safe passage" through Israel for Palestinians travelling between the self-ruled Gaza Strip and the West Bank, and construction of an airport and port in Gaza. Negotiators are also trying to build confidence before "final status" talks begin next month.

Before yesterday's talks, the two sides exchanged threats over Jewish settlements in occupied territories. Mr Yasser Arafat, president of the Palestinian Authority, said Israel would endanger the peace process if it built more settlements. Mr Yitzhak Mordechai, Israel's defence minister, said the Palestinians were not fulfilling their peace commitments.

Avi Machlis, Jerusalem

Zimbabwe raises tariffs

Prospects for an agreement on a new International Monetary Fund programme for Zimbabwe received a setback when the government announced a new tariff structure which is at odds with World Bank policy on trade liberalisation. A "rationalised" tariff structure that cuts duties on capital goods, raw materials and intermediate goods, while raising them on some finished goods will come into effect in Zimbabwe from March 1.

The most controversial aspect is the increased protection for local industry, with the rate on finished goods rising from zero-85 per cent to a starting rate of 40 per cent and a normal top rate of 85. Certain sensitive industries including clothing and textiles, batteries, electronic goods and luggage, as well as some agricultural products, will enjoy tariffs above the "maximum".

Capital goods which previously attracted duties of zero-25 per cent will now be zero rated, while the tariff on spares and partly processed inputs is cut from the zero-65 per cent range to a flat 15 per cent. Intermediate goods and consumables, previously zero-35 per cent will now pay 20-30 per cent.

Tony Hawkins, Harare

Duisenberg backed by George

Mr Eddie George, governor of the Bank of England, says in an interview published today that he supports Mr Wim Duisenberg (pictured left) of the Netherlands as a candidate for the top job at the European Central Bank when it is planned to start operating, along with the single currency, on January 1, 1999. "I have to tell you that Wim Duisenberg would make an absolutely first class European Central Bank president," he told the German economic

magazine Capital. "Among central bank governors there is no doubt that Wim Duisenberg is an ideal candidate for the position," he said.

He refused to comment on reports that France and Germany secretly agreed in 1993 to give the presidency to a French candidate. "It is most unfortunate that such speculation about secret agreements should arise at a time when Wim Duisenberg is about to become president of the European Monetary Institute [the precursor of the central bank]," said Mr George. "That could weaken his effectiveness as president of the EMI."

AP, London

Swiss image hurt 'for years'

Switzerland's new ambassador to the US, Mr Alfred Defago, said yesterday it would take years to repair his country's image after the furore over Swiss behaviour during the second world war. His predecessor, Mr Carlo Jagmetti, stepped down after saying the country was faced with waging war against its US and Jewish

detectors. US congressmen and Jewish leaders have accused Switzerland of holding on to funds deposited by German Jews who later died in Nazi camps and acting as a conduit for gold stolen by the Nazis from occupied countries. In New York last Friday, however, important participants in the row publicly declared an end to their confrontation.

Reuter, Geneva

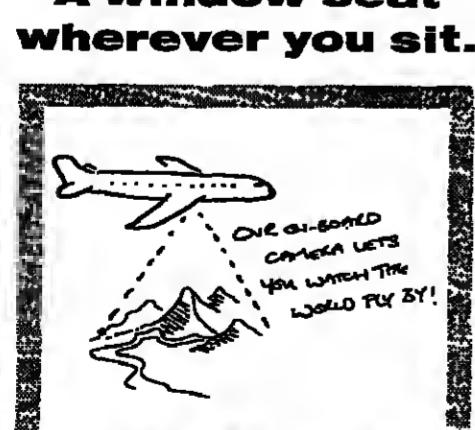
Bulgarian party in poll pledge

Bulgaria's opposition Union of Democratic Forces, favourite to win general elections on April 19, will hold a US-style primary election for representatives in the next parliament. "People want trustworthy politicians and we will try to fill gaps in the current electoral law by holding internal primary elections," said its deputy chairman.

In a two-day convention which ended on Sunday, the UDF decided to register as a single party and said it would immediately negotiate election coalitions with its partners.

Reuter, Sofia

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THE FINEST IN THE SKY

Impact of Spain truck drivers' strike fading

By David White in Madrid

Leaders of Spain's 11-day-old truck drivers' strike movement held a second day of tough talk with government officials yesterday, but the impact of their action seemed to be fading.

The strike committee of the militant transport federation Fedetrans, the main organisation behind the movement, called on King Juan Carlos to intervene to settle the dispute.

The organisation rejected an outline pact reached earlier between the government and the National Road Transport Committee, grouping other representative bodies in the sector.

The government has offered to meet one of the main demands - lower diesel prices - by allowing transport co-operatives to buy fuel direct from oil companies. But this scheme has sparked a further dispute with petrol station owners to stage their own strike over the loss of business.

In addition, the government has offered assistance for drivers seeking voluntary retirement. But it has opposed the strikers' demand for a reduction in the basic retirement age from 65 to 60, with an option of early retirement at 55.

Ove of Spain's main taxi drivers' unions, the Taxi Confederation, has aligned itself with the protesting truckers, and announced a strike for today.

Officials said road traffic

flowed more freely in most of Spain yesterday, including the French and Spanish borders. Northern regions have suffered the most because of

the strike, which has caused production stoppages at numerous factories including car and commercial vehicle plants.

FT writers assess the end of three years' talks on liberalising world telecommunications markets

US, EU vie for credit on telecoms

By Frances Williams
in Geneva

Applause and smiles of delight and relief from negotiators greeted the successful conclusion on Saturday evening of nearly three years of World Trade Organisation talks to liberalise global telecoms markets.

"We are celebrating a very important victory today," a beaming Mr Renato Ruggiero, WTO director-general, said afterwards. As the US and the European Union vied with each other to claim credit for the final deal.

By any standards, the accord is an impressive one. The 65 governments which signed up on Saturday represent over 90 per cent of world telecoms revenues, a \$600bn market that is expected to double or triple over the next 10 years.

The agreement will open up the bulk of the global market for telephone and satellite services to foreign competition - from next year for the main industrialised countries, with almost all the others committed to following within a few years.

According to Ms Charlene Barshefsky, acting US trade representative, the pact will give US and other foreign companies access to nearly 100 per cent of the world's 20 biggest telecoms markets, compared with 17 per cent now.

Services covered by the agreement include international and domestic telephone operations, fax and data transmission, private leased circuit services, satellite communications, mobile telephony and paging.

In many countries foreign-owned companies will be able to build their own facilities to compete with established operators, as well as to enter the re-sale business guaranteed interconnection rights.

Foreign companies will also be able to take significant stakes in domestic telecoms companies (up to 100 per cent in all or some services) in the most important world markets.

In addition, for the first time in a WTO negotiation, 65 countries have adopted common rules to ensure fair competition in their telecoms markets that will be enforceable through the WTO's dispute settlement mechanism.

These rules commit signatories to establishing independent regulatory bodies, guaranteeing interconnection with existing networks.

Warm welcome for 'giant step'

By Alan Cane

Telecoms operators in the US and UK, where competition is already well developed, reacted with strong approval to news of the global telecoms agreement.

They looked forward to open competition, and to the accounting rate system which artificially inflates the cost of overseas calls, and a more stable climate for investment.

It was, said AT&T, the largest US operator, "an important step toward fully competitive global markets".

Although the company regretted that not every country had gone far enough in opening markets, it believed the US negotiating team went above and beyond to ensure that the interests of US industry were understood and reflected in this agreement.

It went on: "These efforts are an important step in bringing accounting rates, an anachronistic system created in a monopoly era - down to cost, which will mean lower prices for consumers worldwide."

British Telecommunications, the fifth largest international operator, said it was still studying the details, but "it appears to offer almost every citizen the opportunity to experience the benefits of a competitive telecoms market".

Mr Larry Stone, BT's head of European Union affairs, said the agreement's regulatory reference paper, setting out guidelines for policing

at fair prices, forbidding cross-subsidisation and other anti-competitive practices, and guaranteeing transparency in government regulation and licensing decisions.

The benefits to the telecoms industry and to business and consumers more generally are commercially far-reaching. The Washington-based Institute for International Economics estimates that increased competition could cut telecoms bills by up to \$1,000bn over the next decade or so - equivalent to 4 per cent of world GDP. Quality and choice of services will be immeasurably improved.

As both Ms Barshefsky and Sir Leon Brittan, EU trade commissioner, noted at the weekend, the deal will also spur development of the "global information highway" that increasingly provides the basic infrastructure for doing international business.

Liberalisation under an agreed set of rules can more easily be expected to boost foreign investment in modernising and expanding the telecoms network in developing countries, whose telecoms capital requirements are put by the World Bank at \$60bn a year.

In turn, Mr Ruggiero points out, these countries will acquire access to knowledge and information-based technologies that are "the raw material of growth and development". Even now, as the 21st century approaches, more than half the world's population has never made a telephone call.

Finally, the accord has helped to strengthen the multilateral system by showing that the WTO can successfully forge international pacts, even in complex and difficult sectors, without a comprehensive and even longer trade round.

This augurs well for agreement next month on eliminating tariffs on information technology (IT) products, including telecoms equipment, and for talks on the huge financial services sector that are due to conclude by end-December.

The US said on Saturday it would continue to press for better market-opening pledges before the WTO agreement takes effect next January 1. But, notes Mr Ruggiero, that is "not the end of the road". In less than three years' time, negotiators will be back again for a new round of talks on services - and telecoms will be high on the agenda once again.



Sir Leon Brittan in Geneva: deal will be spur for global information highway

HIGHLIGHTS OF THE DEAL

- The three biggest markets - the US, EU and Japan, which between them account for 75 per cent of world telecoms revenues - will be completely open to domestic and foreign competition from 1998.
- There are delays for EU members Spain (December 1998), Ireland (2000) and Portugal and Greece (2003), while Japan is restricting foreign equity to 20 per cent in its two principal carriers, KDD and NTT.
- Canada and Mexico have liberalised their market, though neither conceded to US pressure for foreign majority shareholding. Mexico raised its foreign equity limit to 49 per cent and Canada to 46.7 per cent.
- Several Latin American countries are committed to wide-ranging liberalisation within the next few years. Argentina pulled its offer off the table at the last moment for technical reasons but is expected to join later.
- Eastern European nations have pledged liberalisation from 2000 (Czech Republic) to 2005 (Bulgaria).
- Asian nations generally put in poor offers (Singapore, the Philippines and Hong Kong being notable exceptions) but most plan more liberalisation in the future. Some, such as Malaysia and India, currently allow more foreign investment than they have guaranteed in the WTO.

Boost for Barshefsky

Performance of acting US trade representative should please the Senate, writes Nancy Dunne

The role of Ms Charlene Barshefsky, the acting US trade representative, in delivering what she called "one of the most important trade agreements of the 21st century" should go a long way towards winning confirmation of her appointment by the Senate. It has been almost 10 months since Ms Barshefsky was appointed to succeed Mr Mickey Kantor, but approval of her nomination has been delayed partly because she once advised the Canadian government - and new rules say trade representatives cannot have worked for foreign governments.

"Seven or eight years ago nobody thought this was possible. Even the notion of having telecoms included in the World Trade Organisation was disputed," said Mr Harry Freeman, one of the earliest trade lobbyists to push for the Uruguay Round of liberalisation talks.

Clearly the US did not get all it wanted. Although Ms Barshefsky said at the weekend, its continued limits on foreign investment in NTT and KDD, two of the largest telecommunications service providers in the world, sent a terrible signal to many countries around the world who hide behind Japan's restrictions as justification for their own.

Mr Harris Miller, president of the Information Technology Association of America, was so "excited" over the deal that he arrived at Ms Barshefsky's press conference in a tuxedo. "It will turn the global village into

the international marketplace," he said. "We will see the explosion of the Internet throughout the world."

"Ms Barshefsky had walked away from a telecommunications deal on the table last April. But in the end, she said, there was 'no comparison' between the final agreement and what had been on offer 9½ months ago.

Then, offers had covered about 60 per cent of global telecommunications revenues, with the US share accounting for about 30 per cent, she said. The package agreed on Saturday encompasses about 85 per cent.

All the original offers had been "dramatically improved" and 23 additional countries had joined the pact, said Ms Barshefsky. Offers from the developing countries - where the greatest potential growth lies - were "very, very good", she said.

Obviously they are not as good as our commitments, but from countries that all these years refused to make offers, we now have commitments."

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NEWS: INTERNATIONAL

Key products hit by price plunge

Export setback gives Seoul record deficit

By John Burton in Seoul

South Korea had a record current account deficit of nearly \$24bn in 1996.

The deficit is the second largest in the world after that of the US.

Central bank officials yesterday blamed plunging prices of key export products for the deficit of \$23.72bn, which is equivalent to 4.7 per cent of South Korea's gross domestic product.

As a result of the slowdown in exports, the central bank estimated that GDP grew by 6.9 per cent in 1996 against 9 per cent to 1995, when the deficit amounted to \$8.95bn.

Although South Korea hopes to reduce the 1997 deficit to \$14bn-\$15bn, the shortfall in January accounted for almost a quarter of this amount.

Export prices dropped 61 per cent for semiconductors, 15 per cent for chemicals and

8 per cent for steel products.

These items accounted for nearly 40 per cent of total South Korean exports.

Total exports rose 4.1 per cent to \$128bn against a 31.5 per cent increase in 1995.

Sluggish global demand and a weak yen against the dollar contributed to the export slowdown.

Imports rose 12 per cent to \$143.5bn, against a rise of 32 per cent the previous year, due to a slowdown in imports of capital goods and raw materials.

Capital goods and raw materials account for nearly 90 per cent of South Korea's imports, while consumer goods, which increased by 21 per cent last year, account for the rest.

The deficit in the invisible trade account more than doubled to \$7.68bn in 1996 due to a surge in overseas travelling and a rise in transportation costs.

The shooting attack came as the opposition and media in South Korea warned the government against conducting a political "witch-hunt" based on spy claims allegedly made by the defector in Beijing, Mr Hwang Jang-yop.

Mr Hwang allegedly told Seoul there were 50,000 espionage agents in South Korea, including one "very close to the centre of power".

The wounding of Mr Lee Han-yong, nephew of a former wife of North Korea's leader Kim Jong-il, was expected to raise inter-Korean tensions further following Mr Hwang's defection. Police think Mr Lee was shot as a warning that North Korea, which claims Mr Hwang was abducted, will not allow him to leave his Beijing sanctuary for Seoul.

Mr Lee had reportedly expressed recent fears about being attacked by North Korean agents, although he apparently did not ask for protection from the South Korean intelligence service, which supervises defectors.

Although he fled to South Korea in 1982, Mr Lee's existence was not made known until last year when he contacted newspapers to report that his aunt, believed to be the first wife of the North Korean leader, had defected to the west from Moscow, where she had been living in exile for more than a decade.

BIRTHDAY HONOURS FOR KIM JONG-IL

North Korea hailed its leader Kim Jong-il (right) as a god on his 55th birthday yesterday, but a shooting in South Korea and a diplomatic stand-off in Beijing cast the "Dear Leader" in a less than divine light, Reuter reports from Beijing. The cold war climate on the Korean peninsula chilled further after a prominent North Korean defector, Mr Lee Han-yong, was shot and seriously wounded near Seoul and South Korea blamed Pyongyang. Birthday celebrations for the Dear Leader, as Mr Kim is known in his Stalinist homeland, had been intended to smooth his formal accession to supreme power after the death of his father, the "Great Leader" Kim Il-sung, three years ago.

"The Great General Kim Jong-il is trusted absolutely, eternally and fully as if he were god," North Korea's official newspaper Rodong Sinmun said. "The Korean people regard him as their god because he defends the destiny of the motherland, nation and people." Pyongyang diplomats voiced cult-like adoration for the Dear Leader as they kept vigil outside the South Korean mission in Beijing where Mr Hwang Jang-yop, the most senior North Korean ever to defect, sought asylum five days ago.

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announces important defections to diversify attention when there is a domestic political problem.

Mr Hwang's defection and the shooting in Seoul has pushed the Hanbo Steel loan scandal off the front pages in a convenient development for the government. Allegations that senior government officials were involved in the bribes-for-loans scandal had threatened to become the biggest political crisis of President Kim Young-sam's administration.

With prosecutors suddenly ending a three-week probe into what has been described as one of the nation's biggest corruption cases, the government has gone on the offensive against the opposition in what is a presidential election year.

Mr Kim Hyon-chol, the president's son, plans to file a libel suit today against the main opposition party for alleging he was involved in the Hanbo loan scandal. The allegations had threatened to weaken Mr Kim's control of the ruling party and his ability to choose a successor to his mandated one-term presidency.

Prosecutors said yesterday they would question Mr Kim Hyon-chol in connection with the loan scandal. The opposition has often alleged the government

Rifkind fails to sway HK's future chief

By John Riddings in Hong Kong

Mr Malcolm Rifkind, Britain's foreign secretary, yesterday failed to sway Mr Tung Chee-hwa, Hong Kong's future leader, on plans to disband the territory's legislature and amend laws on civil liberties. However, Mr Rifkind pledged to maintain pressure on the issues and to rally international support for his position.

Speaking in what is expected to be his final visit to Hong Kong before it returns to Chinese sovereignty at midnight on June 30, Mr Rifkind described the disputed issues as a "serious impediment" to smooth transition. Mr Tung said he hoped Britain and the outgoing Hong Kong administration would change their stance and co-operate with the provisional legislature, which will replace the existing body.

After his first official talks with Mr Tung, the British foreign secretary struck a more positive note on prospects for continuity in the top levels of the administration. He said Mr Tung had indicated that there would be a "very substantial degree of continuity" with respect to the principal officers. "I hope there will be 100 per cent continuity," said Mr Rifkind.

Mr Tung is expected to announce his team of top officials within the next few days. The issue has taken on particular significance amid a series of disputes over Beijing's plans to water down the territory's Bill of Rights and to replace the existing elected legislature.

Attention has particularly focused on on whether Mr Tung retains Mr Donald Tsang as financial secretary. Mr Tsang, a vocal defender of Hong Kong's autonomy,



Fight over US foreign affairs budget increase

By Mark Suzman in Washington

A battle is brewing on Capitol Hill over President Bill Clinton's proposals to raise substantially the foreign affairs budget for the first time in nearly a decade.

The administration has called for a 6.7 per cent rise in the budget for international affairs and foreign aid to \$19.45bn, but many Republicans argue that such a rise is unjustified at a time when so many domestic programmes are under threat.

The tensions have arisen as Mrs Madeleine Albright embarks upon her first foreign trip as US secretary of state, which is aimed at bolstering US influence with European and Asian leaders.

The administration's newfound desire to be a good international citizen by allocating funds for dues and arrears to the United Nations, the International Monetary Fund, the World Bank and the five regional development banks, is under particular attack.

Mr Clinton has made a budget request for \$1.57bn for these bodies.

That would allow the US to pay its \$234m in arrears to the World Bank's International Development Agency - which offers interest-free loans to the world's poorest countries - while meeting all current commitments to the regional banks.

Although the Clinton administration has been reluctant to take a stand on foreign affairs spending - an issue that does not enjoy widespread public support - Mr Robert Rubin, the treasury secretary, has joined the efforts to secure the higher allocations.

In a joint briefing shortly before Mrs Albright's departure, Mr Rubin singled out the money allocated for international institutions as "absolutely vital to our economic self-interest and our national security self-interest".

Mrs Albright has already made clear that she is not going to give in without a fight.

"Diplomatically we are steadily and unilaterally disarming ourselves," she warned.

"This trend cannot continue."

Mrs Madeleine Albright, the new US secretary of state, will tomorrow urge her country's European allies to proceed swiftly with removing any obstacles to the enlargement of Nato, a cause in which she passionately believes.

A hastily organised meeting of ministers or deputy ministers from the 16-member alliance, arranged to coincide with her maiden visit to Nato headquarters, will be among the high points of an eight-nation tour of Europe and Asia.

US officials said Nato enlargement was the primary focus of the European leg of her journey. In a galvanising message to any remaining sceptics in the US Congress or elsewhere in Nato, Mrs Albright has said further delays in the enlargement process - due to be launched at a summit in Madrid in July - would create "tension and insecurity" in central Europe.

"It is not in our interest to delay or derail a process that is helping to build a reunited Europe," she added, indicating that she would give short shrift to any Nato ally sympathising with Moscow's demands for a slowdown.

Speaking to reporters travelling with her on her official jet, Mrs Albright



Madeleine Albright: further delays in Nato enlargement would create 'tension and insecurity' in central Europe

stressed the issue of urgency: "We're on a very fast track here. We have lots of work to do before July."

she said, adding that she would be taking new details of Nato's enlargement proposals with her when she

Mrs Madeleine Albright, US secretary of state, and Italian leaders made no progress yesterday on rows over Iran, Libya and Cuba but were in broad agreement on Nato expansion plans, Reuter reports from Rome.

The two governments agreed that a Nato summit to decide new members in July should go forward regardless of whether the alliance completes a charter with Russia defining a new special relationship, officials said.

Mrs Albright acknowledged that "we covered some issues on which we did not have total agreement", including Iran, Iraq, Libya and Cuba.

meets Russian leaders in Moscow later this week.

But the secretary of state, who will also visit Tokyo, Seoul and Beijing after stops in five west European capitals, will need to tread a careful line if unity in the western camp is to be maintained.

France, while committed to Nato enlargement, has placed even greater emphasis than the US on the need to soothe Russian concerns and avoid triggering an anti-western backlash in Moscow.

Mrs Albright, anticipating Paris to be one of her trickier stopovers, has pledged to "develop points of convergence" with France, hoping the US and its "oldest ally" would gain more from co-operating than quarrelling. But she also made plain she would give short shrift to anti-US sentiment in France or anywhere else. "Certain countries like to maintain the perception that America

is arrogant in order to make themselves out to be victims," she told *Le Monde*.

Mrs Albright has complained several times that whatever it does in the world, the US is blamed - either for intervening too much or else for failing to act as a leader. She has also made clear that she will act on the side of activism.

Mr Nicholas Burns, the State Department spokesman, has described the trip as a chance for Mrs Albright to "roll up her sleeves" and "get to work on the common agenda" faced by the US and its allies, starting with European security.

"For those who are not allies but are friends - Russia and China, for instance - we want to identify a common agenda of areas where we can work together... [and] manage our differences," he added.

Even with allies, however, Mrs Albright will need to tread carefully. Although

she has pledged to give high priority to promoting religious freedom, she will seek to minimise the damage to US-German ties from the State Department's recent criticism of the treatment of Scientologists in Germany.

In London, too, she will devote part of her time to bilateral issues, including Northern Ireland.

The new secretary of state is due to discuss the issue when she meets Mr John Major, the British prime minister, though a separate meeting with the Northern Ireland secretary, Sir Patrick Mayhew, had to be cancelled due to scheduling difficulties.

That cancellation led to reports in the UK and Irish press of a rift between London and Washington, and a snub to Sir Patrick, reports which both UK and US officials described as "mystifying".

They said they were equally baffled by reports the new secretary state planned a dramatically different line on Northern Ireland from her predecessor, Mr Warren Christopher. "There is no imperative to adopt a new policy now," said one US official.

Bruce Clark and Patti Waldmeir

By Clive Cookson in Seattle

The average human lifespan could be extended by at least 20 years if people cut their intake by 30 per cent

a leading researcher into ageing told the American Association for the Advancement of Science meeting in Seattle.

Dr George Roth gave the latest results of a long-term study on monkeys in his laboratory at the National Institute on Ageing. This is confirming the findings of earlier work with rats and mice - that "caloric restriction" slows down the ageing process.

If the effect works for monkeys, then it probably applies to humans too, Dr Roth said. But he added: "I would not want to give any one dietary advice based on this study."

The National Institute on Ageing began a study of almost 200 rhesus and squirrel monkeys in 1987. Half eat

as much as they want and the other half are restricted to a diet containing 30 per cent fewer calories.

Since these animals normally live for 30 to 40 years, it is too soon to draw any direct conclusion about their lifespan. But Dr Roth said the monkeys on a low calorie diet were ageing more slowly, on the basis of biochemical markers in their blood and the fact that their average body temperature is almost one degree centigrade below normal - showing a lower metabolic rate.

What seems to happen, according to Dr Roth, is that the calorically restricted animals use energy more efficiently. It's as if they had an energy sensor to reset their metabolism, probably through some sort of gene expression effect.

The low calorie monkeys, which weigh 20 to 25 per cent less than fully fed animals, do seem hungry, Dr Roth said. They are more active, "particularly at meal-times."

The scientists recently started a more detailed behavioural study. One finding is that the restricted calorie monkeys learn more quickly than fully fed animals of the same age.

Another approach to ageing focuses on the destruction of cells by oxidation. All living creatures produce natural anti-oxidant enzymes to fight this process, but the battle is inevitably lost in the end as the amount of permanent damage increases and undermines the organism's strength and vitality.

Professor William Orr of Southern Methodist University, Dallas, told the meeting that he had extended the life of mice by a third (to about two months) through genetic engineering. The insects were given extra genes for two anti-oxidant enzymes, superoxide dismutase and catalase.

Economists are only just beginning to devise ways of valuing natural resources and services. Professor Geoffrey Heal of Columbia Business School in New

York said: "Preliminary estimates put the aggregate value of these services at or above the total GNP of the planet, of the order of \$30 trillion (\$30,000bn)."

One of the simpler ecosystem services to value is the provision of clean water. For example, New York City would have to spend \$4bn building a chemical treatment and filtration plant if it did not get relatively clean water from the Catskill Mountains.

"For all the world's large urban areas, a conservative figure would be \$900bn," Prof Heal said. New York City recently spent almost \$1bn, according to Prof Heal, buying land in the Catskill Mountains to protect its source of clean water.

Professor Paul Ehrlich, the Stanford University ecologist, said natural biological pest control systems alone were worth 4 per cent of world GNP.

Prof Ehrlich gave the Seat-

te audience a local example of the consequences of failing to consider ecosystem services. This winter's disastrous mudslides in the Pacific Northwest were due to over-harvesting of timber, he said. The US Forest Service should include the value of natural forests in calculating fees for tree felling.

Prof Ehrlich accused "brownshakers" - people attacking the great message of the environmental movement - of attributing zero value to ecosystem services.

The World Bank is beginning to think about natural capital in its planning of big development projects, Prof Heal said. "The value of natural capital is significantly in excess of the value of man-made capital in most countries," Prof Heal and colleagues at Columbia University are launching a five year research programme to calculate an economic value for natural resources.

"I have a set of values and beliefs that I hold on to very much," he said.

British officials said Mr Tung emphasised that his priority was to represent the people of Hong Kong and that he was not acting under China's direction.

Mr Rifkind cited growing international interest in Hong Kong's transition. "I am very pleased that the international dimension is not just passive but increasingly becoming active, particularly in the US," he said.

"I believe it will grow."

China and Mr Tung

oppose the internationalisation of the issue. Mr Tung has accused Hong Kong's Democratic party of damaging Hong Kong's interests by predicting pessimistic scenarios during a tour of Europe.

Chinese officials warned at the weekend that international involvement in the transition could damage business confidence in the territory.

Decision this week on mandatory forest measures

By Leyla Boultton, Environment Correspondent

An international panel of negotiators will decide in New York by the end of this week whether the world should have an international forestry convention.

The proposal described as anything from "a loggers' charter" to the best chance for saving the world's forests, would commit signatories to mandatory measures. This would build on a plethora of voluntary initiatives

to promote more sustainable forestry.

The task of the panel of experts meeting at the United Nations is to recommend whether governments should launch a legally binding convention at the UN's special assembly in June.

The industry is divided on the proposal, as are the governments which failed to agree a legally binding convention at the Rio "Earth Summit" five years ago. They opted instead for a non-binding set of forestry principles.

The negotiations on whether to

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fails
to sway
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★ DEALS THAT SHOOK THE COPPER MARKET

\$38m 'excess profit' for Winchester

It was the biggest copper deal ever done. Code-named RADR, the deal between Sumitomo Corporation, the venerable Japanese trading group, and the UK-based Winchester Commodities Group, then only two years old, involved more than 1m tonnes of copper - 10 per cent of annual global production.

It threw the London Metal Exchange and the world's copper markets into turmoil, with accusations of market manipulation and unfair dealing.

Since 1993, the RADR deal has been shrouded in mystery. Its complex structure has been known to only a few insiders.

As the trial opens today in Tokyo of Mr Yasuo Hamanaka, Sumitomo's disgraced former chief copper trader, the BBC Panorama programme to be broadcast tonight will unlock for the first time the secrets of RADR.

Panorama's six-month investigation reveals new evidence about the relationship between Mr Hamanaka and Winchester, the company at the centre of the Serious Fraud Office inquiry into the Sumitomo affair. Started in 1991 by Mr Charlie Vincent and Mr Ashley Levett with £1m of capital, Winchester made enough money in just a few years to allow its founders to withdraw £25m apiece from the company and move to Monaco.

At the heart of tonight's programme are revelations from Winchester's internal documents on RADR and related matters. One shows RADR to have been a vast cobweb of almost 100 inter-related trades.

The BBC commissioned analysis of the Winchester data which shows RADR to have been a one-sided deal creating unfair profits at Sumitomo's expense of up to \$38m for Winchester.

The documents also reveal that the deal, struck on June 24 1993, was part

of a strategy proposed by Winchester to control the price of copper.

The BBC asked Mr Desmond Fitzgerald, chairman and chief executive of Equitable House Investments, a hedge fund, to examine the prices Winchester charged Sumitomo. He identified one particular set of options as "sufficiently outside fair market prices" that it generated an immediate profit to Winchester in the order of \$16m.

Overall, he said, "if one compared the prices actually traded with fair market prices, that would create an excess profit to Winchester in excess of \$36m to \$38m".

The Winchester papers include details of another huge options transaction, closely related to RADR, which Mr Vincent proposed to Mr Hamanaka.

in September 1993. The deal never proceeded. Mr Fitzgerald said one set of options alone "would have involved an excess profit to Winchester in the region of \$50m".

The unfairness of the pricing should have been obvious to Mr Hamanaka, said Mr Fitzgerald. "I can't think of any reason why an experienced market professional would want to do some of these trades at the prices they were done at. It's a complete mystery to me."

The papers show another purpose to manipulate the price of copper. A key RADR document says the deal was designed to provide "maximum flexibility around a core strategy of control of pricing spreads".

A fax from Mr Vincent to Mr Hamanaka dated September 7 provides powerful evidence of an intention to make money by manipulating the copper price.

Marked "private and confidential" and urging "the total need for secrecy", Mr Vincent's memo says: "It is imperative that we support the price of copper at \$1,850 because this is the three-month price which has been used in structuring the option proposal I have given you on Tuesday 7 September."

Winchester and Mr Hamanaka were not the only participants in the RADR deal. It had been put together with the assistance of Credit Lyonnais Rouse, the London-based trading division of the state-owned French bank.

CLR acted as clearing broker to both Winchester and Sumitomo and placed

both companies' trades on the LME. CLR earned normal commissions on the huge trades it cleared for Winchester and Sumitomo. It also charged for the credit lines it provided. But CLR had another arrangement giving it a direct stake in Winchester's success. This was to prove its most lucrative source of profit.

This arrangement, unknown to the LME at the time but disclosed to the Securities and Futures Authority, gave CLR a 20 per cent share of any profits or losses Winchester made. Winchester proved so profitably that, in its financial year to April 1994, it paid CLR £1m for its 20 per cent profit share, dwarfing the £5m Winchester paid in commission or the £4m paid for credit facilities.

The arrangement not only handsomely boosted CLR's profits, it also contributed to the near-quadrupling of the pay of its two top executives. According to CLR's annual report and accounts for the year to December 1993, the pay of Mr Roy Leighton, CLR's chairman, rose to £222,512 and the company's highest paid director's compensation increased to £231,267.

CLR declined to be interviewed for Panorama. But sources close to the company told the BBC that it considered the price and structure to be "reasonable" - although Mr Fitzgerald assessed the RADR deal as "unfair".

The LME launched an investigation into the copper price distortions caused at least in part by trades associated with RADR. Neither Sumitomo nor Winchester is a member of the LME, so the probe focused on CLR.

After the investigation, CLR denied any wrongdoing, but apologised for its involvement in a situation which it accepted "could have been interpreted as involving an undue influence being exercised over the market" and agreed to pay £100,000 towards the LME's costs, the highest such payment ever made.

Mr Hamanaka's downfall in June 1996 re-opened interest in RADR. Authorities in Britain, the US and Japan are also looking for the definitive answer to a central question: why did Mr Hamanaka enter into a deal which was so biased against his employer?

The answer may not emerge from Mr Hamanaka's trial, because the charges are narrowly drawn. But Japanese prosecutors are continuing to investigate the cash payments of more than ¥20m (£20,000) to Mr Hamanaka which Panorama has discovered were made by Mr Shinichi Nishi, Winchester's full-time representative in Tokyo.

"false, misleading and inaccurate information". In their view, the initial denial that the deals had taken place was not a technical breach but a serious attempt to mislead the SFA, deserving a robust response.

However, on May 9 1996, Mr Richard Farrant, the SFA's chief executive, wrote to Winchester Brokerage Ltd (WBL) that the SFA's enforcement committee had "decided not to initiate disciplinary action on the basis of the facts now before it". His letter continued: "However, the committee was concerned that there were issues raised by this case which might have implications for the future relationship between SFA and WBL".

Additional reporting by Clay Harris



A vast cobweb of almost 100 trades: Charlie Vincent of Winchester (left) and Yasuo Hamanaka, Sumitomo's former chief copper trader whose trial opens today

The mystery of the Codelco connection

other side of the deals, Winchester was asked by UK regulators in mid-February whether it had been involved. Winchester replied that it had never traded with Codelco.

But shortly afterwards, Codelco found a fax in Davila's office which showed that Winchester had been on the other side of the deal. Mr Juan Edmundo Herrera, Codelco's vice-president, said: "If we had not found this fax, we would not have known these trades had been done through Winchester."

There was another mystery about these trades - the prices.

Mr Herrera said Mr Davila "was selling huge volumes at prices we think were very low. We have good grounds to believe he could have obtained higher prices that day for that volume."

The BBC has discovered that just 20 minutes before the first Winchester trade, Merrill Lynch contacted Mr Davila and bought 25,000 tonnes of copper at \$1,755 per tonne. The Merrill traders made clear to Mr Davila that they were in a position to buy as much copper as he wanted to sell. But Mr Davila then decided to sell instead to Winchester at lower prices.

The fax shows that the first two Winchester deals involved 25,000 tonnes each. Winchester paid \$1,718 per tonne for one tranche and \$1,725 per tonne for the other.

Had Mr Davila done the Winchester trades at the prices Merrill first offered, Codelco would have made an additional \$1.65m.

In another unexplained transaction the same morning, Winchester sold 10,000 tonnes of the Chilean copper it had just bought to Vulcania, a company registered in the British Virgin Islands, at what a former Winchester employee has described

as "a very favourable price". Within a few hours, Vulcania sold it back to Winchester, netting an immediate \$250,000 profit. The Serious Fraud Office is trying to identify the beneficial owners of Vulcania as part of its investigation into the Sumitomo affair.

In an interview with the FT last July, Mr Ashley Levett, one of Winchester's founders, described Vulcania as a client "who traded through us, who we had a commercial business relationship with, who paid us substantial commissions". His partner, Mr Charlie Vincent, said: "I

don't know who the principals of Vulcania are."

Winchester's role in the Codelco trades was investigated by the UK's Securities and Futures Authority. Two senior Winchester directors met on January 16 1994 to discuss putting their back office paperwork in order as soon as possible. The trade with Codelco had been done without any formal client agreements being in place, a technical breach of SFA rules.

In a report dated November 11 1994, SFA investigators recommended that Winchester should be disciplined for providing

Winchester Commodities Group also played a key role in the curious case of Codelco. The Chilean state copper company, like Sumitomo, found itself a party to trades with Winchester which appear to have been done at unfavourable prices.

The details of trades between Winchester and Codelco came to light in a fax discovered in Mr Juan Pablo Davila's files shortly after he confessed to his boss on January 21 1994 that he had lost \$174m through unauthorised trading.

Chilean investigators focused on a series of trades on January 4 with an unknown buyer. These involved 70,000 tonnes of copper - seven times Mr Davila's permitted limit. Codelco was anxious to discover who was on the

Degussa on Balaocc

Degussa 1995/96: Further Success!

The 1995/96 fiscal year was again successful for the Group. Thanks to continuing good demand for our products, a regionally balanced presence and the efficiency enhancement measures initiated in previous years, we succeeded in again slightly improving the results.

Group Results Improved Once Again

Against this background, most of our divisions asserted themselves well. The business trend during the year under report was marked by a decline in sales in the first quarter which, however, was steadily made up in the following quarters. Total sales of DM 13.8 billion were thus only slightly below the previous year's figure. Excluding precious metals trading and after adjusting for compositional changes of consolidated companies the decrease was 2%. Pre-tax earnings reached DM 413 million. Parallel to

this, profit after tax rose to DM 302 million. The earnings per share according to DVFA/SG increased from DM 38 the previous year to DM 39.

Dividend Increased to DM 13

The dividend will be increased from DM 12.50 to DM 13.

Investments Considerably Increased

Within the framework of the further expansion, investments in property, plant and equipment increased considerably. They amounted to DM 582 million in the Group. 56% of this total was invested abroad. The focus was on the construction of new plants and the expansion of capacities.

Solid Financing from Own Resources

The cash flow remained almost constant at about DM 925 million. The Group's net monetary indebtedness was reduced by DM 74 million to DM 550 million. In general, the Degussa Group is financed solidly.

Almost No Change in Number of Employees

On September 30, 1996, the Group had a total of 26,005 employees, at Degussa AG the number of employees was 9,995.

R & D More Customer-oriented

The Group's expenditures on research and development amounted to DM 472 million (+ 3%). We have further strengthened the customer-orientation of research and development through

From the Income Statement

Group Consolidated	DM millions
Sales	13,792
Segmental Result	495
Income Taxes	413
Net Income for the Year	302
A copy of our Annual Report may be ordered from the Public Relations Department, Degussa AG, D-60267 Frankfurt, Germany.	

our new decentralized organizational structure and an even closer interaction between research, applied technology and marketing.

New Group Structure

As of October 1, 1996, our eleven decentralised divisions and affiliates with profit responsibility are assigned, in line with strategic aspects, to the three segments of Chemical Products, Health and Nutrition as well as Precious Metals and Banking.

With this far-reaching change, it is also planned to more clearly define our areas of focus as well as the strategic approach for the future.

On-going Positive Trend Expected

The new fiscal year has got off to a good start: sales have increased and earnings have further improved.

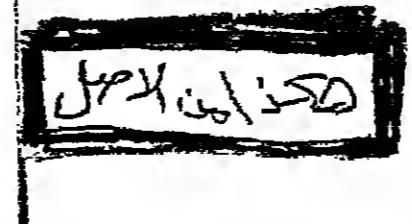
Overall, we expect the positive trend to continue in 1996/97, with further increases in earnings.

Frankfurt am Main

February 1997

Degussa Aktiengesellschaft
The Executive Board

DOWN TO EARTH SOLUTIONS
Degussa



Prospects of 'BSE' vote win recede

By John Kampfner and Maggie Urry

The government appeared set last night to survive the latest challenge over its handling over the BSE crisis as pro-British Northern Ireland Unionists accused the opposition Labour party of opportunism.

Labour leader Mr Tony Blair and senior members of the shadow cabinet scaled down prospects of victory in today's vote censuring Mr Douglas Hogg, agriculture minister.

With the number of Tory MPs level with combined opposition forces, Mr Blair needs all nine Ulster Unionists to support Labour, and for at least one Conservative to fail to turn up or rebel.

Although the UUP made clear it would agree tactics at a meeting tonight hours before the vote, Mr John Taylor, the party's deputy leader, said Labour had shown itself less sympathetic than the Tories to the concerns of Northern Ireland's farmers and fishermen.

Ministers denied seeking a deal with unionists. However, Mr Hogg was expected to use his speech to signal support for moves to lift the ban on certified BSE-free herds — a move certain to benefit Northern Ireland first because of its advanced cattle-training system.

Once slaughtering under the selective cull gets underway, probably by the end of February, the commitments the UK made under the Florence Agreement will have been met and the UK can press for a lifting of the ban.

Mr William Hague, the minister for Wales, said no one had been "bribed or bought off", but he acknowledged lifting the certified herd ban was something "that might benefit Northern Ireland".

Mr Taylor said his party had been in "informal contact" with ministers, especially over the accredited herd scheme. "Labour have antagonised us, both in the way they failed to consult us when calling the vote, and in their approach to agriculture generally," he said.

He also cited what he said was Labour's lack of commitment to addressing fisheries quota-hopping in its negotiating approach to the inter-governmental conference on European Union reform.

LEGAL NOTICE

TO: THE NOTEHOLDERS OF ALL ISSUES FOR WHICH WE ACT AS FISCAL REFEREE, PAYING OR REDEMPTION AGENT:

CHANGE OF ADDRESS

We hereby give notice that all notices to us pursuant to any agreement or arrangement subsisting as at 17 February 1997 should be addressed, telephoned, telexed or faxed (as relevant) to our new premises as from either (1) 17 February 1997, or, if applicable, (2) such date which is calculated by reference to the date of this notice in accordance with any applicable terms, if any, contained in any relevant agreement.

NEW ADDRESS

2nd Floor
Crosby Court,
38 Bishopsgate,
London EC2N 4AJ

NEW TELEPHONE AND FACSIMILE NUMBERS

Telephone: (0171) 650 1500
Facsimile: (0171) 650 1501 / (0171) 588 0925

ALL OTHER DETAILS REMAIN UNCHANGED

LEGAL NOTICES

IN THE HIGH COURT OF JUSTICE
CHANCERY DIVISION
COMPANY COURT
NO 0012 of 1997
IN THE MATTER OF
CAMPBELL & ARMSTRONG
PUBLIC LIMITED COMPANY
AND IN THE MATTER OF THE
COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a Petition was on 9 January 1997 presented in Her Majesty's High Court of Justice, Chancery Division, Company Court, for the winding up of the above named Company by £4,564,000 and for the reduction of its share capital from £5,997,470 to £7,200.

AND IT IS HEREBY ORDERED that the said Petition is directed to be heard before the Registrar of the Companies Court at the Royal Courts of Justice Strand, London, on 17 February 1997 at 10.30 am.

ANY CREDITOR or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the said reduction of the Share Capital of the Company should appear at the time of the hearing in person or by Counsel for that purpose.

A COPY of the said Petition may be obtained by any person who so desires by applying to the undersigned offices on payment of the regulated charge for the same.

DATED the 17th February 1997

REPRESENTATIVE
London Scottish House, 24 Mount Street,
London W1 4DN
Tel: 0161 832 6666 Fax: 0161 832 5337 Ref: C1
Subjected to the above named Company

Northern Ireland aerospace manufacturer to announce new contracts

Shorts restores lost Fokker jobs

By Michael Skapinker,
Aerospace Correspondent

Short Brothers, the Northern Ireland aerospace offshoot of Bombardier of Canada, will this week announce that new manufacturing contracts will allow it to create more jobs than it lost last year after the collapse of Fokker of the Netherlands, one of its most important customers.

Fokker's bankruptcy led to the loss of 1,000 jobs at Shorts. The company said earlier this year that it hoped to restore 800 of those when it began work on a 70-seat jet for Bombardier.

Shorts is expected to

announce on Wednesday that the number of jobs created will be substantially higher than that. Some of the posts will come from producing components for Bombardier's new Canadair CRJ-X 70-seat aircraft. The aircraft will be a larger version of Bombardier's 50-seat Canadair regional jet.

It is believed the remainder of the Shorts jobs will be to work on another Bombardier aircraft, details of which will be announced this week. It is not clear how long it will take for the posts to be filled.

Shorts executives were

hoping last year that a buyer would be found for Fokker,

"I am reluctant to use the word 'disgraceful', but I will," Mr Ahern said on Irish radio. "There is a good deal of evidence to show that what happened was planned, that the British army was involved, it was not just an isolated incident. I would have thought the British government would have

to answer the question — do they accept the 14 people they shot were innocent men?"

for which it made aircraft wings. Although Bombardier was initially seen as a likely buyer, the Canadian group said it was not interested.

The receivers of the Dutch

company held talks with Samsung of South Korea but these were also unsuccessful.

Dutch investors are hoping to launch a rescue of

Fokker, backed by Singapore capital.

In November, however, Shorts said it could not afford to wait for a buyer and stopped making wings for Fokker.

It is not clear what components Shorts will make for the Bombardier aircraft. However, the Canadian group regards Bombardier as its centre of excellence in several areas, including composite materials and the production of nacelles, the tubes surrounding aircraft engines.

Bombardier, which makes snowmobiles and trains, only entered the aerospace business a decade ago.

UK NEWS DIGEST

France 'winning' investment war'

The UK has lost ground to France in the battle to attract inward investment since 1981 because investors believe the French are more committed to European integration, says an article published in London today by the Institute for Public Policy research, a left-leaning think-tank.

The authors, Mr Ray Barrell and Mr Nigel Pain, two economists at the National Institute for Economic and Social Research, claim that France received more inward investment than the UK in the period 1981 to 1995 in spite of its relatively high tax rates and regulated labour market. In their view this argues against official UK claims that low taxes and labour costs have been the most important factors attracting companies to the UK.

The authors believe the desire to avoid European trade barriers may be a more important factor driving inward investment decisions than liberal markets. "If the UK does not join a single currency, companies may not be so keen to invest in the UK due to concern about access to the wider EU market."

Stephanie Flinders

HOME ENTERTAINMENT

\$2bn boost for video industry

The UK video industry showed strong growth last year with the value of the rental and retail markets rising well above inflation to a record total of £1.3bn (£3bn), according to new industry figures.

Video rental experienced its second successive year of growth in 1996, according to the British Video Association. The rental sector had declined for each of the previous five years after hitting a peak of £268m in 1989.

There were some 230m video rental transactions in the UK during the year, which generated total revenue of £491m, well below the record figure of 1989, but 6 per cent higher than in 1995.

Braveheart, the Scottish historical epic directed by Mel Gibson which swept the board at last year's Oscars, was the most frequently rented video of the year. *Seven*, the thriller starring Brad Pitt and Gwyneth Paltrow, was in second place, followed by the Bruce Willis action movie, *Die Hard With A Vengeance*.

The video retail market is growing faster than the rental sector with sales totalling £802m in 1996, an 8 per cent increase over 1995. Some 75m videos were purchased during the year, according to the BVA. Alice Rawsthorn

PAY SURVEY

Manufacturing sector steady

Manufacturing sector pay settlements continue to remain stable, averaging 3.1 per cent in the three months to the end of last December and were unchanged since last June, according to the latest Databank figures from the Confederation of British Industry, Britain's largest employers' lobby, published today.

In the services sector, pay awards rose slightly in the same period to a average of 3.8 per cent, slightly up on the 3.6 per cent recorded for the third quarter of last year.

A third of manufacturers said that pay deals were being kept low because of an inability to raise prices while just over a quarter of them said low profits were restraining pay increases.

Mr de Rossa said Mr Adams had "caved in to extremists in the republican movement".

Robert Taylor

US team told terrorism still bars Sinn Féin

By John Murray Brown
in Dublin

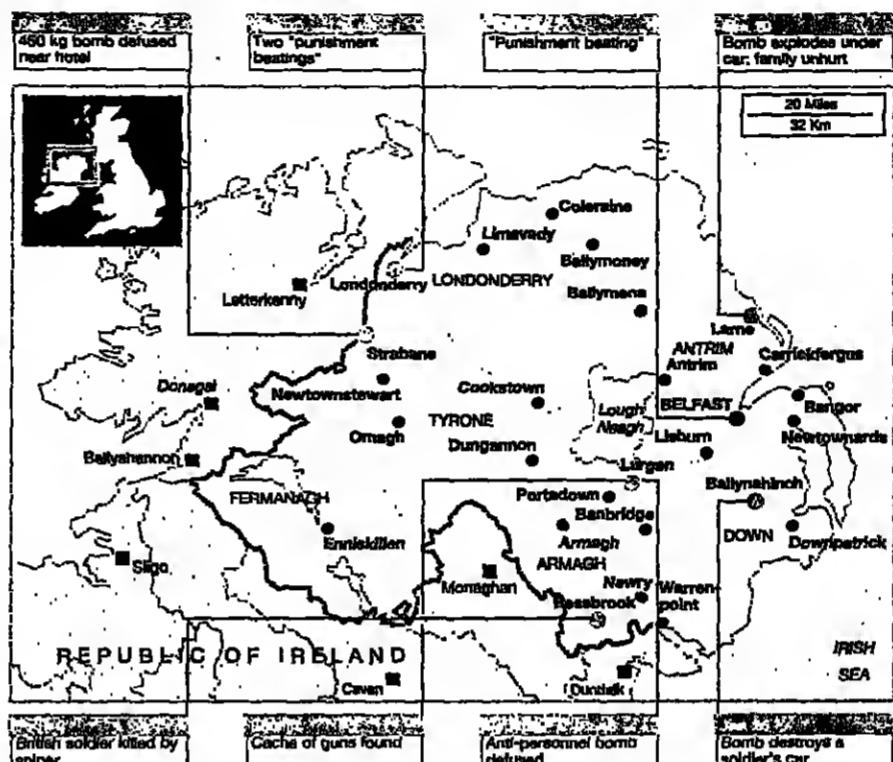
Mr John Bruton, the prime minister of the Republic of Ireland, told a US congressional delegation at the weekend that Sinn Féin would not be allowed into negotiations while it retained the option of using terrorism to pursue its political goals.

His comments were in contrast to the delegation's own public remarks during the two-day visit. Mr Ben Gilman, the New York republican congressman and the delegation's spokesman, said: "It is extremely important that all parties be seated at the table and we certainly accept Sinn Féin's bona fides as political representatives of 15 per cent of the population. I think it is a credible party and should be part of the peace talks."

In a symbolic move, rejecting the advice of the US embassy in London, Mr Gilman had earlier met and then held a joint press conference with Mr Gerry Adams, Sinn Féin's president, in Belfast.

He said later he thought the Sinn Féin leader was ready to call a new ceasefire if he thought his party

A month in Northern Ireland



would gain admission to the talks.

The visit came a few days after the murder by a sniper of a British soldier in south Armagh. Asked to comment on the killing, Mr Gilman said he did not condone violence. Only Mr James Moran, a Democratic con-

gressman, offered an unsolicited condemnation.

The Irish government's clear irritation with some members of the delegation surfaced when, on Irish radio, Mr Prioress de Rossa, leader of Democratic Left, a partner in Mr Bruton's three-party coalition,

accused Mr Peter King, the New York congressman, of "having the cheek to lecture the people of this country about the problem of Northern Ireland".

Mr de Rossa said Mr Adams had "caved in to extremists in the republican movement".

Textile giants lumber into uncertain old age

A little more than 25 years ago, one in 50 Britons worked in the textiles and clothing industry, the largest and most concentrated of its kind in the world. The decline since then has been spectacular: a stream of bankruptcies, plant closures and redundancies.

Yet the sector has clung on. It still employs more than 400,000 people, making it the UK's fifth largest manufacturing retailer.

On the stock market, though, it has been nearly annihilated. Textiles and clothing companies were the worst performing sector last year and now account for less than 0.3 per cent of the total market value of London shares.

This is because some companies have ceased to exist while the largest of the survivors have performed badly for a long time. Although a handful of companies have managed to buck the declining trend, they tend to be small, privately-owned and nimble.

Profit margins of about 5 per cent of sales may not look too bad. But the return on capital of the major quoted companies has been running at below 6 per cent on average — less than the return on gilt (government-backed bonds) which carry no risk.

There are two factors which help to explain why the former giants are struggling. First, the economics of today's textile business do not favour large, high-cost concerns based in industrialised nations and run by

design schools which each year turn out a new crop of talent.

Add these advantages together and the blueprint for success is a firm concentrating on producing small runs, quickly, and with an inherent design premium. Of these factors, design comes first, be it as Speedo swimwear, a Burberry mac or a cashmere jumper.

Although the industry has found Marks and Spencer's St Michael is its saviour, some are beginning to feel he drives too hard a bargain.

Different M&S suppliers have found different answers to the price squeeze. Courtaulds Textiles, for instance, has gained leverage in price negotiations by boosting its own size. The company, which is M&S' largest supplier, houses a clutch of otherwise unrelated businesses.

Others have moved their production sites offshore, heading for low-cost zones on the European fringes.

This cuts costs but not to

the level of competitors based entirely in such regions.

Textiles offer no certainities to the private investor. Some of the smaller, more innovative companies look interesting. But it is harder to be enthusiastic about the large, household name businesses.

Some analysts argue that the sector looks modestly valued on yardsticks such as price/earnings ratios and dividend yields. Others say that the industry has plenty to be modest about.

Moreover, UK manufacturers are better placed than those elsewhere to keep track of the nation's tastes in fashion, casualwear and working clothes. They can also benefit from the country's strong tradition of good

Jenny Luesby

force us to become even more competitive, while shielding the Scottish industry from the need to improve its productivity."

Mr Jostein Refnes, a senior spokesman for the Norwegian salmon industry said here at the weekend.

The Commission is examining allegations by the Scottish salmon industry that Norwegian producers sold fish at below the cost of production between August 1996 and July 1997. The European Commission is investigating.

"If the European Union imposed a 15 per cent import duty on imports of Norwegian salmon it would

in the late 1980s and early 1990s they enjoyed state aid which was against EU rules. Although Norway is not a member of the EU, it accepts its internal market legislation.

The complaint stemmed from a sharp drop in salmon prices on the EU market caused, the Scottish salmon producers say, by Norway dumping salmon. The European Commission will not pronounce on the dispute until May.

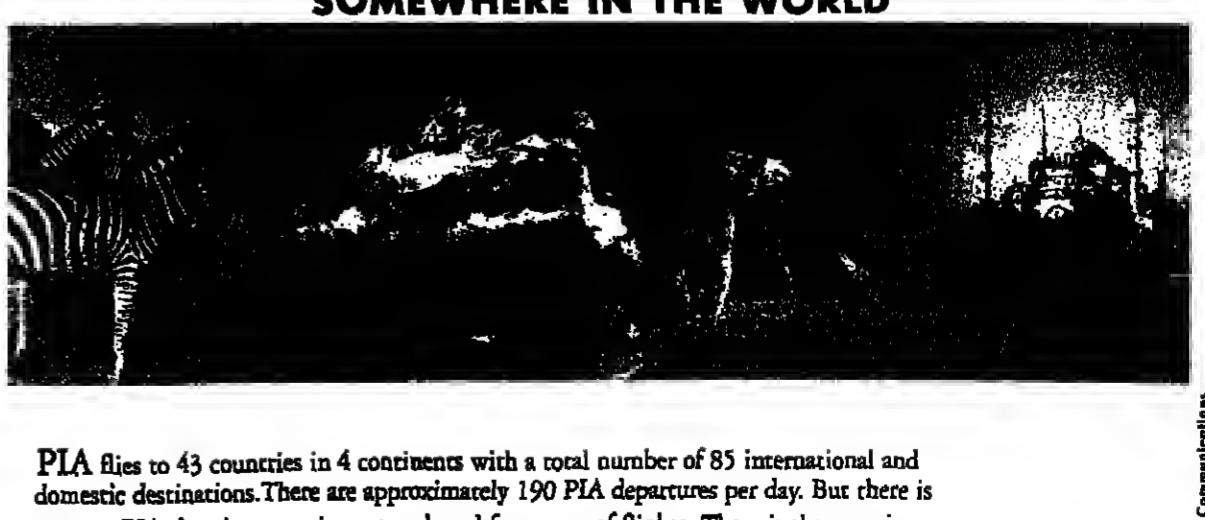
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PIA
Pakistan International
Great people to fly with

MANAGEMENT

Ticking over efficiently

Vanessa Houlder checks out an array of time management choices

Do you try to have a "do it now" policy? Do you aim to discriminate between urgent and important tasks? Do you wish you could prioritise your activities, hold "action centred" meetings and handle each piece of paper that arrives on your desk just once?

If the answer is yes, the chances are that you are one of the millions of people who have studied time management - one of the best known, yet least applied, general management disciplines.

A growing number of time management products and services are aimed at busy executives, who are exhorted to work "smarter not harder" to cope with the stress induced by their ever-increasing workloads.

Better time management can also make a difference to a company's bottom line, claim the consultants. "Time is now a company's most valuable resource," says Philip Rushforth, managing director of Time/system, a Danish computer and paper-based time management business.

Although such extravagant claims may invite scepticism, the subject wins enthusiastic endorsements from converts. One early example was Charles Schwab, who founded Bethlehem Steel in 1904. When he sought guidance on time management, he was simply told to write a list of tasks to be done and tackle them in order of priority. That seemingly obvious tip made such a difference to his life that he reportedly thanked his adviser with a \$25,000 cheque.

Today, a manager would be unlikely to get away with such succinct advice. Anyone contemplating time management training is confronted with a bewilderingly complex array of courses, products and techniques.

One reason why the subject is becoming more complicated is



new technology. In addition to the traditional paper-based organising systems such as Filofax, managers can now choose from large numbers of software-based planners.

These promise to help schedule meetings, monitor projects, set goals and priorities and keep track of telephone numbers and addresses. They can automatically enter regular appointments, make reminders and sort out lists of tasks by priority, project or person in charge.

But even companies that sell electronic systems admit they have disadvantages in certain circumstances. For one thing, it is often quicker to jot something down than wait for the computer to boot up, says TMI, a Danish time management company.

For another, software planners often seem out of place in meetings. "It is still culturally unacceptable to tap away at a computer sitting opposite someone in a business environment," says Charles Macadam, managing director of Franklin Quest Europe, based in Milton Keynes.

Several companies offer hybrid systems that use both paper and electronics. TMI has collaborated with Psiion, the maker of palm-top organisers, to design a time management package. "By running parallel systems in a [paper-based] Time Manager, on a palm-top and on your PC, you can take advantage of the strengths of each," it says.

The uptake of electronic planners has been relatively slow. Over half the respondents who

took part in an Institute of Management study of time management which was published two years ago did not use electronic diaries. Just 11 per cent described them as very helpful.

But the survey found that some of those who shun electronic planners have found huge benefits from other technologies. Online databases, a desk fax, laptop computers, mobile telephones and electronic mail all won enthusiastic plaudits.

Improvements in technology are likely to stimulate the uptake of other time-saving devices. Videoconferencing scored badly in the IM study, but seems set to become an invaluable substitute for certain types of meeting. Similarly, "personal digital assistants", which offer a variety of computer and communication facilities, such as fax, e-mail, Internet, personal organiser, calendar and address book, have yet to fulfil their potential.

But technology can tyrannise as well as liberate. Mobile telephones and pagers can give people the feeling that they are never off duty. The ability to communicate instantaneously has increased the pressure on the recipient to respond quickly.

Moreover, individuals control over their own working lives can be affected by software that helps manage the flow of work between a team of people. For example, Time/system's TaskTimer provides information on meetings, milestones and deadlines at a glance. "It is easy to find out who is involved in a project, what role they play and how much time they have at their disposal," it says. Some individuals complain that group productivity tools make them feel as though they are being constantly monitored.

But the biggest impact of technology on managers' time is indirect: it allowed companies to become flatter and leaner, increasing the responsibility of the remaining staff. Between 1992

and 1994, the workloads of more than eight out of 10 managers has increased, according to the IM study.

One emerging trend is the employment of fewer support staff. The IM study found that a third of managers were happy to do their own typing. But they were "much less enthusiastic about having to filter telephone calls and do their own filing."

Some practical tips on these chores were collated by the authors of the IM study. They include:

- Cut short less important telephone calls. Useful phrases include "I'm in the middle of a meeting right now. Can you tell me quickly what you want?", "I have a taxi waiting for me", "I have a conference call booked in two minutes".
- Remember that an estimated 85 per cent of filed information is never looked at again.
- Reduce paperwork by realising that the most time saving object in your office is the bin.

Some people find this sort of advice invaluable; to others, it is just banal. What works for one type of personality will not work for another.

For most people, the problem is that time management techniques are quickly learned and soon forgotten. For others, there can be dangers in being too obsessed by the subject.

By avoiding interruptions people may risk missing out on up-to-the-minute information or forgoing new contacts. People who get to the top are rarely slaves to structures and schedules.

Moreover, constant planning makes it all too easy to lose sight of what really matters in your life, says Cathy Walton, director of Nicholson McBride, business psychologists.

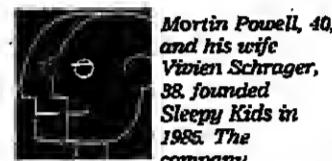
"Despite all the techniques, there is a gap for most people between what's deeply important to them and the way they spend their time," she says.



Martin Powell and Vivien Schrager: specialise in children's animation

PARTNERS

Sleepy Kids



Martin Powell, 40, and his wife Vivien Schrager, 38, founded Sleepy Kids in 1985. The company specialises in children's animation and merchandising.

Their cartoons, *Pawsorth* and *Dr Zitzbag's Transylvania Pet Shop*, are televised worldwide. In 1992 they acquired the world rights to *Budgie*, a cartoon helicopter created by the Duchess of York. Their turnover last year was £2m.

Martin: "When we started Sleepy Kids I was working for an advertising agency and Viv had a small shop selling costume jewellery, which meant we could fund the Pawsorth project ourselves for both need to be there."

It originally started as a children's book, based on the antics of our dog, Pawsorth. Viv's always been very creative so the hardest part was not developing the stories, but getting the money to bring the concept to the market.

Once Hanna-Barbera had agreed to co-produce it in 1989 we began looking for other projects. Viv and I didn't take Johnny Bryan seriously when he first approached about *Budgie*. He certainly didn't come across as a serious player and it wasn't until we met the Duchess of York that we realised it was for real.

In many ways it's been a double-edged sword. The association with her has helped in America, but hindered the brand in the UK. The company does a lot more than *Budgie*, although a lot of people only associate us with that one character. We see ourselves more in the merchandising sector, rather than pure animation, which is expensive. Each half-hour cartoon costs \$300,000 to produce.

With merchandise the scope is endless, from pencil sharpeners to videos. I'm good at coming up with the concepts then Viv fleshes everything out. I give her a small plant and she turns it into a giant shrub."

Vivien: "At first everyone asked 'How can you work with your husband?' as if it was going to be a problem. It never bothered either of us because we get on well together."

We have the same goal at heart, which is the progression of the business, and there's an in-built loyalty when you're married to your business partner. At least I know he's not going to set up a rival company. Work gives us an enormous amount in common, plus we get to travel together. If we're pitching overseas we both need to be there."

A lot of our work has gone to the US networks, although *Budgie* the Helicopter did well in the TV ratings here. The only problem with *Budgie* is the UK retailers who refuse to stock the merchandise. It's wrong that adults should impose their negative prejudices on innocent children. They don't care who created the character, just like they don't care that *Sooty* is now owned by a bank.

Once a character and brand has been established it can go on forever because there are always new generations of children. I sometimes wish the company was just the two of us again, in the same way you occasionally wish you were a child. It's a passing, momentary thing, usually when I'm finding the office atmosphere cumbersome.

Martin tends to slow down when other people aren't around. When I go to the gym after work he goes on the Internet, hence I've lost weight and he hasn't."

Fiona Lafferty

Funny thing about jokes

Jean-Louis Barsoux warns managers that humour may help to bridge cultures but can misfire badly

beliefs and assumptions which determine when humour is considered appropriate, what can be joked about, and even who can be joked with. Attitudes to uncertainty, status and the sanctity of business influence the extent to which humour is allowed to intrude on proceedings.

For example, in cultures where the desire to avoid uncertainty is high, as in Germany, humour is often considered inappropriate, what can be joked about, and even who can be joked with. Attitudes to uncertainty, status and the sanctity of business influence the extent to which humour is allowed to intrude on proceedings.

A foreign listener may miss the subtle cues - a raised eyebrow or change of intonation - which signal that a comment is not meant to be taken at face value.

Worse than the mild embarrassment of a joke falling flat is the possibility of causing offence. Different cultures have different

humour tactically, as a means of deflecting criticism, challenging authority, or defusing tension. International managers communicating in Germany should be direct.

Status is another important consideration. In some countries people may loosen up as they get promoted. But in more hierarchical cultures, such as France, the reverse is more likely to be the case.

Seniority is largely determined by intellectual achievement and academic credentials. Consequently, French cadres (executives) are keen to avoid being branded lightweight. So, while clever and sophisticated humour is acceptable, the risk of appear-

ing foolish, with the accompanying loss of credibility and intellectual standing, tends to inhibit other forms of humour. Self-mocking humour may be completely misunderstood.

In many western business cultures, teasing is routinely used as a means of social control. Typically, it serves to chastise a late-comer to a meeting or to mark mild displeasure, while avoiding confrontation. But in certain Asian cultures, making fun of someone may leave managers feeling uncomfortable. In Japan managers use after-hours drinking as a functional equivalent to criticising with humour.

American managers invariably use jokes to warm up speeches

and presentations, but once the real business starts, attempts at humour may be met with a frosty silence. Americans have invested heavily in a set of political and economic values embedded in individual liberty and economic opportunity. It follows that business is taken more seriously than in other Anglo-Saxon cultures, such as Britain.

International managers have to proceed with caution, but humour remains a vital means of bridging cultural differences. Shared laughter is particularly important within cross-cultural teams, where it helps to bring differences to the surface and bond the team. As the international comic Victor Borges once put it, humour remains "the shortest distance between two people".

The author is a research fellow at INSEAD, France, and the joint author, with Susan Schneider, of *Managing Across Cultures*, soon to be published by Prentice-Hall.

When stress terror tactics are delivered by the book



Lucy Kellaway

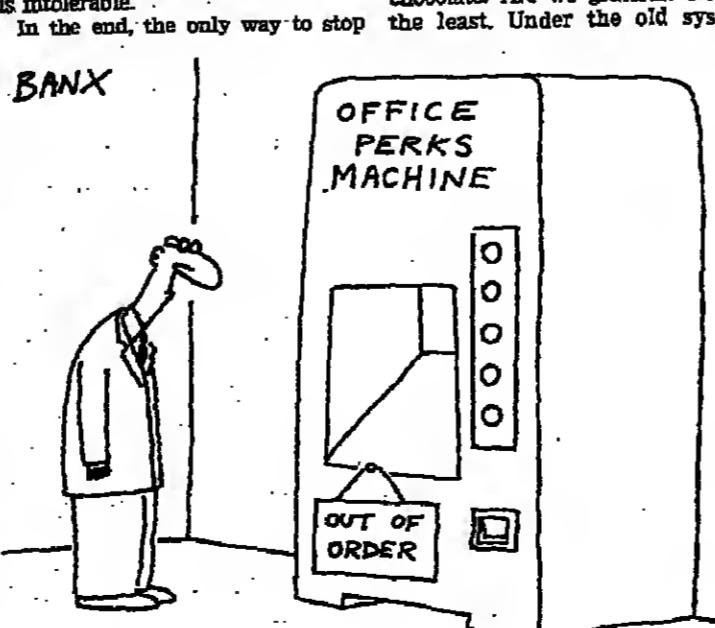
Are any of the following a problem for you? Procrastination, losing things, being interrupted, being unable to say no, deadlines, perfectionism, fatigue, a lack of stamina or creativity, inflexibility, poor memory, no social life, an inability to relax, skipping meals, lateness, difficulty in listening, no exercise, conflicting demands or a feeling that you are not rewarded enough?

If you are sensible, you will stop reading right now. This kind of soul searching is had for your mental health. But last week I found myself doing this test which had been sent to me along with an invitation to attend a conference called Stress Management for Women. Despite the fact that I never skip meals, am punctual and have no difficulty in saying "no", my score put me in a category that said: "Stress is a bigger problem than you may think. Enrol today to prevent an unacceptable situation from developing."

If I am suffering from stress (which I doubt) then I blame the anti-stress industry. Nearly every week there is a new stress conference, book, or statistic designed to frighten us into thinking that we are dangerously stressed out and likely to be laid low by a combination of heart attack, stroke, irritable bowel syndrome, thyroid problems, tuberculosis or worse. You don't need to be a hypochondriac to find your blood pressure rising just reading the list.

The latest example of stress terror tactics comes from former funny man John Cleese in the forward of a book published next month*, he writes: "A lot of us can harbour a death-wish beneath our 'I'm too busy to be stressed' facade. If so, we ignore this book at our peril." Speak for yourself, John.

This book offers 50 handy ways of cutting down on stress, some of which I have tried. Take a different



chesspokes could avoid paying 20p for a cup of coffee by bringing in their own Nescafe and using the free milk and hot water provided. Under the new system this does not seem possible. Pretty trivial, you might think. You would be quite right. However, office life is made up of such trivialities. If you have, say, four drinks a day, that is four occasions on which to feel a little stab of resentment, and four opportunities to stand at the corporate version of the village pump and spread your resentment around in terms of productivity it all adds up.

Companies spend a lot of time worrying about how best to motivate their staff in terms of fancy incentive schemes. But what they forget is how much the little things matter. Never mind performance pay - which yet another survey last week showed to be hopeless at motivating staff - a better and cheaper way would be to provide free hot drinks and an office biscuit tin.

How many contacts have you got? If you haven't got 3,500 you can consider yourself a failure. According to a new book on networking** this is the average number that any self-respecting professional should have. These contacts should be carefully filed, cross-referenced, complete with all personal details and then graded in terms of priority - "hold", "invest" or "divest". As someone with barely a dozen contacts I find this puzzling. I can just about imagine someone obtaining and filing so many contacts. But I refuse to believe that you could do that and keep up your day job at the same time.

*I'm Too Busy to be Stressed by Dr Hilary Jones, published by Hodder & Stoughton.

**Systematic networking by Roger Hayes, published by Cassell.

TENDER NOTICE

NETWORK REPAIR AND PROVISIONING SYSTEM

The Hungarian Telecommunications Co. Ltd. (HTC) now invites sealed bids for the realisation of the Network Repair and Provisioning System (NRPS) projects in Hungary, scheduled to be implemented in 1997 through 1998.

The NRPS will cover the nation-wide network of HTC and will be realised in the frame of two associated projects:

- a) Integrated Work and Force Management System (IWFMIS): a computerised system managing the work groups that are responsible for
 - the elimination of network faults, or
 - the provision/modification of subscriber services on demand.
- b) Test Network and Services System (TNSS): a testing platform that manages and performs all tests and measurements required by
 - the Repair Service and Provisioning Control Centre staff,
 - outside technicians or
 - other work groups and supports.

Bidders are allowed to submit separate bids for any or both of the IWFMIS and/or TNSS projects, respectively.

Interested companies and consortia, who have the capability to complete any or both of the above described projects may inspect and purchase the Tender Documents from the date of publication of this Tender Notice in the Public Procurement Bulletin published in Hungary expectedly on 4th March, 1997 at the following address:

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upon payment of a non refundable fee of USD 400 (domestic companies shall pay HUF 70,000). Remittances shall be made to the account #10800007-429490008 kept by Inteltrade Co. Ltd. with Citibank Budapest. The following reference shall be made:

Tender No: IT-228/TMG

The Tender Documents will be available upon presentation of the receipt of the effected remittance. Bidders may request forwarding the Tender Documents to their address, if they send a copy of the receipt to Inteltrade and undertake to pay the mailing costs.

Bids shall be delivered to the above address not later than 10.00 am on the 60th day reckoned from the date of publication of this Tender Notice in the Public Procurement Bulletin published in Hungary expectedly on 4th March, 1997. All Bids shall be accompanied by a bid security of not less than 200,000 USD or its equivalent in any free convertible currency (or HUF 34,000,000 in case of domestic companies).

Only those bidders will proceed to the evaluation of their bids who meet the postqualification criteria which is stipulated in the Tender Documents.

BUSINESS EDUCATION

Best of breed

Courses and briefings for top dogs are increasingly fashionable at business schools. The latest to target this niche are Templeton College, at Oxford, and the Anderson Graduate School of Management at UCLA in Los Angeles.

They are setting up the Oxford-UCLA Global CEO briefings, biannual meetings to provide executives with insights into the forces which are changing businesses and economies worldwide. Faculty from both schools will present research material at the meetings, which will last a day and a half.

"This is not about generating cash but is a genuine attempt to get in touch with international companies," says Rory Knight, Templeton's dean.

Knight envisages the forum will eventually have 40 or 50 members, with half attending each meeting. The first meeting in Oxford in May will be attended by a dozen members. All have received personal invitations from Templeton or UCLA.

DB

A quiet revolution is taking place in Manchester, in the UK. Later this week the first stone will be laid for a £7m building programme which will consolidate management education in the city into one of the largest business schools in the world.

It will have undergraduate degrees, MBAs, research and doctoral programmes and executive training.

"The school will be unequalled in the UK and probably in Europe," says John Arnold, director of Manchester Business School. "We expect it to be one of the top half dozen full-service business schools in the world."

The aim has been to consolidate academic resources, says Alan Pearson, chair of the management committee of the Federal School. "The prime aim was academic - not to save money."

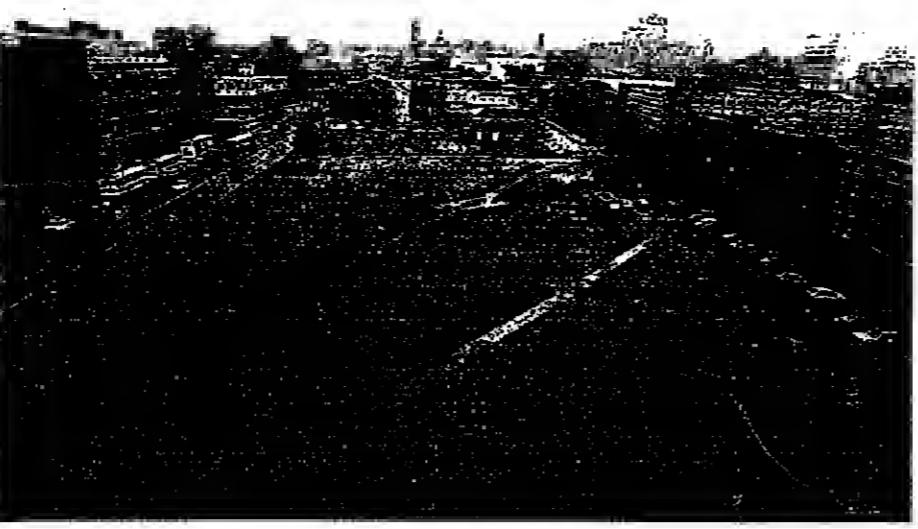
The four partners in the Manchester Federal School of Business and Management are:

- Manchester Business School, with its 18-month MBA, doctoral programmes and executive centre;

- The Department of Accounting and Finance at Manchester University;

- The research body Prest (Policy Research in Engineering Science and Technology), again part of Manchester University;

- The Manchester School of Management at UMIST, is intended to consolidate all



Rob Bodman

A muddy Manchester field: soon to be transformed into a centre for management education

Federal fillip

Manchester's universities are exploiting their management strengths, says Della Bradshaw

management, business and accounting faculty in a single geographical group.

The Alliance Centre will be linked by a high level walkway to Manchester's accounting and finance department. This, in turn, is next door to MBS.

Manchester University is also spending a further £5m on a refurbishment project for its buildings.

A critical mass of faculty

is the most obvious advantage of the federal approach. The Federal School has 200 faculty, with 45 academics who specialise in accounting and finance alone and 35 in marketing and strategy.

"It's not as if it's all new; we all know each other," says Pearson. "The big difference will be that that MSM is no longer a mile down the road."

Arnold believes the Fed-

eral School will provide the biggest area of growth for MBS, which was one of the UK's first two business schools, established in the mid 1950s with London Business School. MBS had its heyday in the 1970s but more recently its position has come under threat from some regional schools which have been innovative in attracting students and research grants.

"Research will be the first area of growth," Arnold predicts. "Research is where academics start to work together. The physical proximity is important to that."

"Research will be the first area of growth," Arnold predicts. "Research is where academics start to work together. The physical proximity is important to that."

Recently the federal approach paid off in research when MBS, MSM and Prest jointly bid for - and won - a 10-year contract from the UK's Economic and Social Research Council to run a technology management centre, a deal worth \$400,000 a year.

Elsewhere Arnold believes growth for the postgraduate business school will come through an increase in executive education and part-time and distance learning MBAs. His grand plan is to have a Commonwealth MBA by the year 2002, when Manchester will host the Commonwealth Games.

"There is no limit to what can be achieved technologically. What we have to decide is how to use it," says Arnold. "That's part of the challenge."

NEWS FROM CAMPUS

Further choices for executive students

Cambridge already has accreditation for its sandwich course

Accreditation will mean that successful applicants for the course, which will begin this autumn, will be eligible for favourable financial loans under the Amiba loan scheme.

Judge Institute: UK, (0)1223 339700

British chair for US management group

For the first time in its history, Unicon, the American-based organisation which specialises in executive education, has appointed someone from outside the US as its chairperson. Michael Pittfield, from Henley Management College, will take over the job later this year.

Unicon - which stands for University Consortium for executive education - is holding its spring conference at IMD, in Switzerland, in April. It will be attended by the directors of executive education at business schools along with human resource directors from leading organisations.

Unicon: US, 903 503 1180

Cambridge one-year course is accredited

The one-year MBA course from the Judge Institute in Cambridge has been accredited by Amiba (the Association of MBAs).

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MARKETING / ADVERTISING / MEDIA

Brand new incarnation at the Pru

Alison Smith, Marketing Correspondent, on the fresh face of the life assurer

The roll-call of British business leaders strongly linked in the popular mind with the companies they run does not extend much beyond Richard Branson of Virgin, the colo-to-airline group, and Anita Roddick of The Body Shop.

But if the £20m (\$33m) advertising campaign launched by Prudential, the UK's largest life assurer, has an impact, a new name may be added to that list: Sir Peter Davis, the Pru's chief executive.

The television advertising started last Friday and featured Davis as the man from the Pru. It is a revival of a slogan the company last used nearly 20 years ago, when the "man" involved was a door-to-door sales agent slogging from client to client to collect payments and advise them what other policies they should buy.

As well as appearing in two of the first ads, Davis does the voice-over for the others, and his signature appears on the newspaper advertisements and 2,200 posters that form part of the initial campaign.

"I was happy with Peter's performance, but told him not to give up the day job."

says David Abbott, creative director of Abbott Mead Vickers, which is masterminding the campaign.

The Pru's is not an obvious strategy, whatever the nostalgic regard for the image of the old-fashioned sales agents evident in the consumer research carried out before the campaign.

Although one of the more accessible figures in the generally staid UK financial services sector, Davis is neither a balloonist with a gift for self-publicity (Branson) nor a high-profile advocate for endangered species (Roddick).

Moreover, the revival of the slogan comes when Prudential has already stopped selling the small-premium, cash-collection policies most associated with the man from the Pru in his original incarnation as Fred Sawyer, an agent in Kent. The new advertising is intended to address two problems for UK financial services marketing: large institutions such as life insurers are often seen as lacking humanity, and financial advertising can encourage people to make more provision for themselves without being closely identified with the organisation it is promoting.

"The campaign is wonderfully capable of developing



Fronting a trusted brand: Davis, chief executive, was persuaded by research

Abbott says that the man from the Pru needed to be updated, but was a sensible start in thinking about branding. Although he had become a logo in the late 1970s, Abbott believed a real person should be used. "The thought scared me, but why not start with one of the bosses?"

"It's very modern for the chief executive or chairman to go public about his company. It happens less in the UK than in the US, but is enormously potent if you do it well."

Davis was persuaded by research which showed that starting the campaign with him - it will feature other senior people at the Pru - was effective in updating the image.

"The campaign is wonderfully capable of developing

ment. I read the research and believed it, and I trust David," says Davis.

Against a background of rationalisation within the UK life sector - Prudential itself is one of the bidders for Scottish Widows, the mutual life insurer - he is clearly aware of the need to produce an effective, well-branded campaign.

"Prudential is certainly one of the most trusted brands, but at a time of consolidation it is important to keep investing in that brand," he says. "We haven't been spending at the same rate as some of our competitors in recent years, partly because of doubts about its effectiveness."

Previous ads have faced different problems. In the early 1990s, consumers liked the Pru's "I want to

be . . ." campaign, which suggested reasons why clients should want to be with Prudential, but was not particularly well-associated with the company. A later campaign, inviting customers to "Talk to Prudence" - the company logo which had been introduced in 1986 - was well branded but less warmly received.

Davis walking in the rain or sitting in a restaurant is unlikely to prove as memorable or popular as the black-caped young woman who has been the distinctive image for life insurer Scottish Widows for more than 10 years. But just by taking the risk of looking silly, he has already achieved a level of press interest in his company's advertising that other financial services organisations might well envy.

In the other ad, Lawson is again in the distance, walking through a deserted library talking about his new slim figure.

"There aren't many certainties in life - who'd have predicted the new look me?" As the camera pans along a bookshelf, Lawson appears in close-up to select his diet book: "If you want to lose pounds, why not try this slim volume, but if you want to gain pounds, try a Pep."

The self-conscious art direction serves two purposes. The first is to maintain the surprise that it

really is Lawson. The close-up after the longshots is what admen call a "reveal".

A more cynical view is that the new look Lawson is actually quite a shocking sight.

Out of context, one might not even recognise him. The old skin hangs off the new frame in an alarming manner. He is a curios advertisement for his own diet.

That aside, Lawson's role in the ads, for which he will have been paid about £100,000 (\$163,000), has already attracted controversy. Labour MPs have asked whether politicians should be able to endorse products resulting from legislation they introduced when in power.

That shouldn't worry M&G. It is hard to imagine a more convincing "celebrity" endorsement. Other financial sector advertisers will kick themselves for not having thought of him first. But M&G got him, and it has produced what previously appeared oxymoronic: memorable Pep advertising.

Stefano Hatfield

The author is editor of Campaign

Thousands of employees of the US food chain Burger King are noticing a new look to their training programme this month. Instead of using video tapes and paper-based tests, workers will use Compact Disc Interactive (CD-i), a format developed by Philips, the Dutch electronics group, and the Japanese companies Sony and Matsushita.

CD-i was designed as a consumer format, but failed to sell. Now it is being used for training, education, point-of-information kiosks, background music systems and in a large-scale home shopping trial in Europe that will

allow consumers to order goods online. A CD-i player links up to an ordinary television set and is operated by a remote control handset rather than a keyboard. CD-i discs can store sound, text, graphics, animation and VHS-quality moving video. The discs can hold up to 16 different soundtracks.

The technology is impressive, but its initial marketing was flawed, says Tony Feldman, a London-based multimedia consultant.

"CD-i was based on one very good and one very bad idea," he says. "The very good idea was to create a computer . . . that was disguised to look like a domestic appliance. The very bad idea was to imagine that it would be used by a nuclear family sharing a rich, interactive experience together in front of their television screen in the living room."

CD-i was launched in the US in 1991, and in Europe the following year, but

sales of consumer CD-i players have been disappointing. So much so, that last summer Dixons, Britain's leading electrical retailer, dropped the format.

"We haven't abandoned the consumer market, but our new sales strategy is to go out to the professional sector and make corporates aware that CD-i is still around and still a viable product," says Ian Knight, corporate sales manager of Philips Media Systems. Whereas a CD-i player costs

about £400 (\$652), a multimedia PC costs about four times as much.

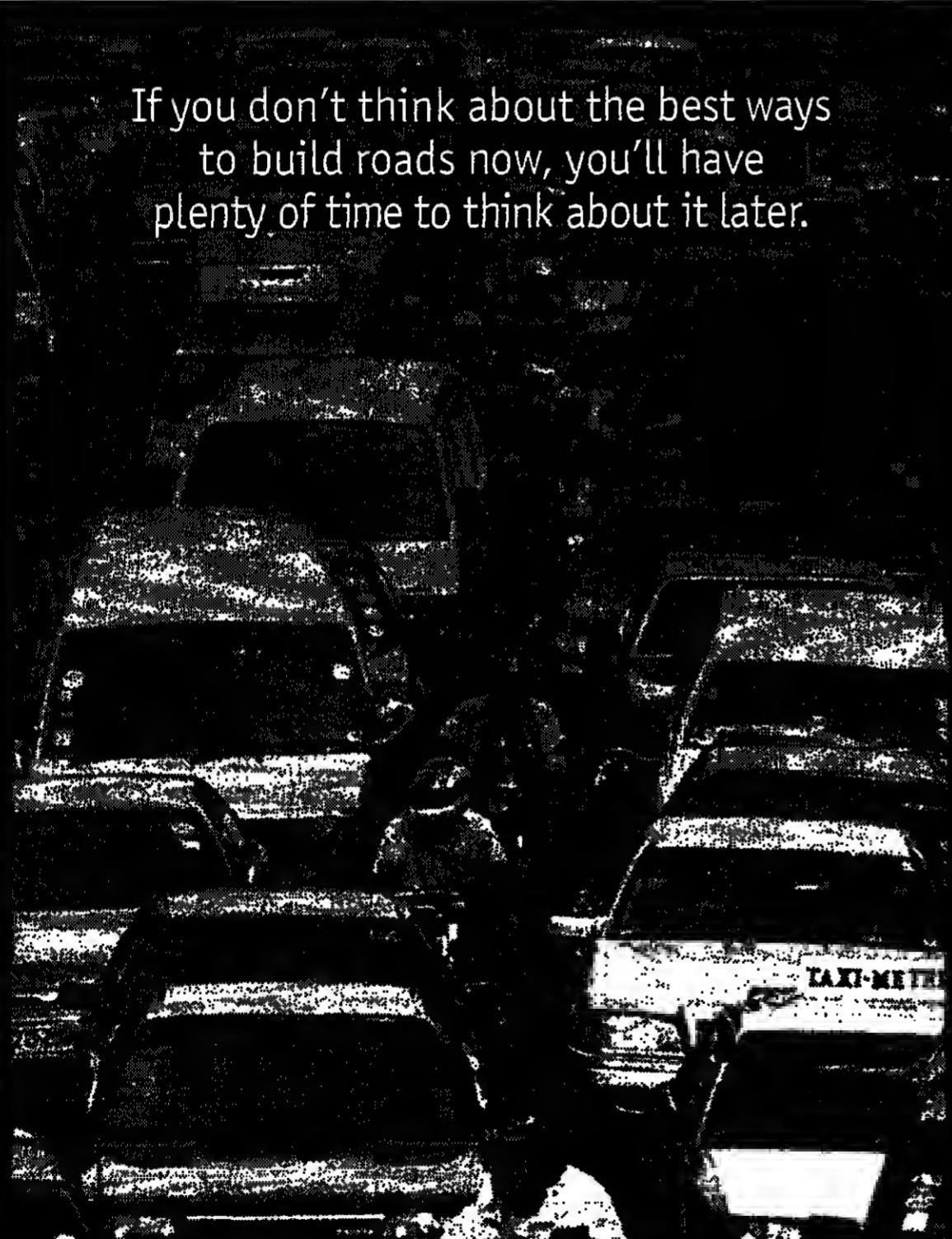
Calculations like that one encouraged Burger King to opt for CD-i, says Kevin McNamara, the company's director of worldwide training.

"We reviewed training technologies ranging from CD-Rom to satellite network and Internet training, but found CD-i to be by far the most cost-effective."

Burger King plans to use CD-i in

CD-i offers food for thought at Burger King

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A vision for the neighbourhood: "Other areas just don't have the cachet Harlem has. Everyone's heard of Harlem."

Hip-hop Harlem trades up

The former byword for urban distress is changing, writes Victoria Griffith

US retailers hoping to appeal to blacks and Latinos have an opportunity to show they mean business by involving themselves in a new shopping complex planned for Harlem, New York.

In the first advance by national chain stores into the district, Harlem USA, as the complex has been dubbed, has already lined up the Disney Store, the Gap clothing chain and Radio Shack electronics. Grid Properties, the complex's developer, says it will soon announce that a music store and video rental chain are also joining the project.

Harlem USA is a golden opportunity for retailers to show their commitment to the black and Latino markets, which are attracting a lot of attention in the US.

There is a feeling that the suburban markets in this country are saturated, with little growth potential," says Jerry Davis, managing principal of H.O.K., a Manhattan architectural firm specialising in retail projects. "The inner cities, especially minority neighbourhoods, are the only heavily under-served areas left."

Inner-city neighbourhoods are also attractive to retailers because they influence fashion nationwide. The baggy jeans, extra-large shirts and

reversed baseball caps of black hip-hop, for instance, have become standard wear for suburban adolescents. One of America's hottest designers last year, Tommy Hilfiger, owes his success largely to his clothing's popularity with blacks and Latinos.

Inner-city neighbourhoods are attractive to retailers because they influence fashion nationwide. The baggy jeans, extra-large shirts and reversed baseball caps of black hip-hop have become standard

Last month, the advertising firm DDB Needham announced a joint venture with black film director Spike Lee to target appeal to the "urban" market.

"Kids from these neighbourhoods often set the tone for trends around the country, and we want to be in touch with them," says Keith Reinhard, DDB's chairman, of the tie-up with Lee.

Once a byword for inner-city deterioration, Harlem today is far more economically vibrant than its image sometimes indicates. Residents of

the upper tip of Manhattan spend \$2.4bn (£1.43bn) a year. Their income has risen more than 200 per cent in 10 years, and now stands at about \$23,000 a family. Middle- and upper-income blacks have started to move back into the neighbourhood.

gives retailers the chance to reach out to demographic groups that have suddenly become attractive. It also fosters an anti-racist image, and that is increasingly popular with consumers.

The footwear retailer Timberland, which says it is considering setting up a large store near the Harlem USA complex, used the slogan "Give Racism the Boot" as part of a nationwide advertising campaign several years ago.

Although the Harlem USA project seems likely to improve a district once considered among the worst slums in America, observers are sceptical about the likelihood of the concept spreading to other poor inner-city neighbourhoods.

"Other areas just don't have the cachet Harlem has," says one retailer. "Everyone's heard of Harlem. Having a store there means something."

Drew Greenwald, president of Grid Properties, says that assertion is simply not true. "Any retailer who doesn't know the accomplishments of the black community over the last decades must have its headquarters in Podunk [ie, in the middle of nowhere]," he says. "Harlem's just the first step. We're planning to go into the Bronx, South Bronx and other black neighbourhoods, too."

A presence in Harlem not only

King

George

Tim Jackson

FarSighted approach to finance

A piggy-back riding, in which a newcomer catapults itself into a leading market position by signing up with powerful partners, is common in many industries. But it is becoming almost a standard feature of business on the Internet. A case in point is FarSight Financial Services.

FarSight is a venture backed by D. E. Shaw, a New York investment bank that leapt to prominence by using computer software to spot opportunities for market arbitrage. It joins a brace of other successful Internet businesses that have been covered in this column: Juno, a free e-mail service supported by advertising, and Amazon, an online bookshop.

But FarSight is closer to D. E. Shaw's core competence. When the venture began in 1994, there was a clear gap in the market for delivering stockbroking services over the Internet. Shaw, with an electronic trading system already in place and plugged into America's leading stock exchanges, seemed perfectly placed to fill it.

But events move fast on the Internet. Just over two years later, the US has probably a dozen online brokerages, offering flat-rate prices as low as \$12 (£7.50) to buy or sell a block of shares. The market is already fiercely competitive. There is little room in the market for newcomers, and the marketing investment required to carve out a position would be considerable.

With FarSight, D. E. Shaw has avoided entering a head-to-head contest with the industry's giants. Instead, it has developed a package that allows most kinds of financial services to be delivered over the World Wide Web, including banking, credit cards and broking.

The package can be seen in demonstration form at www.farsight.com. But

rather than operating and marketing the service independently, D. E. Shaw has chosen to deliver the site on the OEM basis to other companies in the financial services industry.

OKM stands for "original equipment manufacturer", and it describes the common practice in which one company builds a computer but the machine is marketed under the brand name of another company. This practice has led to the rise of very large PC manufacturers whose names most consumers do not know. In financial services, its most prominent manifestation is in "affinity cards", where a credit card company offers branded cards to members of a big organisation such as an airline's frequent flyer club or an environmental organisation.

FarSight takes this practice further. It offers its web site technology to mutual funds (the equivalent of Britain's unit trusts) and to regional US banks. These clients can then offer web sites of their own which deliver a full online financial service.

The short-term advantage to FarSight's industrial customers is that they can acquire a web presence with proven technology for a fraction of the cost of building one themselves.

Alex Stein, a former semiconductor engineer who is one of FarSight's two co-founders, cites industry research suggesting that banks and mutual funds can easily spend \$3m on such a project. Choose the FarSight way, he says, and a client can deliver an online service to a few hundred thousand customers for only \$1 a piece in the first year, and then \$0.25 a year thereafter.

FarSight allows banks and mutual funds to keep all the revenue from their own customers' use of the service. The *quid pro quo* is that the client has to hand over the revenue from the rest of the services on the web site, notably FarSight's brokerage service.

In the longer term, Stein tries to persuade clients to compare FarSight's offering with Intuit or Microsoft, the companies that make the world's two leading pieces of personal finance software. Although many banks in the US and a few in Britain offer online services that allow customers to transfer their bank statement data directly on to their own PCs, the banking industry is paranoid about the risk that the software companies will suck the profitability out of online banking, and ultimately capture the loyalty of their customers.

The FarSight formula, Stein insists, offers no such dangers. "We ask our allies [ie, clients] to assume that this is a highly successful undertaking, and that two years down the line 30 per cent of their revenue comes from this online channel," he says. "Then comes the question: is your relationship with the online provider one that leaves you in a position of strength?"

The first "ally" to sign up is Limner Funds, a small no-load mutual fund company that is the equivalent of a British unit trust provider, which opened a FarSight-powered web site last week. (It is at www.limner-funds.com). Stein says that the company has other contracts in the bag.

It is too soon to say whether or not the FarSight strategy will work. But two observations are inescapable. First, the design of the Limner and FarSight sites - remarkably easy to use and free of gimmicks - is likely to be a powerful influence on the way online financial services develop.

Second, the concept behind the site makes sense. Once customers get used to the idea of being able to see their credit card bills, investments, bank statements and pensions on the same web site, they will wonder why they ever went to the trouble of dealing with these affairs separately.

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Cyber sightings

Using contests on the Web to attract traffic to your site is nothing new, but rather than a T-shirt, risqué mousemat or year's subscription to some obscure magazine, giving away £1,500 worth of legal advice isn't a bad hook.

Scottish employment law firm McGregor Donald offers such a prize for winners of a quiz at its Web site

(www.mcgregors.com). You can only claim the prize under English or Scottish jurisdictions, however. Yet the site is worth a look in any event.

Details of legal briefings and upcoming seminars on legal issues are featured, as well as online articles including guidance on using e-mail in business.

One of the site's designers, Christine McIntosh, is a partner at the firm. She says the priority was to make the site informative and interactive while being easy to navigate.

Details of next week's Cyberposium confer-

ence at the Harvard Business School are at <http://www.hbs.edu/cmc/cyberposium>. There are notable guest speakers and conference proceedings will be cybercast.

Britain's Business Magazine Group has put up a site (www.bmgroupp.co.uk) which gives access to the group's business titles and allows users to search UK company profiles.

Want to know the exact figure for the US public debt? Right now? To the cent? Then try the Treasury Department's Bureau of the Public Debt (www.public-debt.treas.gov/odp/odp.htm)

steve.mcgoon@ft.com

Financial Times or
the World Wide Web
www.ft.com
Updated daily

Nibbler with an eye on the dish

Raymond Snoddy talks to the chairman and founder of EchoStar Communications

In terms of the media, Denver, Colorado, is best known as the home of John Malone, chief executive of Telecommunications, Inc., the largest cable company in the US and one of the largest media groups in the world.

Malone is wrestling with the complex task of how best to upgrade his networks to digital, complete with interactive and telephone services, at a time when high-power direct satellites are nibbling away at his cable subscription base. TCI is also the lead investor in Prismstar, a satellite system launched by the top US cable operators largely as a defensive mechanism.

One of those "nibblers" is Charlie Ergen, chairman, chief executive and founder of EchoStar Communications, which can be found only an 80 km ride away from the plush TCI headquarters in Denver.

EchoStar, which runs the Dish Network, is small but is the fastest growing television satellite service in the US. From a standing start in March 1996 it had attracted more than 350,000 subscribers by the end of the year.

The company has launched a straightforward and aggressive marketing campaign against the often unpopular cable operators. The message is: "Own a complete 18in satellite TV system for just \$199 when you purchase one year of programming for just \$300."

Although the Harlem USA project seems likely to improve a district once considered among the worst slums in America, observers are sceptical about the likelihood of the concept spreading to other poor inner-city neighbourhoods.

"Other areas just don't have the cachet Harlem has," says one retailer. "Everyone's heard of Harlem. Having a store there means something."

Drew Greenwald, president of Grid

dishes (then costing \$10,000) from a small retail store.

The first EchoStar digital

heavilyweights like DirecTV in US satellite television.

"I think the loser when Murdoch enters the business will be the cable industry," says Ergen, who believes ASkyB could help drive DBS

in the US towards 20m or even 30m homes compared with the 4m or so satellite subscribers now.

Even if EchoStar fails to

make inroads into the cable market, Ergen believes he

will attract millions of subscribers in rural areas where it will never be economic to lay fibre optic cable links.

"In a capitalist country like the US, the low-cost producer is likely to be a winner," says Ergen, who is in the start-up, loss-making phase of his business.

"Once your

neighbour has

a dish and you

see it, it is hard

to go back to your

cable," says Ergen

nels, has the right to offer programming on fair commercial terms.

EchoStar can expand its services almost infinitely because it has access to a total of 90 direct broadcast satellite (DBS) frequencies, each of which can be turned into many television channels using digital compression.

Last November, when citizens of Boulder, Colorado, voted not to renew its TCI cable television franchise, EchoStar offered free dishes to those willing to take up a one-year subscription.

"Once your neighbour has a dish and you go over and see the dish - digital TV, interactive programme and surround sound - it is hard to go back to your cable," says Ergen, who first went to Denver in 1980 to sell large satellite television

services by satellite is only six months away.

"I only need 1,000 subscribers to the Wall Street Journal paying \$50 a year for it to be economic to put on the satellite," says the EchoStar chairman.

As the battle gets underway in the US between satellite and cable, and between the competing DBS operators, there is no doubt that the outlook for satellite services has been transformed. Two years ago, it seemed that the large telephone companies were invading the media business and planning electronic superhighways.

"Now the telephone guys are just trying to protect the telephone business," says Ergen, who notes that the US cable industry is also concentrating on holding on to its customers.

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BUSINESS TRAVEL

Travel News • Roger Bray

Fare warning

European business travellers face steep rises in international air fares over the next few months, warns American Express. Business and first-class air fares from western Europe rose last year, while those for the back of the aircraft fell.

The good news says Amex in its latest quarterly review, is that prices reached a plateau at the end of last year. The bad news is that present stability is just the calm before a new storm, with rising jet fuel costs and a stronger dollar yet to

make a significant impact.

In the last quarter of 1996 first-class fares were 2 per cent higher than a year earlier, business-class fares had risen 3 per cent, and full economy 1 per cent.

Kyle Davis, head of the company's air fares management unit, says: "We believe we will see further sharp increases, averaging 3 per cent to 4 per cent overall, in the early months of this year. In some markets - such as France and the Netherlands - which have not seen recent significant rises, it could be as high as 10 per cent."

Amon Cohen reports on the risks of pitching camp on the wild commercial frontiers

To Russia with caution

If you thought Perm was an unfortunate hair-style sported by professionals bollards during fashion's dark ages, think again. For Perm is a city in the middle of Russia to which Lufthansa will be flying from March 31. On the same day, it also starts a service to Kazan, a place equally unfamiliar to many business travellers.

Obscure as these cities may be, there is a better chance than ever that professional travellers will be venturing into the Russian hinterland this year.

According to Control Risks Group of the UK, which specialises in advising on security issues around the world, the exploration of *terra incognita* is speeding up as commercial exploitation enters a new stage in Russia.

"The first two stages - opening representative offices to look at the market and then setting up joint ventures - were concentrated on Moscow and St Petersburg," says Richard Fenning, CRG business development manager. "The third stage is to form wholly owned subsidiaries and put out products throughout Russia. As a result, westerners are now travelling all over the Russian Federation."

This is one example of why, according to Fenning, "the door for commercial opportunities around the world is open wider than ever before". With communism virtually dead, liberal-

isation increasing in South America and even a few African countries trying western-style economics, multinationals are eyeing dozens of new markets.

But, Fenning warns, the door could suddenly slam shut, leaving investors out of pocket and their employees marooned in locations which threaten their personal safety. An assessment of these opportunities and risks is found in CRG's *Outlook '97* report, which gives business, political and security ratings to every country.

Apart from obviously dangerous places such as Algeria and Colombia, the countries of the former Soviet Union, including Tajikistan and Azerbaijan, remain among the world's most volatile. And while doubts remain over President Boris Yeltsin's health, Russia can be included in this reckoning.

CRG believes that although travel to unknown parts of Russia can be hazardous, the threat is more to businesses than their employees. "You may well find yourselves victims of extortion or that your bank or joint venture is being used for laundering by criminal organisations," says Fenning.

"In emerging economies, it is often the case that the distinction between business

telecommunications, it soon becomes clear that such a move east is not easy.

"Companies should not underestimate how demanding this can be, and we advise them to send people who are accustomed to difficult circumstances and thrive on it," Fenning says.

"In the past, some firms took people straight out of university, respresented them as lawyers and accountants and expected them to cope. That is how a lot of the horror stories started." Never-



theless, he insists, with careful planning, consultation and selection of the right personnel, it is possible to set up almost anywhere in the former Soviet Union and overcome the high levels of crime and corruption.

CRG's *Outlook '97* report also warns that, though not yet as bad as in Russia or Ukraine, organised crime became a problem in central Europe last year. Most dangerous is Bulgaria, followed by Poland, Hungary and, to a lesser extent, the Czech Republic, Romania and Slovakia.

CRG advised foreign companies facing extortion in both Hungary and Bulgaria last year. Crimes such as car-jackings and bombings of commercial targets are often perpetrated by former soldiers although, bizarrely, the most powerful gangs in Romania are Chinese-run, a legacy of Sino-Romanian ties since the 1950s.

"The number of extortion demands against foreign companies [in central Europe] is set to increase," warns *Outlook '97*. "All companies are inevitably at some risk, though cash-intensive industries - such as bars, restaurants, casinos, shops and petrol stations - are at most threat."

The other significant com-

Call for more

Be prepared to fork out extra for satellite carphones calls from Kazakhstan. The central Asian republic's telephone system remains poor, warns Lufthansa in the second of a series of regular briefings for business travellers to eastern Europe and the former Soviet states.

Prospects for better telecommunications look brighter in Turkmenistan, a neighbouring country to the south. The airline says the local section of the trans-Siberia fibre-optic communications link is due to be completed this year.

Likely weather in the leading business centres

	Mon	Tue	Wed	Thu	Fri
Hong Kong	15	17	18	19	19
London	14	15	16	17	18
Frankfurt	8	11	8	10	10
New York	14	15	15	15	15
L. Angeles	15	22	24	21	24
Paris	11	11	12	12	12
Beirut	11	11	12	12	12
Damascus	11	11	12	12	12
Amman	11	11	12	12	12

BEIRUT
DAMASCUS
AMMAN

0345 328100

New line on hotel phones

Bleepers, mobile phones and laptop computers have made business travellers less dependent on hotel telephones - particularly those which still charge high rates, Scheherazade Daneshkhan writes.

Carlson Wagondit, the business travel agent, says that only 35 per cent of UK business travellers use the hotel telephone compared with 53 per cent a year ago.

CRG advised foreign companies facing extortion in both Hungary and Bulgaria last year. Crimes such as car-jackings and bombings of commercial targets are often perpetrated by former soldiers although, bizarrely, the most powerful gangs in Romania are Chinese-run, a legacy of Sino-Romanian ties since the 1950s.

"As for China's resumption of sovereignty over Hong Kong, CRG has few fears about security but believes corruption can be expected to increase and threaten the colony's eminence as a financial and trading centre.

In case any of the above makes westerners feel smug about their own secure environments, CRG has a warning for them, too: beware the millennium. "Apocalyptic visions of Bulgarian mafiosi getting hold of nuclear weapons and threatening to blow up the US are still remote, but be wary of big events," cautions Fenning.

Outlook '97, £140; contact Claire Wilkinson at Control Risks Group, London, tel: 0171 222 1552.

go out of their way to help business travellers avoid their bedroom phones by providing mobile phones for rent. And while some still charge guests for using telephone cards, others have dropped charges.

Marriott, for example, removed access fees on guest room telephones in the US in 1995 but operates different policies outside the US.

"It varies by market and local infrastructure. In Beirut, for example, where the hotel has over 20 lines which are not dependent on the local supplier, the telephone charges reflect the investment the hotel has made in the system," it said.

Business travellers do not have to go to Beirut to grumble about their telephone bill. Mercury says that 24 per cent of business travellers believe that the costs of hotel telephones in the UK is still unreasonably high.

It found that the worst offenders - those charging the highest fees for making calls and failing to provide sockets and faxes - tend to be independent hotels.

It found that, in general, large four-star hotels have been quickest to respond to competitive pressure by ceding to guests' demands.

THE AMERICAN EXPRESS

Traveling and in sudden need of
Medicine? Well available
in Moscow, don't worry we'll have
it flown to you immediately. **SERVICE.**

VALENCIA, Tuesday, June 13 - Her job title read "Administrative Support," but for Rosa Barea of our Travel Service Office in Valencia, Spain, a more fitting title might have been "Administrative, Medical, Emotional and Moral Support."

She earned it when she helped a Cardmember return home to Spain from Russia for an operation (that was after arranging for medicine to be flown to Moscow) and accompanied the Cardmember's wife to the airport for moral support.

Ask Rosa, and she, like a lot of American Express employees, would say, "I was just doing my job." That's something to keep in mind when you're far from home and have a job for us to do.

THERE IS ONLY ONE AMERICAN EXPRESS.

ARTS GUIDE



GLASGOW
The first performance of *Meditation on Loss* by Scottish composer James Macmillan (left) marks the completion of a series of cross-artform collaborations commissioned by the City of Glasgow. The new work, created in collaboration with sculptor Sue Jane Taylor, will be played by the Scottish Chamber Orchestra at the City Hall on Friday and at the Queen's Hall in Edinburgh on Saturday.

BONN
St Petersburg's Hermitage Museum is the latest of the Great Museums to be showcased at the Kunst- und Ausstellungshalle.

Two years ago, Benjamin Zander came to the Barbican to conduct the Philharmonia in Mahler's monster Sixth Symphony. Though he is London-born, few had heard of Zander before; but neither had we heard a live performance of the Sixth like his, not in many years. It made a profound impression. Last year he returned (from America, where he has lived all his adult life) to conduct Mahler's Ninth - same band, same venue: again a packed hall, a formidable success and a sustained, heartfelt ovation.

Those occasions, it turns out, were respectively Zander's first and second engagements with any major orchestra, though he is already 58. Furthermore, they involved corporate support of a quite unusual kind. He has found a second career, addressing American corporate executives on "leadership", trading heavily upon his experience as conductor (the even has them attend his rehearsals), and they are much impressed.

Coopers & Lybrand staked him to that first Philharmonia concert, and since then the Young Presidents' organisation has been renting other foreign orchestras for him, less famous but good: St Petersburg, Korea, Hong Kong. Next month he returns to conduct the Philharmonia in Mahler's Second, this time in the South Bank.

Two days after his Mahler Nine with the Philharmonia (who played up with sterling recklessness), he came round to talk: urbane, bright-eyed, loquacious. Yes, Michael Zander - professor of law at the LSE, a renowned spokesman for liberal jurisprudence - is his brother. His other brother is a senior doctor who proselytises for home births, and their art-historian sister is married to the president of Harvard. Those three were born in Germany, before their Jewish parents fled to Britain; only Ben was born here.

Their father, who died three years ago at 96, was an amateur musician; as a young man he had played under Nikisch. Ben took early to the cello, but before that he did some composing. "I wrote a series of four or five songs when I was about nine, and my mother put them into the local arts festival in the village where we lived. And a gentleman you may have heard of, Michael Head, came down from London. He was the adjudicator.

"And he held my compositions above his head, shaking them like this, in front of what appeared to me to be the entire village. These compositions are so bad," he said, "that not only can't we consider them for the competition - that goes without saying - but this young man should be discouraged from ever composing again!"

So his mother (who "didn't really know what to do") sent them to Benjamin Britten, who



Benjamin Zander: specialist in leadership training and conducting Mahler



LONDON
Modern Art in Britain 1910-14 looks at the exhibitions of European art which introduced

Cézanne, Van Gogh, Gauguin (above), Matisse, Picasso and others to the UK before the first world war. Their paintings will be

Business looks up to the baton

David Murray talks to Benjamin Zander

rang four days later. "No, no, take no notice of that - they're perfectly nice; and if you'd like to come and spend your summer holidays in Alderhough with me, I'll oversee his development and so forth." That happened for three summers. Britten sent him to be taught by Gustav Holst's daughter Imogen ("a profound influence"), who used to dance round the room with his harmony exercises. At 15 he went to study the cello in Italy and Germany, with Gaspar Cassadó.

After five years, however, he found that his fingers would not develop the callouses that a career-cellist must have. He returned to read English at London University. A Harkness fellowship took him to America, and he stayed. He found himself teaching cello and chamber music, and soon he was giving classes in "interpretation" too.

At a summer school where he was to teach, he volunteered to serve as the conductor they needed. Asked whether he had very much experience, he replied "Very" ("I didn't mean that I'd ever stood up in front of an orchestra, of course - just that I had a lot of experience in teaching and coaching, and the physical manifestation of music that we all use...") and got the job. Things developed; now, besides guest appearances he conducts

fully empowered"; he inquired why, and the upshot was a slightly slower tempo in certain passages which let the cellos dig deeper with their bows, to great effect.

He has a creditable repertoire now, though Mahler remains a specialty. He has a penchant for famous works in which he thinks he has good reason for playing something differently: Beethoven's Ninth, Stravinsky's *Rite*. "I'm always searching, asking myself, 'Is this really right, is it exactly what he had in mind?' And I get the orchestra involved in that discourse..." With the Philharmonia he placed a sheet of paper on every musician's stand, and invited written comments and suggestions.

Will all this recent acclaim lead now to regular strings of concert dates, like a full-time conductor? Probably not: combining teaching, conducting and preaching "empowerment" to corporate executives suits him nicely. "I'm feeling very happy about this unusual 'career': it's not like anybody else's, but it gives me enormous satisfaction and pleasure." Us too.

Zander talks about Mahler's Second Symphony in the Royal Festival Hall at 6pm on March 11, and conducts the Philharmonia in it at 7.30pm.

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COMMENT & ANALYSIS

Pay the price to escape the mess

Gerard Baker looks at the options open to Miami, a city in deep financial trouble



Miami mission: Edward Marquez (right) speaks to the emergency supervisory board

Mr Edward Marquez, the newly appointed manager of the city of Miami, looks as though he has hardly slept in three months. Life for the 40-year-old former accountant has become a blur of unbroken 16-hour days, coffee and crisis meetings as he struggles to save the famous southern Florida municipality from insolvency.

Mr Marquez and his team took over at City Hall in November after the discovery of a \$65m (£42m) hole in Miami's finances. A previous city manager and other employees were charged with fraud last summer.

Credit-rating agencies downgraded Miami's debt to junk-bond status and an emergency supervisory board was appointed by Florida's governor to ensure the restoration of financial order.

"We are in the process of reinventing the city of Miami," says Mr Marquez with a weary smile.

The extraordinary story of the collapse of Miami's public finances is in part a tale of quite exceptional managerial incompetence and fraud. But it is also part of the more familiar story of the continuing deterioration of America's cities and their failure to deal with the consequences.

In the popular imagination, Miami is a glamorous city of beaches, retirement homes and marinas. In fact, these are virtually all outside the city limits; Miami itself is the fourth poorest city in the US, a home mostly for immigrants from Latin America, with high social needs and small means to pay for them.

The task of putting the city's fiscal house in order has fallen to Mr Marquez. Under the scrutiny of the state's emergency supervisory board, he is pursuing a twin-track rescue strategy.

First, Miami must plug the immediate gap in its finances in the current fiscal year ending in September. Second, and more important, it must come up with a plan to ensure long-term fiscal stability. Simultaneously, it must reassure a jittery investing community that it remains a viable long-term home for their money and their business.

For the current year, the supervisory board has agreed an emergency budget that should cover the fiscal

gap. Because of the urgent need for stability, the city will be allowed to use one-off gains – such as those from the sale of its properties – to close the \$65m deficit.

But the really hard part has only just begun. "It is not just a short-term crisis," says Mr Marquez. "The city has been living beyond its means to the tune of about \$40m [a year] for several legal rates."

Mr Marquez has until April 15 to come up with a five-year budget that will ensure solvency in the medium term. Unlike the emergency, one-year package, that plan must cover all operating expenses out of recurring operating revenue. Of total annual spending of \$275m, almost one-third is interest on the city's debt, which cannot be cut. That leaves a recurring revenue gap of \$40m in a total discretionary budget of just \$190m. In short, Miami must either raise revenue or cut its spending by more than one-fifth.

"It will be very hard to construct a workable five-year plan," says Ms Camila Leiva, a member of the emergency supervisory board. "But for everybody's sake, I hope they will take the bitter medicine that will be needed."

Scope for raising taxes is limited. Miami has no income or sales tax, while property taxes are already levied at close to the highest legal rate.

Instead, the city is hoping to raise charges for municipal services. Almost 40 per cent of all Miami's property is owned by state and local government agencies and non-profit bodies that do not pay local taxes covering fire and police services, or even refuse collection. The city is hoping to change that – a move that would raise \$20m.

That would still leave Miami needing to make big spending cuts. Under pressure from Mr Joe Carollo, the Miami mayor seeking re-election this year, Mr Marquez hopes to keep basic services intact. But the benefits to which many city employ-

ees have grown accustomed – from mobile phones to generous pension entitlements – will be cut. Still more savings may be needed.

Businesses are eyeing developments nervously. Companies in the smart downtown business district, which pay almost a third of all local taxes, are wary of the consequences of the damage to Miami's reputation.

Mr Frank Nero, president of the Beacon Council, a Miami development agency, went to New York this month in an effort to calm investors. He stressed that municipal Miami is only a small part of the Greater Miami area, with few municipal district responsibilities.

Dade county, which encompasses the broader Miami area, has a much larger budget and a wider role in local government. The security of its finances are not in doubt.

"But to the rest of America and to the world," Mr Nero acknowledges, "Miami is the signature city. A prob-

lem here gets the attention of investors everywhere."

The roots of Miami's financial crisis lie in mismanagement and corruption on a grand scale. Almost daily, Mr Marquez discovers new horror stories. For instance, no one can identify where much of the property being let by the city is actually located. Its employment policies have been so lax that nearly one in three of its 3,000 employees has a compensation claim pending against the city.

To help with revenue collection, Mr Marquez has organised "sweep teams" to round up licence fees paid by professionals such as lawyers and doctors, and refuse collection charges that have not been paid in years.

The picture of municipal mismanagement obscures a much deeper malaise in the US's urban communities. Miami is the latest in a long line of cities – from New York in the 1970s to Philadelphia a few years ago – to be brought to the brink of financial collapse.

Part of the problem has been a middle-class flight to the suburbs, which destroys a city's tax base. Strenuous efforts to keep its more affluent communities have led Miami to maintain, and even improve, the standard of services. Yet the city lacked the political will to raise taxes accordingly.

"For years political decisions that have been made in Miami have been very far removed from economic reality," says Ms Camila Leiva.

This deeper, structural problem has caused some citizens to give up on Miami completely. An energetic political campaign is under way to dissolve the city into the surrounding Dade county. Miami's citizens will vote in a plebiscite on the proposal later this year.

But Miami's new bosses are confident the city will recover. Some even believe that from the crisis will emerge a slimmer, more efficient city government, better equipped to tackle the long-term difficulties associated with urban decline.

But the process of adjustment is just beginning. "It's taken us a number of years to get into this mess," says Mr Marquez. "And it will take us a number of years to get out of it."

Technology • Christopher Parkes

One for the road

Small, economical electric cars are the way to deal with today's gridlocked streets

The roll-out of half a dozen electric cars by leading world manufacturers, which started in California and Arizona in December with the General Motors's Saturn EV-1, seems to bode ill for many US pioneers.

But for dozens of visionaries and backyard tinkerers – the small, often undercapitalised developers who have laboured for years in hope – to stand up to the mass-marketing clout and technological resources of GM, Toyota, Ford, Honda and the rest?

Some already accept the inevitable. Mr Robert Aronson, chairman of Electric Auto Corporation of Florida, has been building electric vehicles for power utilities for 30 years. But his new Silver Volt passenger saloon, due on the market next year, could well be his last. "We expect to remain in the passenger car market for five years and after that we expect to assume a role as a supplier of technologies and batteries," he says.

But taking a back seat is not on the agenda for Mr Mike Corbin, a Castroville, California, speedster and businessman who intends to move into a market niche on the tail of the high-fliers. Mr Corbin and his son Tom know a thing or two about both electric vehicles

and niche marketing. Their company, which bears the family name, claims to be the world's leading maker of after-market motorcycle seats, fairings and other accessories, with annual revenues of \$12m.

Father Mike, who in 1974 set a 20-year record of 171.102mph in an electric vehicle on the Bonneville Salt Flats, has invented a novel single-seater commuter car, the Sparrow.

Boot-shaped, three-wheeled and mildly reminiscent of the wedgy Reliant Robin and the comical C5 launched on a much-amused British public in 1985 by the inventor Sir Clive Sinclair, the Sparrow "is not trying to replace the family car," says Tom.

Measuring 8ft by 4ft, it is powered by a 15hp motor and eight 1kWh lead/acid batteries and driven by the single rear-wheel. The so-called Personal Transit Module boasts a range of 60 miles at 30mph. The passenger space has room for a laptop and a briefcase, with storage for four bags of groceries under a rear hatch.

According to Mr Corbin junior the Sparrow's range, and its ability to make a full turn in a motorcycle space, and take a full charge from a conventional 110V power socket in six hours, make it the ideal "module" for US commuting. Almost 90 per cent of US commuters travel less than 18 miles to work, he says.

Stability is not a problem, he says, because the 540lb of

Current charge: the Corbin Sparrow costs \$12,900 in the US

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HT

We are keen to encourage letters from readers around the world. Letters may be sent to +44 171 873 5930 (international calls to +44 171 873 5930). Published letters are also available on the FT's web site, <http://www.ft.com>. Translation may be available for letters written in the main international languages.

TV has no right to restrictive coverage of big sporting events

From Mr Peter Daley.

Sir, The Lex column, commenting on the row over the television broadcasting of the England versus Italy World Cup qualifier ("Football", February 12), concludes that European Union citizens are no more entitled to watch big sporting events for free than they are to watch Pavarotti or Madonna for free.

Perhaps so. Broadcasting companies are (or should be) no more entitled to enter restrictive trading agreements with the administrators of "big sporting events" at the expense of consumers, than are other

commercial organisations entitled to do so with their suppliers.

This is why trading authorities such as the Office of Fair Trading in the UK and the competition directorate of the European Commission are right to be taking an interest.

"Big sporting events", as generally understood, are distinguished from the performances of individual artists by being events of wide interest. The value of these events has built up over many years from the efforts of many people, the majority of whom are probably either no longer involved or even

alive. Such events have become part of our heritage.

For the present crop of administrative and performing incumbents, together with the non-terrestrial broadcasters, to claim this value for themselves by using exclusive television coverage to demand a higher fee from viewers than would be achievable in open competition is both monopolistic and immoral.

Peter Daley,
36 Broad St.,
Stratford-upon-Avon,
Warwickshire,
CV37 6HN

Base rate row benefits the Tories

From Mr John Fontenay.

Sir, Not for the first time, do I totally disagree with Lex, particularly with regard to the piece "UK inflation" (February 13) where it states that the row between Mr Eddie George, the governor of the Bank of England, and the chancellor is beneficial only to the Labour party.

Every time Eddie George opens his mouth about raising interest rates tens of thousands of people will vote for the Conservatives.

Neither industry nor mortgage payers want to pay more in interest – bankers and mortgage companies are the only beneficiaries.

Exporters are already having to adjust to the increased value of sterling, so they will not be happy.

The chancellor is a very good poker player and long may he continue to call the shots.

John Fontenay,
Thamesfield,
Thamesfield Gardens,
Mill Road,
Marlow,
Bucks SL7 1PZ, UK

Mercosul at centre of Brazilian policy

From Mr Rubens Antonio Barbosa.

Sir, Your survey on Mercosul (February 4) was a most informative review. Jonathan Wheatley's article "Brasilia rocks the boat" is, however, a biased and hasty analysis of a very complex and sensitive question for all countries in the motor car industry. It conveys the idea that whenever Brazilian

national interest is present Mercosul comes second. The best answer to correct this perception can be found in the trade results of our neighbours and trading partners: in the case of Argentina, its exports to Brazil climbed from US\$1.6bn in 1991 to US\$6.7bn in 1996.

Mercosul and all it stands for has top priority in Brazil.

ian foreign and economic policies and this was made amply clear when President Fernando Henrique Cardoso addressed the "Link with Latin America" conference in London last week.

Rubens Antonio Barbosa,
Brazilian ambassador,
Brazilian Embassy,
32 Green Street,
London W1Y 4AT

Guinness yet to put stamp on Spain

From Mr Alan Murdoch.

Sir, While some may consider Guinness's brewing investment in Spain as disastrously ill-advised, others may claim that it was bold thinking at the time and now, six years later, only hindsight affords us the luxury to claim that it was disastrous.

international brewers – American, Danish, Japanese, Belgian, British and Australian among them – were anxious to secure a foothold in one of the fastest growing beer markets in the world. Cruzcampo presented that opportunity only because a minority shareholder in foreign hands was forced to divest, much to the dismay of its Spanish shareholders.

Most managers accept that cost cutting and efficiencies are the stuff of everyday business. However, a collection of local producers in fact were four strategically placed brewing companies with secure regional markets across Spain and formed part of Cruzcampo's strategy to increase its national market share above the 22 per cent at the time Guinness acquired the company.

Before the buy-out in 1990 Cruzcampo's volume and profitability were unequalled. Accepting that the Spanish economic situation and changing tastes have accelerated the downturn, Guinness has yet to repeat that performance.

The question to be asked

is – how far does the imprimatur of a leading international brand ensure better performance from a reputable and tightly held family company with an established record of growth and profitability. To "reinvent" the company might now be the answer. Others could equally have subscribed to the philosophy "If it ain't broke don't fix it".

It seems that consolidation of the Spanish brewing industry is still a long way off – only the "nefards" are now foreign instead of Spanish.

Alan Murdoch,
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03739 Javea,
(Alicante),
Spain

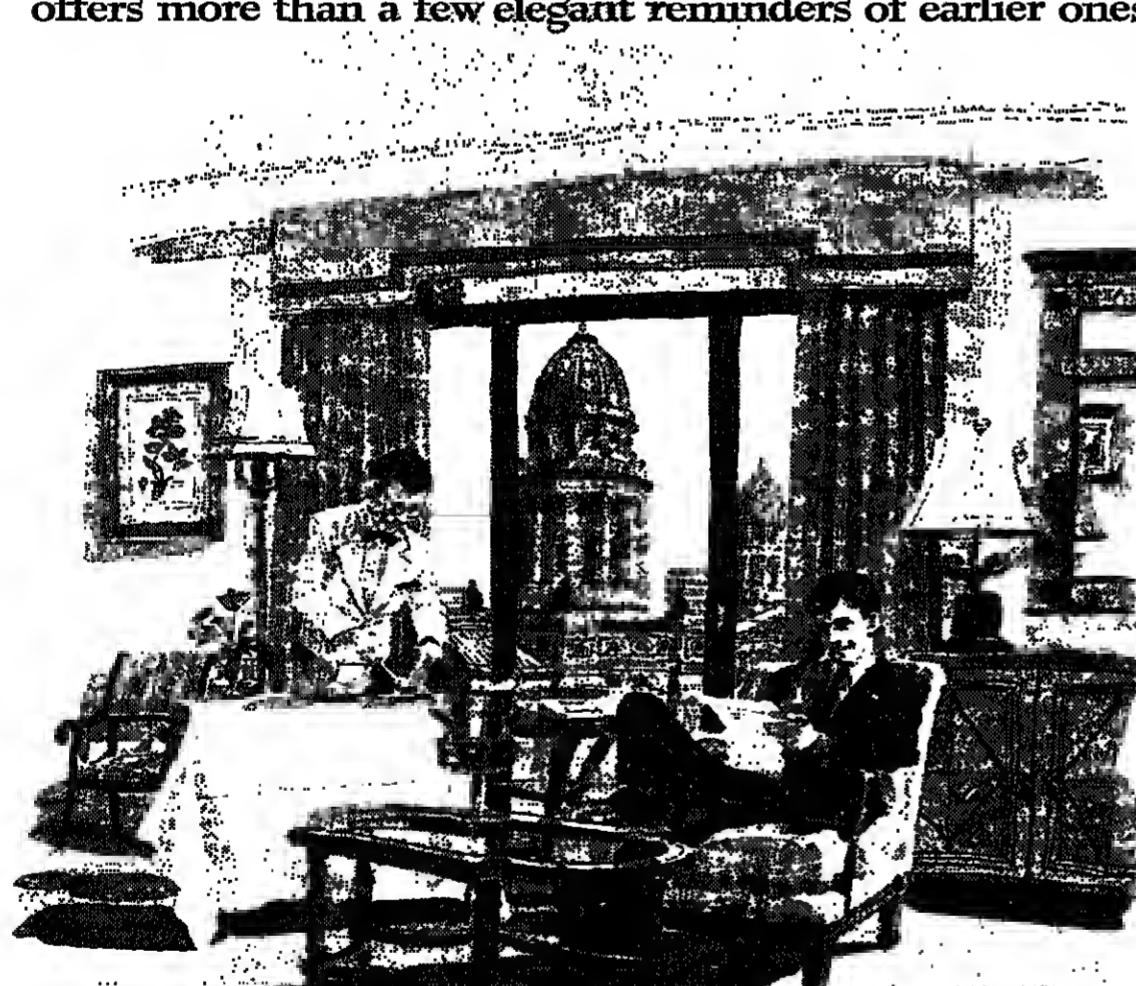
Unready to take advice

From Mr David Damant.

Sir, It is indeed true, as Mr Malcolm Spence indicated (Letters, February 11), that at the dawn of this millennium the king of England was Ethelred; but Ethelred II was not unready; he was un-ready, in that he attempted to act, without the advice of his wife or council. Possibly Sir James Goldsmith may argue that the parallel is with a prime minister who will attempt to take us into Europe without a referendum.

David Damant,
Cowell & Partners,
203 Philpot Lane,
London EC3A 8AQ, UK

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FINANCIAL TIMES

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Monday February 17 1997

Milestone for telecoms

The weekend agreement to liberalise trade in basic telecommunications services is an important milestone for the industry, and the most impressive achievement by the World Trade Organisation since it was established two years ago. The deal is good for the world economy, for telecoms suppliers and their customers, and for the multilateral trade system.

The market-opening pledges by the almost 70 participants, which account for the bulk of global telecoms traffic, will strengthen the competitive forces already at work in the industry. That will stimulate faster tariff cuts, greater efficiency and innovation, benefiting residential subscribers and all organisations which depend on modern information systems.

The force of the WTO agreement lies in the fact that it consists of binding contractual commitments. It will ensure that the world's two largest markets, the US and the European Union, are opened and kept open to all comers. It will also advance and underpin reforms elsewhere. These guarantees, along with the explicit commitments made by governments to apply pro-competitive rules in their telecoms markets, will provide a clearer and more stable framework for the industry's development.

The agreement may not meet all the goals set by the US, which balked at an accord last April, saying it was inadequate. But US acceptance of the latest

package acknowledges the substantial improvements achieved since then – and that WTO negotiations have done no more to open other countries' markets than the US could hope to achieve alone. This is a welcome sign that Washington recognises the limitations of aggressive unilateralism in trade. It is also a timely lesson to those in the new Congress who question the value of multilateral principles.

The agreement is also the first big success for the WTO's attempts to liberalise trade in services and to negotiate agreements covering one sector at a time. Last April's hiatus in the telecoms talks, and disappointments over financial services and shipping, had raised concerns about whether these untried approaches could work. The telecoms deal, and the broad international participation which made it possible, have allayed those doubts.

The WTO's next test is to reach agreements this year to free trade in financial services and remove tariffs on information technology products. Like telecoms, these are growth sectors which have a far-reaching impact on national economies and are in the grip of rapid structural change. That should encourage a broad spectrum of countries to conclude that it is in their interest to seize the opportunity to promote global liberalisation. This weekend's breakthrough gives them a powerful extra incentive to try.

Israel and Syria

Last week's talks in Washington between President Bill Clinton of the US and Mr Benjamin Netanyahu, the Israeli prime minister, appear to have done little to restart peace talks between Israel and Syria.

These negotiations were broken off a year ago by the previous Labour-led administration after four suicide bombings in Israel by Palestinian Islamists. In the wake of those attacks Mr Netanyahu came to power saying he would keep the Golan Heights, captured from Syria in the 1967 Arab-Israeli war, to ensure the security of northern Israel. Syria's price for peace is the return of the entire Golan plateau. The two countries were close to agreement before Mr Netanyahu's election victory and – although nothing was signed – President Hafez al-Assad of Syria insists negotiations should take up where the old ones left off. Mr Netanyahu is instead offering talks "without preconditions".

While this looks like a flexible position, to Arabs it substitutes a blank sheet for the land-for-peace equation underpinning the Middle East peace process. Strenuous US diplomacy has so far failed to find another bridging formula to get Syria and Israel back to the table.

Meanwhile, a new cycle of escalation has started in southern Lebanon, where Israeli forces occupy a self-proclaimed

"security zone", resisted with increasing effect by Hezbollah, the Shi'ite militia encouraged by Damascus to remind Israel of Syria's claim to the Golan. The last comparable flare-up led to Israel's 17-day bombardment of Lebanon last April. But this time the tension between Israel and Syria could lead to direct clashes involving the 40,000 Syrian troops in Lebanon who control Hezbollah's supply lines.

In Israel, however, debate on a unilateral withdrawal from Lebanon has grown, triggered by the helicopter disaster two weeks ago which killed 73 Israeli soldiers on their way to the "security zone". Such a withdrawal, called for by UN Security Council Resolution 425 after Israel's first invasion of Lebanon in 1978, would not be welcome in Damascus if it meant standing down Hezbollah. It would put Syria and Lebanon under international pressure to reign in the guerrillas and police the frontier. But it would be difficult for Syria to oppose Israeli compliance with a unanimous demand of the Arabs as well as the UN.

Israel's involvement in Lebanon and the "security zone" has failed to deliver security. Withdrawal may be a risk worth taking. In the longer term, though, Israel's borders will remain insecure unless Mr Netanyahu is instead offering talks "without preconditions".

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instead) and potentially infectious bits of cattle were to be removed at the slaughterhouse (instead of making burgers). But these measures were initially enforced half-heartedly. The government continued saying that beef was safe for 11 years. Throughout the period, evidence emerged to dispute the government's thesis on the origins of BSE. Cows infected with scrapie contracted just that – a disease distinct from BSE. Zoo animals and pets were found with BSE-like illnesses. Coming full circle, sheep are now thought to have caught BSE from cows.

There are two lessons to be learned. First, the fact that modern farming had turned ruminants into cannibals was not something to be brushed aside. Greater openness about food production might tame some of the excesses of intensive agriculture.

Second, ministerial spin should not be applied to scanty scientific evidence. Public health issues deserve better than being embroiled in Europhobic flag-waving or accusations of political scaremongering. Food safety should preferably be handled by an independent agency with adequate research funds, not by a ministry which too often appears to put producer interest before consumers.

Generating competition

1st stage bidders for Three Gorges dam

CONSORTIA

- GEC - Alsthom, Neyric of France
- Mitsubishi Heavy Industries, Hitachi, Mitsui, Itochu of Japan
- Impeco of Argentina, Turbomat of Ukraine
- Voith and Siemens of Germany
- General Electric of Canada
- LMZ (Energomachexport of Russia, Sulzer of Switzerland)
- ABB Power Gen of Switzerland
- Kvaerner of Norway

FINANCING

- Export-Import Bank of Japan
- Not available
- Hermes
- EDC of Canada
- Swiss government
- Swiss government
- ECG of UK
- "No firm commitment"

Source: Three Gorges Commission



Power hungry on the Gorges

The world's largest hydro-electric project has brought many suitors to China but, says Tony Walker, the plan is controversial

It is by far the world's biggest hydro-electric power project, probably the most challenging technically and certainly one of the most controversial politically.

Companies seeking a share of China's giant Three Gorges dam on the Yangtze river expect competition to be cut-throat and the selection process to be unusually difficult.

When bids closed on December 18 for the first 14 of 26 700MW power units, including turbines and generators, six consortia had joined the race for what has become the most sought-after prize for companies involved in the manufacture of heavy duty power generation equipment.

Now, while they wait nervously for China's decision, they must fend off criticism from environmentalists and human rights groups concerned at the impact of a project which will create a reservoir 600km long, inundate historic sites and displace more than 1m people. Opponents of the project have vowed to seek to starve it of international funds.

Unusually for such a large venture, the World Bank is not involved. Fearing rejection on environmental and human rights grounds, China has not asked for assistance.

For China, the giant \$30bn (£16.5bn) Three Gorges dam is a symbol of its modernisation drive. It will provide an enormous boost to its power generating capacity – on completion in 2008, it will produce 41.7bn kWh of electricity, one-ninth of the 1993 national total. It will also improve navigation on the turbulent Yangtze river, allowing 10,000-tonne vessels to reach the inland city of Chongqing.

Bidders regard winning a share in the 18,200MW project as being of vital strategic significance. Mr Paul Chan, senior vice-president of ABB China, says success "would provide a worldwide entry ticket for the next two decades to large-scale hydro-power projects".

Mr Zhang Deman, vice-minister of the Three Gorges Project Con-

struction Committee, says he expects to have awarded contracts by the end of the year at the "latest". But the power companies believe the process could take longer. They expect the final stages of negotiations to be especially complex – not only because of technical and financial issues, but because political factors are likely to weigh heavily.

"The whole evaluation process is being conducted in a dark box," says the representative of a leading European engineering company. "The final decision will be subject to a lot of manoeuvring. Ultimately the Chinese will be seeking to ensure that commercial decisions follow general foreign policy guidelines."

He cites as an example China's \$1.5bn purchase last year of 30 Airbus A-320s ahead of Boeing. The choice of the European consortium coincided with a downturn in Sino-US relations caused by the fracas over Taiwan and the visit to France by Mr Li Peng, the Chinese premier.

On environmental grounds, critics say a series of smaller dams would give better value and cause less ecological damage. They argue that an even better return would come from spending the money on making China's existing generator capacity more efficient.

And human rights campaigners have applauded the decision by the US Export-Import Bank, the government's export credit agency, to withhold support. The bank came under intense pressure from human rights campaigners and environmentalists. Human Rights Watch/Asia, the international civil liberties organisation, has reported widespread dissent among Chinese in the Three Gorges region and says 42 people were sentenced recently to 20 years in prison to "safeguard the public order of the Three Gorges area".

Export credit agency funding will be critical to the bidders' success. The Export-Import Bank of Japan, with private Japanese financial institutions, is providing

Chinese will make every effort to bring everyone down to the lowest common denominator on price, and the rest from foreign sources.

Foreign funding of about \$4bn would involve both export credits and the sale of bonds. China has not decided when to issue bonds internationally, but a Yibin domestic issue is expected this month, Mr Zhang says. The issuer will be the China Yangtze Three Gorges Development Company, the project's commercial arm, whose borrowings would be regarded as sovereign risk since the project comes directly under the State Council, or cabinet.

Mr Ted Rule, executive director of the Hong Kong-based Asian Infrastructure Fund, says the project is "too big" for most infrastructure investors. He assumes, however, that Beijing will be prepared to ensure the necessary bank guarantees are in place to raise the funding.

Adding to the complexity of the bidding process is the fact that China is demanding 25 per cent local involvement in 12 of the 14 turbine-generating units, with the remaining two to come primarily from Chinese manufacturers. The two designated suppliers are the Harbin Electric Machinery Works in Heilongjiang province, northern China, and the Dongfang Electric Machinery Works in south-western Sichuan province.

Mr Zhang says Beijing's "local content" requirement was "like killing two birds with one stone". Foreign companies would be responsible both for the overall quality of the turbine generating units and for providing domestic industry with the ability to build such large units.

Bidders have been invited to tender for three basic combinations: consortia can bid for all 14 turbines; generators they can go for nine or five; or seven a piece.

But within this "multiple choice" framework, consortia can also bid for separate components such as electricity generators or the giant turbines themselves.

The bidders have no doubt the process will be arduous. "The

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But participants say the Three Gorges dwarfs other such projects. Including the Bakun scheme in Malaysia, and presents particular technical challenges, one of which will be the rise in the water level behind the dam from 78 metres when the first turbines come into operation in 2002 to 175m at completion in 2009. This will require modifications to the turbines over the life of the project.

China, meanwhile, has reportedly set up half a dozen groups which have been sequestered in isolated guest houses to evaluate the bids. A shortlist is expected by mid-year.

But whatever course the project takes it is certain to be subject to intense rumour and speculation. "We would like to see more transparency during the evaluation and negotiating process," says one of the bidders. "But we know that is probably too much to expect."

Additional reporting by Nancy Dunn in Washington

OBSERVER

Soup man clams up

■ Some strange broth has been brewing in the US canned soup industry. Campbell Soup and H.J. Heinz have been slinging mud互相攻击 at one another over who should have the services of Daniel O'Neill. The result is that O'Neill will work for Heinz's chief executive, at least for the next seven months.

He will then be allowed to work for Heinz but for nearly a year afterwards all his meetings and conversations will be recorded in a daily log and reviewed by an independent auditor, just to ensure he isn't passing on any of Campbell's trade secrets.

This can of worms burst two months ago when O'Neill, head of Campbell Soup's domestic soup businesses, said he was quitting to join Heinz as head of its Star-Rist tuna, pet food and Latin American operations.

Campbell Soup turned apoplectic – a shade closely approximated by its tomato product – saying O'Neill had signed an agreement that precluded him from working as a competitor for 18 months after he left.

In an out-of-court settlement, Campbell Soup has now agreed to let O'Neill join Heinz, but not until September 15 – nine months after he left.

months from his departure. In the meantime, he's barred from having business contacts with Heinz employees, though he can share a bowl of chowder with them on a social basis.

On joining Heinz, O'Neill's employment will be restricted to Heinz's pet food and tuna businesses until August 1998. During this time, he will not be allowed to have business conversations with any employees outside those areas except Heinz's chief executive, Tony O'Reilly.

With this agreement, both sides claim to be out of the soup.

– and O'Neill is looking forward to a long, if unplanned, holiday.

With this agreement, both sides claim to be out of the soup.

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experience, gleaned in a lengthy spell at Banque Nationale de Paris. It added that he had recently hinted at a future career in politics in an interview.

Sady, when questioned on the subject at a press conference, with Alain Prost, the former world motor racing champion marking the launch of a new French Formula 1 team to be equipped from 1998 with Peugeot engines. Calvet rubbish the suggestion – literally. "Let's leave that article in the waste paper basket, where it fell from my negligent hand," he said.

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international conservationists have taken a bead on Chernomyrdin. The World Society for the Protection of Animals has lodged an official protest with the Russian ambassador in London, describing the shooting as an "indefensible act".

The tick-off says "Prime Minister Chernomyrdin should do the honourable thing and issue a public apology for his actions."

Maybe he should stick to another of his hobbies – playing the accordion.

Two wheels good

■ Want to buy a piece of India's history? The country's oldest motorcycle manufacturer, Ideal Jawa, is reportedly up for sale, suffering from competition from the likes of Honda, Yamaha and BMW. Jawa has accumulated losses equivalent to \$15m, and efforts by the government's Board for Industrial and Financial Reconstruction (BIFR) appear to be unable to revive it.

Jawa is pushing out a mere 800 motorcycles a month, against a capacity of 3,000.

Presumably if the company goes under its models will start to acquire scarcity value. So anyone out there with a Yezdi or Royal Enfield – might one day be sitting on something with more oomph than they imagine.

100 years ago

Tires from leather

An interesting public issue is that of the leather stud.

Wheel Company, which is about to introduce into this country what appears to be a most useful invention. The Company acquires the British rights of the Pierrot and Klein leather



FINANCIAL TIMES

Monday February 17 1997

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Anger as Clinton intervenes to send striking pilots back to work

By Richard Tomkins
in New York

American Airlines, the second-biggest US carrier, yesterday faced the threat of further confrontation with its pilots after intervention by President Bill Clinton ended a strike less than half-an-hour after it began.

Mr Clinton ordered the pilots back to work just after midnight on Friday night using emergency powers under the 1926 Railway Labor Act which covers the airline industry. It is the first time a US president has used these powers in 31 years.

The president's move left the pilots bitter because it temporarily deprived them of the right to withdraw their labour, undermining their negotiating

power. "President Clinton has denied labour the only legal recourse we have," said Mr Bob Ames, strike co-ordinator for American Airlines' pilots in Miami.

The airline's flights were almost back to normal yesterday, and the company announced fare cuts of up to 50 per cent in an attempt to bring back customers.

American, which has lost an estimated \$100m as a result of the strike, faced a continuing loss of advance bookings from passengers planning journeys more than 60 days ahead, because of the fear that a strike could recur.

Mr Clinton said he intervened because a strike would have disrupted US air travel. He was concerned that the strike had been called for the

President's Day holiday weekend, a peak period for winter travel.

Mr Mike McCurry, White House spokesman, said: "No Democratic president likes to prevent the ability of workers to strike, but at the same time there were legal grounds and economic grounds for doing this, as well as the travellers who would be stranded on a holiday weekend."

The transportation department had estimated that a strike would cost the US economy \$200m a day.

Industry analysts, however, noted that Mr Clinton may have had little sympathy for a powerful, elitist group of employees whose pay averages \$120,000 a year and who are predominantly Republican voters.

With no sign of compromise, the union warned: "We may have to go another 60 days, and then go out on strike a second time."

Merger deal

Continued from Page 1

common share in the new company, and each Stone share swapped for 1,000 Abitibi-Consolidated shares.

Chicago-based Stone Container, which owns 47 per cent of Stone-Consolidated, will emerge as the largest shareholder with a stake of about 25 per cent. The deal is expected to be finalised this spring.

Mr Ron Oberlander, Abitibi's chief executive who will become chairman of the new company, said the merger would create "a far stronger company from both an operating and financial perspective".

Mr James Doughan, Stone's chief executive, will be chief executive of the merged entity.

Telecoms

Continued from Page 1

appointment by the US Senate.

Mr Larry Stone, BT's head of European Union affairs, said the agreement's regulatory reference paper, setting out guidelines for policing the world market, was particularly important, although it was not clear how it would operate in practice.

While the deal did not specifically encourage BT's hoped-for regulatory approval for its planned merger with MCI of the US, it was part of the "philosophical background" against which the deal could find approval, the company said.

Deals that shook the copper market, Page 6

UK group's Tokyo man 'paid Hamanaka Y20m'

By Clay Harris in London

Mr Yasuo Hamanaka, former chief copper trader of Sumitomo Corporation, the Japanese trading company, received at least Y20m (\$161,000) in cash from the Tokyo representative of a UK-based commodities trading group, according to a BBC TV Panorama programme to be broadcast tonight.

Mr Hamanaka goes on trial in Japan today on charges arising from unauthorised copper trading, which Sumitomo says cost it \$2.6bn.

The payments to Mr Hamanaka were made in late 1992 and early 1993 shortly before Sumitomo signed the world's biggest copper deal, code-named RADR, with the UK group, Winchester Commodities.

A leading expert in futures and options commissioned by Panorama to study the complex RADR deal concluded it was "unfairly priced" in Winchester's favour, giving it an "excess profit of between \$3bn and \$8bn".

Documents from Winchester's files suggest that the RADR deal was intended to manipulate the world price of copper.

Panorama also reveals a document allegedly forged by Mr Hamanaka which supports part of the Japanese prosecutor's case against him. It was designed to give Mr Hamanaka sweeping powers to nominate anyone he chose to withdraw



Yasuo Hamanaka: Sumitomo trader faces trial today

money directly from one of Sumitomo's trading accounts.

Another letter shows that he used this authority to grant US-based Global Minerals and Metals Corporation, a leading copper trader, the right to act as Sumitomo's agent. Regulators and law enforcement authorities, including the US Commodities and Futures Trading Commission, are investigating Global's relationship with Sumitomo.

The programme also reveals that the Securities and Investments Board (SIB), the UK's chief financial watchdog, had earlier urged the London Metal Exchange, which supervises

the score board will go beyond figures already pub-

lished by the Commission - the percentage of EU directives made into national law - to include the number of complaints against a country, the delay in meeting deadlines for implementing laws, how many legal actions have been opened by the Commission, levels of state aid, and surveys of business opinion about the openness of national markets.

EU states to be shamed into abiding by single market

Continued from Page 1

The Commission says Germany is using its standards as a protectionist weapon.

"Member states do not like

to have the finger pointed at them," said Mr Monti. "It is part of the game to embarrass."

The score board will go beyond figures already pub-

lished by the Commission - the percentage of EU directives made into national law - to include the number of complaints against a country, the delay in meeting deadlines for

implementing laws, how many legal actions have been opened by the Commission, levels of state aid, and surveys of business opinion about the openness of national markets.

Europe today

A series of frontal systems will move into the continent producing rain and wind. Copious rain will occur, especially over the UK where there will be gales and strong gales in coastal regions. Southern and central Europe will be much calmer owing to a high pressure area. Most of Spain and Portugal will have plenty of sun. The Alps, most of Italy and Poland will start rather sunny, but cloud will arrive from the west. Most of Scandinavia and Russia will continue wintry with some snow. South-eastern Europe will turn colder.

Five-day forecast
A strong westerly flow will bring unsettled and mild conditions to most of the Europe. However, central and northern Scandinavia and most of Russia will continue wintry with occasional snow. Spain and Portugal will have most of the sun and temperatures will rise as high as 20°C.

TODAY'S TEMPERATURES

Abu Dhabi	Maximum 30°C	Beijing	fair 27	Faro	sun 18	Madrid	fair 34
Algeria	sun 18	Berlin	rain 11	Frankfurt	rain 6	Malaga	cloudy
Amsterdam	shower 8	Bogota	fair 23	Glasgow	shower 1	Milan	fair 31
Athens	shower 14	Bombay	fair 22	Hamburg	rain 5	Montevideo	fair 18
Atlanta	sun 14	Brisbane	fair 9	Helsinki	fair 8	Paris	fair 13
B. Aires	fair 12	Budapest	shower 9	Hong Kong	fair 15	Rome	fair 17
Bangkok	fair 16	Cairo	fair 12	Helsinki	fair 8	Seoul	fair 2
Barcelona	fair 16	Cape Town	fair 20	Hong Kong	fair 21	Singapore	fair 32
				Hong Kong	fair 12	Stockholm	sun 4
				Hong Kong	fair 13	Tokyo	fair 10
				Hong Kong	fair 14	Toronto	fair 23
				Hong Kong	fair 15	Toronto	fair 6
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				Hong Kong	fair 17	Toronto	fair 10
				Hong Kong	fair 18	Toronto	fair 12
				Hong Kong	fair 19	Toronto	fair 14
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				Hong Kong	fair 79	Toronto	fair 134
				Hong Kong			

COLUMN
P talk

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is your passion."
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FINANCIAL TIMES

COMPANIES & MARKETS

Monday February 17 1997

Week 8

Freeport expected to lead Busang gold development

By Bernard Simon in
Toronto and Greg Earl
in Jakarta

Freeport-McMoran Copper and Gold, the New Orleans-based resources group, is expected to lead the development of the Busang gold deposit in Indonesia under a deal which may be sanctioned by the country's government today.

Freeport's emergence as a participant in Busang follows the collapse of talks between Bre-X Minerals, the small Calgary-based exploration company that discovered the deposit, and Canada's Barrick Gold.

Busang is regarded as the biggest gold discovery this century, with reserves of at least 57m ounces.

The Indonesian government invited Barrick last November to spearhead the project, and set today as a deadline for Barrick, Bre-X and various local partners to hammer out an agreement.

However, Barrick's board decided early last week to break off talks with Bre-X after the two sides failed to agree on terms.

Freeport is expected to acquire a 15 per cent interest in Busang, with 45 per cent for Bre-X and 40 per cent for Indonesian interests. Freeport would operate the mine and contribute US\$400m towards its \$1.6bn construction cost. Freeport shares jumped US\$2.50 to \$31.12 in New York on Friday.

Under a deal made under pressure from the government in December, Barrick would have owned 67.5 per cent of Busang, with 22.5 per cent for Bre-X and 10 per cent for local investors.

However, this deal came apart when Vancouver-based Placer Dome proposed a "merger of equals" with Bre-X, including a 40 per cent stake for the government and local investors.

Placer was encouraged by Mr Mohamed "Bob" Hasan,

an Indonesian businessman and a golf partner and confidant of President Suharto. A company controlled by Mr Hasan recently bought a 50 per cent stake in PT Asktindo, which is a minority shareholder in Busang.

Mr Hasan last month also acquired a 4.7 per cent stake in Freeport Indonesia, a large copper and gold producer 81 per cent owned by Freeport-McMoran. Freeport's chief executive Mr Jim-Bob Moffett is said to be close both to Mr Hasan and to President Suharto.

Freeport's involvement may not be the end of the Busang saga, however. According to analysts, Barrick, Placer or another mining group may bid for Bre-X on the open market, and Freeport may be willing to sell its stake at a later stage.

Freeport, 12 per cent owned by RTZ-CRA, the mining group, has said it was not interested in participating in Busang.

Warburg low bid secures Mexican privatisation job

By John Gapper in London

SBC Warburg, the investment bank, has surprised close rivals by agreeing to advise the Mexican government on privatisation of the country's airports for a final fee a fifth the size of what others sought to charge.

Warburg won a contract to advise Mexico on privatisation of 58 airports by offering to charge a "success fee" of only \$2m, compared with bids of over \$10m made by both N.M. Rothschild and BZW, the investment banking arm of Barclays.

The bid, in a tender organised by the World Bank, shows the strength of competition for international privatisation advice contracts. This has driven down the level of advisory fees to levels that some banks

regard as uncommercial. As well as the success fee, Warburg will be paid a monthly fee of \$100,000 during the two years the contract is thought likely to last. It may also get a head start in any tenders for related initial public offerings (IPOs).

One rival bank estimated that it would cost about \$3m over two years to fulfil the contract, including staff and related costs. That would mean Warburg would lose \$3.5m, although the bank itself is confident of making a profit.

Investment banks have been keen to win contracts to advise governments on privatisations because of the prestige of such work. However, underwriting fees on IPOs have fallen as a result of competition among banks. The World Bank has

organised tenders among banks for work on privatisations and has a standard process of ranking the contenders on various measures. BZW is thought to have come first on other measures but lost on price.

One investment banker involved in the bidding described the Warburg bid as "a bit of a surprise". Another said he could not understand why Warburg had made such a low bid, adding it "must be desperate for a landmark deal".

Mr James Sasson, global head of privatisation for Warburg, insisted that it had no motive to seek business on uneconomic terms because it led league tables for mergers and acquisitions work in Latin America during 1996. It advised Mexico on the privatisation of Sidermex, the steel company.

A number of Asian ship repair yards are also thought to have expressed interest.

A&P Group, the UK's largest ship repair and conversion company, is seeking a trade buyer after deciding not to proceed with a stock market flotation, writes Tim Burt.

The company, 41 per cent owned by Schroder Venture Managers, has launched an international auction and asked Hambros Bank – appointed to handle the sale – to draw up a shortlist of prospective bidders.

These are thought to include UK engineering group Babcock International, German ship repair business Blohm and Voss, and Kværner, the Anglo-Norwegian shipbuilding and engineering group.

A number of Asian ship repair yards are also thought to have expressed interest.

A&P looks for trade buyer after dropping plans for flotation

Hambros is marketing A&P as Europe's most profitable and fastest growing ship repair company after the introduction of new working practices and a £10m investment in new equipment.

Pre-tax profits at the company are thought to have jumped from £3.74m (£6m) to about £16m on increased sales of £130m in 1996. The company recently completed a £12m refit of the QE2 cruise liner, business which it won from Germany. The picture shows the QE2 in

1990 in the King George V dry dock in Southampton.

Hambros is thought to have told A&P and its venture capital owners that a trade sale could realise greater value than a flotation or merger.

It hopes to receive final offers in the next six weeks, with sale completion likely in early summer.

One of the prospective bidders said it would wait for confirmation of A&P's 1996 figures before deciding on an offer.

Picture: Ashley Ashwood

Japanese oil refining merger considered

By Michiyo Nakamoto
in Tokyo

Showa Shell Sekiyu and Mitsubishi Oil, two of Japan's largest oil companies, are considering merging refining operations in an attempt to survive a sharp fall in profits.

A merger between Showa Shell and Mitsubishi Oil, respectively fifth and sixth largest in the Japanese industry, would create the country's largest oil refinery with sales of about Y2,000bn

(\$16bn) and a domestic market share of about 20 per cent.

The merger discussions highlight growing pressures in Japan where profits have been hit by deregulation of petroleum product imports and fierce price competition.

The deal would mark the first large merger in the industry since 1984 when Marunouchi Sekiyu and Daido Sekiyu amalgamated to become Cosmo Oil.

The talks come as leading oil companies move to con-

siderate. Mitsubishi Oil announced last week that it would post a pre-tax recurring loss for the first time in 12 years as a result mainly of wholesale price cuts implemented to support affiliated retailers.

Mitsubishi said that it expected a recurring loss of Y9.5bn in the year to March, compared with a profit of Y20.7bn last year.

Meanwhile, the company's chairman, Mr Kikuo Yamada, is expected to resign to take responsibility

both for the poor performance, according to Japanese press reports.

Showa Shell Sekiyu, which was formed in 1985 through a merger of Showa Sekiyu and Showa Oil, is 34.3 per cent owned by Shell Petroleum.

The pressures in the market have already forced oil refiners to join hands by sharing distribution facilities. Nippon Oil, Japan's largest distributor of petroleum products and Idemitsu, a large refiner, have already tied up in distribution.

Enterprise set to develop large Apennines oil find

By Robert Corzine
in London

Enterprise Oil, the UK's largest explorer, hopes to proceed soon to the full-scale development of one of western Europe's largest oil discoveries after a technical breakthrough.

Mr Pierre Jungels, Enterprise's chief executive, said computer models of the complex geology of the find in the southern Apennines of Italy would help the company reduce the risk of development wells suddenly running dry.

The discovery, which contains at least 10bn barrels of oil, is important for the strategy of Enterprise and its partners, which include Agip of Italy and Lasmco, the UK's second largest explorer.

"Many people still don't realise the size and importance of the oil discoveries in the southern Apennines," Mr Jungels said in an interview.

Enterprise is increasingly confident that wells will be able to produce up to 10,000 barrels a day each. The computer model is also helping to reduce the costs of drilling, with wells averaging about \$15m each.

Three big fields – Monte Alpi, Tempa Rossa and Carro Falcone – have been discovered in the area in the past nine years. But there has been uncertainty about how much oil can be recovered because of the mountains' difficult geology.

"If you can find the fractures...you're in business," said Mr Jungels. "The new computer model tells us where those fractures are."

Enterprise will not speculate about the eventual recovery rates for the area, but Mr Jungels predicted that "they will go up". Further exploration needs to take place before the area's full potential is known.

Mr Jungels was also optimistic that the heavy oil

reserves of Tempa Rossa – which accounts for about half the discoveries – can be commercialised. "It's an excellent bitumen crude and we are contemplating gasification or using it in power plants."

Political concerns which threatened to stop the development of the region's oil reserves had also been overcome, he said. "It's true that at first the local authorities saw all the disadvantages of oil development and none of the benefits."

But a new law provides for the 9 per cent royalty payable by Enterprise and its partners to be split equally between the central government in Rome, the Naples administration and the local villages.

Mr Jungels said the slow pace of securing planning approvals in the area was offset by the absence of political risk, the proximity of the reserves to the market and an attractive tax regime.

Management Buy-out of Millennium Foods from Eurobake SA
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Senior debt and working capital facilities provided by Bank of Scotland - Manchester

Adviser to Management and co-arranger

IBDO Stoy Hayward - Manchester Corporate Finance

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INSIDE

Globex

Paris, Chicago, and New York futures exchanges are discussing an agreement that could give them common clearing and screen-trading software by 1998. The talks were prompted by Reuters that it would shut its Globex screen-based futures trading system next year. Page 21

Christian Salvesen

Rebel shareholders at Christian Salvesen, the UK distribution and equipment hire group, will this week announce plans to remove the board and install a new chief executive as part of a campaign against the demerger plan. Page 20

Bayerische Hypotheken

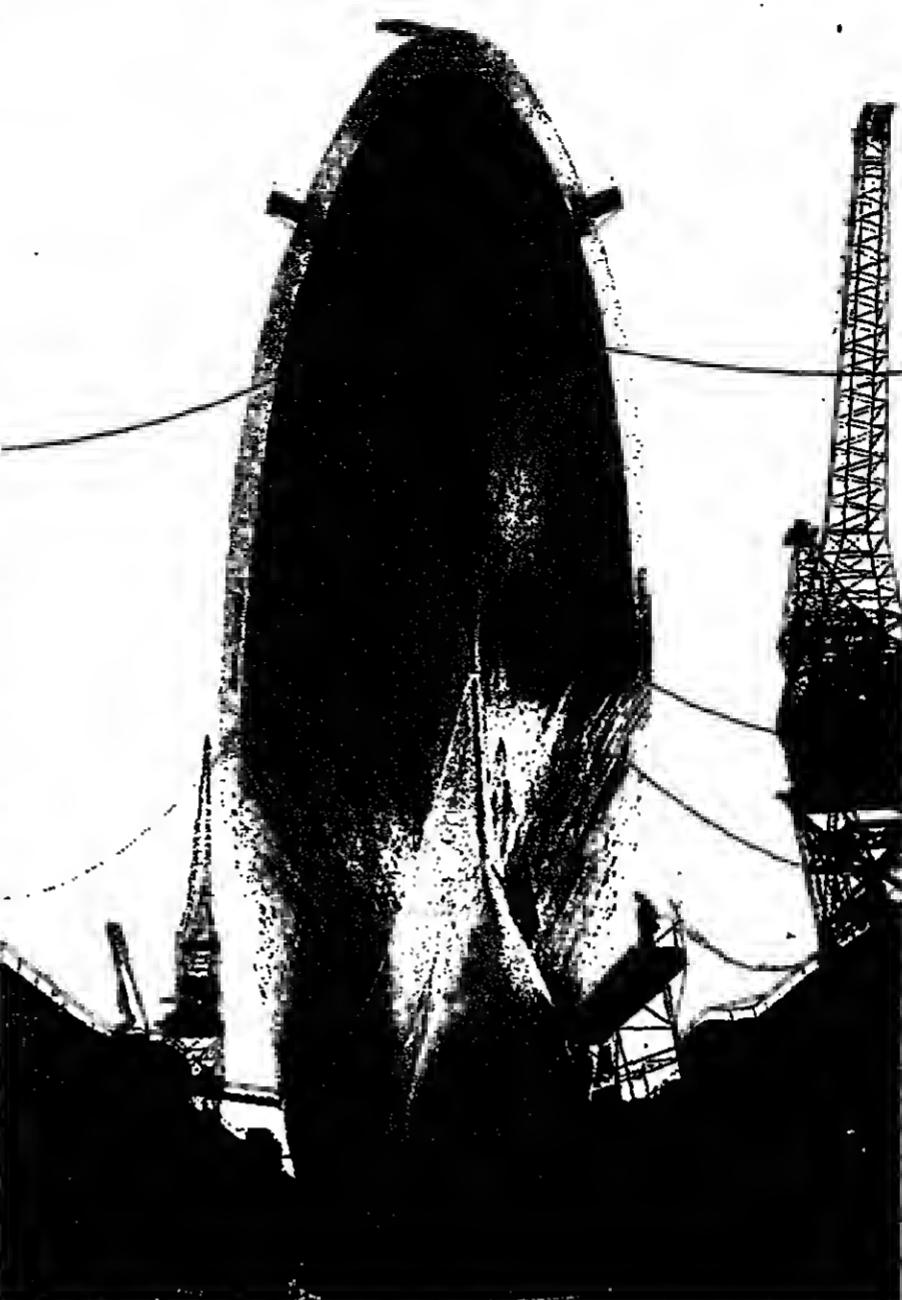
Bayerische Hypotheken und Wechsel Bank, the German bank which recently increased its stake in UK-based Hypo Foreign & Colonial Management, aims to more than double its volume of funds under management in the next five years to around DM250bn (\$17bn). Page 21

Hongkong Electric

A dispute between Hong Kong's two electricity generators intensified when Hongkong Electric demanded that China Light & Power (CLP) defer plans for new facilities and rejected buying surplus electricity from its rival. Page 21

Global Investor

In 1993 it seemed barely a week went by without a presentation on the superior economic growth rates and commitment to free market reforms in emerging markets. The last three years have denied the case for emerging markets as anything like a useful catch-all story. Page 22



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reserves of Tempa Rossa – which accounts for about half the discoveries – can be commercialised. "It's an excellent bitumen crude and we are contemplating gasification or using it in power plants."

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Mr Jungels said the slow pace of securing planning approvals in the area was offset by the absence of political risk, the proximity of the reserves to the market and an attractive tax regime.

COMPANIES AND FINANCE

Former LucasVarity director ready if demerger proposals fail to win support

Salvesen rebels may oust board

By Tim Burt

Rebel shareholders at Christian Salvesen, the UK distribution and equipment hire group, will this week announce plans to remove the board and install a new chief executive as part of a campaign against the demerger plan.

Sir Gerald Elliot, former Salvesen chairman who leads the investors, is expected to say that Mr John Grant, former finance director of LucasVarity, has agreed to become chief executive if shareholders throw out the demerger proposal. The rebels, who control about 10 per cent of Salvesen's shares, believe Mr Grant's previous record at the Anglo-US engineering group could persuade City institutions to back them.

Sir Gerald wants Salvesen to aban-

don the planned demerger of Aggreko, its equipment hire business, and withdraw a £150m (\$244.5m) special dividend and share buy-back, funded partly by a foreign income dividend. The company announced the plan last November as a way of returning value to shareholders, some of whom were aggrieved that it rebuffed a £1.18bn bid from Hays, the rival support services group, earlier in the year.

Rebel shareholders hope news of Mr Grant's support will overshadow the expected publication this week of further details of Salvesen's special dividend plans, which would leave the group with gearing of more than 100 per cent.

The document - drawn up by SBC Warburg, Salvesen's advisers - is likely to claim the group can afford

the dividend because it is more cash generative and less capital intensive than in the past. Shareholders will also be told that gearing should fall progressively following the special dividend pay-out. The dividend plans are expected to be put to an extraordinary meeting next month.

That meeting may also hear proposals from Mr Grant for a strategic overhaul of Salvesen, in which it would use its balance sheet to fund organic investment rather than a capital distribution for shareholders.

At LucasVarity and previously Lucas Industries, 49-year-old Mr Grant was credited with helping to engineer last year's \$2.2bn merger with Varity Corporation of the US and improving financial controls at the UK automotive components and aerospace group.

He resigned at the end of last year, however, in what some industry analysts claimed was a management putch by Varity. At the time, Sir Brian Pearce, LucasVarity chairman, said Mr Grant was seeking a chief executive role.

Although Salvesen's existing management has been criticised by some investors, several institutions indicated last week that they were likely to back the incumbent team. "The proposals will stretch the group but they are moving in the right direction, and we are prepared to support the company," said one fund manager. Another added: "We are unconvinced that Salvesen should gear up the balance sheet to pay a special dividend, but when we met the rebels they did not have a concise plan for reviving the company."

Agencies to end partnership

By Alison Smith in London and Andrew Jack in Paris

True North of the US and Publicis, the French-based advertising group, are close to a deal which would dissolve their Publicis-FCB European joint venture network.

Under terms discussed within the past few weeks, the agreement would give True North, the advertising agency, control of four to six of the European offices in Publicis-FCB - believed to include Paris and London - while Publicis would take over the rest of the network.

There would also be new

co-operative arrangements in other parts of the world and clients of the joint venture who so chose would continue to be serviced by their existing teams during a transitional period.

Publicis would retain a 20 per cent stake in True North, which would in turn increase its stake in Publicis Communications, an unquoted subsidiary of the French group, from 20 per cent to about 25 per cent.

The deal would end a partnership which began in 1988 but became acrimonious over the following years.

Publicis took a one-fifth stake in True North, which

is quoted, and 51 per cent control of the European joint venture. True North took a 20 per cent stake in Publicis Communications at the same time.

The deal's terms may still be modified during the final stages of the protracted discussions, which have already forced the announcement of an agreement to be postponed several times.

However, a break-up has become increasingly inevitable, and early in 1996 an initial protocol suspending their links was signed.

Publicis has since developed two separate European networks and launched a

programme of foreign acquisitions. True North announced earlier this month the purchase of Wilkens International of Germany, which is represented in 19 European countries.

Mr Maurice Lévy, Publicis chairman, recently argued that tensions began with a change of management at True North in 1991.

Another executive close to the talks said of the link: "They were basically married, and early in 1996 an initial protocol suspending their links was signed.

Publicis has since developed two separate European networks and launched a



John Devaney: the new plant will not require a subsidy

Eastern Group in talks with Celtic Energy

By Simon Holberton

Eastern Group, part of Energy Group, which is shortly to be demerged from Hanson, the Anglo-US group, is discussions with Celtic Energy, the Welsh opencast coal miner, about developing a clean coal power station of about 400MW.

The plant would be one of several the group plans to build, including two further combined cycle gas-fired plants and an unspecified number of combined heat and power facilities.

At a meeting on Friday, Hanson shareholders are expected to approve the demerger of Energy Group, which consists of Eastern Group, led by chief executive Mr John Devaney, and Peabody coal of the US.

The shares are due for listing on the London and New York stock exchanges next Monday.

For Celtic, the deal would be an important plank in its strategy to become an integrated energy company.

In January, it said it would buy the 360MW Uskmouth B power station from National Power for an undisclosed sum.

A grey market in the shares begins tomorrow. Brokers' estimates for the value of Energy Group range from Merrill Lynch at 450p to Yamaichi at 610p.

"It depends on whether you believe Energy Group is an integrated group or an investment trust," said one sector analyst.

The Energy Group's plans are among several under

consideration in the industry. RJB Minilog announced last week that it and Texaco, the US oil company, planned a 400MW power station at its Kellingholme colliery in West Yorkshire.

The partners hope to begin construction of the £300m power station by the year end.

The coal gasification process that the RJB/Texaco will use reduces emissions of sulphur to virtually zero.

However, the power pro-

duced costs about 3p/kWh, compared with wholesale prices of 2.3p/kWh. The Eastern/Celtic plant will use different technology, which its backers consider more efficient and cost-effective.

They say that the plant will not need a subsidy to be able to compete with other generators in the market.

Celtic produces 2.5m tonnes of coal a year. It is the successor to British Coal's south Wales opencast mining division.

CONTRACTS & TENDERS

KCR

西鐵 West Rail

TRAIN CONTROL AND SIGNALLING CONSULTANTS AND SUPPLIERS Pre-Qualification of Tenderers

The Kowloon-Canton Railway Corporation ("KCRC") proposes to:

- appoint a qualified consultant to perform Technical Studies in the area of Train Control and Signalling for the West Rail Division (TS-1300), and
- pre-qualify and evaluate suppliers to determine their ability to design, build, install, and commission a Train Control and Signalling system (TSA-1310).

More detailed descriptions of the work activities will be included in the Pre-qualification Questionnaires.

West Rail is a 51 km, double-tracked, electrified railway system, initially for passenger services with a maintenance depot and up to 11 stations. In subsequent construction phases, container freight trains and facilities, and additional passenger services, will be added.

Requests for a Pre-qualification Questionnaire should be made on company letterhead by facsimile to the Kowloon-Canton Railway Corporation at (852) 2601-2671. Specify whether a Consultant (TS-1300) or Supplier (TSA-1310) Questionnaire is desired. Requests for Questionnaires must be received by the Corporation by 6:00pm on 28 February 1997 Hong Kong Time.

Because of the proprietary nature of Supplier submittals, no firms involved in the design or supply of Signalling equipment will be considered as Consultants.

KCRC will, at its sole discretion, evaluate responses to the Pre-qualification Questionnaires. Those organisations which KCRC determines to be suitably qualified will be invited to tender.

No communications in response to this advertisement will be accepted by KCRC except by facsimile at the above noted facsimile number.

Kowloon-Canton Railway Corporation
九廣鐵路公司

CONTRACTS & TENDERS

TENDER ANNOUNCEMENT

ISKENDERUN IRON AND STEEL WORKS CO.
(ISDEMIR) TURKEY

1,900,000 METRIC TONS OF COOKING COAL TO BE IMPORTED

1. For the requirement of our Plant during the July 1997/June 1998 contract year, approximately 1,900,000 metric tons of coking coal will be imported from the following origin:

From USA 700,000 m tons
From Australia 520,000 m tons
From Canada 380,000 m tons
From Poland 300,000 m tons
From other countries 100,000 m tons

(Med. Volatile)
(Med. Volatile)
(Med. Volatile)
(Med. Volatile)
(Med. Volatile)

2. Tender Documents will be available for sale from 14th February 1997 and may be obtained at the following offices upon the payment of US\$ 900 (incl. VAT) non-refundable fee per set.

- Turkish Iron and Steel Works
- Isdemir A.S. Genel Müdürlüğü
Tedarik İmalat Müdürlüğü
İskenderun - TURKEY
Fax: +90 326 7551184-7553838

Ziya Gökçü Ip Cad. No: 80
Kurtuluş/Antalya - Turkey
Fax: +90 326 75434706

3. Tender Documents will be despatched to interested companies by Express Mail or Air Courier, if a written application is sent to ISDEMIR, accompanied with a proof of payment, bank draft or money order. Bank Account Number for ISDEMIR are:

T.C. Ziraat Bankası İskenderun Branch
T.C. İŞ Bankası İskenderun Branch
Yapi Kredi Bankası İskenderun Branch

Acc. No: 30426/5012 or
Acc. No: 30426/19977, or
Acc. No: 2841-6

Please quote "Payment for ISDEMIR Coal Tender Documents"

4. Sealed offers prepared in compliance with Tender Requirements must be received at İskenderun Demir ve Çelik A.S. Genel Müdürlüğü, İskenderun, Bursa, İskenderun, Turkey at 10:00 hrs. on Friday 24th March 1997. Offer shall be opened at 14:30 hours the same day in the presence of interested bidders.

5. ISDEMIR reserves the right to place the order either partially or completely with any bidder or to cancel the tender completely. The receipt of quotations shall in no way be binding upon our company.

FT

FINANCIAL TIMES

Les Echos

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Private provision to take the strain

As Germany's state pension scheme gets into difficulty, Andrew Fisher considers the options

Pensions have become an emotional subject in Germany, but fund management companies are taking a cool-headed look at the opportunities they expect to come their way once the financially overloaded system is reformed.

At present, the government is still in a quandary about the best way to overhaul the state pay-as-you-go system. With individual and employers' contributions edging up, however, and future pensions set to decrease as a percentage of final incomes, the need for increased private provision has been highlighted.

In coming decades, there will be fewer workers to pay the pensions of those no longer working. Already, high unemployment has put strain on the PAYG system. Workers are gradually waking up to the fact that they need to invest more themselves for the future.

This is likely to mean more business for asset management companies. The Bonn government is working on ways to encourage both individual investment for retirement - through special equity- and property-based funds - and independently-managed pension funds along Anglo-Saxon lines. These would be aimed at augmenting not replacing the state system.

Mr Mike Kerr, at Capital Group in California, which holds a 9.8 per cent stake in Clyde, said the offer was so finely balanced that his vote could swing it either way.

In common with other investors, he said the group would be making its mind up at the weekend.

Gulf was able to buy 29.9 per cent of its target last week, helped by PDMF, Clyde's second largest shareholder, selling its 15 per cent stake in the market.

Clyde's shares closed on Friday down 2p at 1174p, below the 120p a share offer.

In the past week the argument has concentrated on the oil price, which has fallen about 10 per cent since the bid was launched in December.

Gulf has increased its initial bid by 15p a share, but Clyde presented a report by Energy Resource Consultants which argued for a basic net asset valuation of the company of some 120p a share before taking into account any premium for control.

What is worrying investors, traders say, is the possibility that Mr Azcarra will be too ill to resume management responsibilities. Mr Emilio Azcarra, his 29-year-old son and designated successor, is considered too young and inexperienced to take over the company.

While a change of head might not be a factor in other companies, in the case of Televiña this is an important event. Merrill Lynch, the US investment bank, said on Friday.

The company has had two chairmen in its 67-year history, and Mr Azcarra exerts a heavy influence in many areas, including strategy, programming,

future retirement obligations is used to defer tax liabilities. These corporate pensions supplement those from the state.

"Pension funds could total between DM1.600bn (\$94.5bn) and DM2.000bn in 10 years if the right legal and tax conditions were created," Mr Wertschulte adds. This would be double the size of the present equity market.

It would also be an enormous advance on the present size of German pension funds, known as Pensionskassen. Because tax is already payable at the contribution stage, their growth has been highlighted.

In coming decades, there will be fewer workers to pay the pensions of those no longer working. Already, high unemployment has put strain on the PAYG system. Workers are gradually waking up to the fact that they need to invest more themselves for the future.

This is likely to mean more business for asset management companies. The Bonn government is working on ways to encourage both individual investment for retirement - through special equity- and property-based funds - and independently-managed pension funds along Anglo-Saxon lines. These would be aimed at augmenting not replacing the state system.

Mr Josef Wertschulte, a director of Bayerische Hypotheken und Wechsel-Bank, is convinced pension funds are on the way. "There is a strong chance that we shall see a change in the law this legislative period to encourage pension funds," he says. "This is likely to be done by amending the investment law, so new pension funds do not have to pay tax on contributions."

This would put them on the same terms as companies' in-house pension schemes. In which the money (known as book reserves) set aside to meet

retirement obligations is used to defer tax liabilities. These corporate pensions supplement those from the state.

But Mr Wertschulte believes there is a readiness in Bonn to act. Since pension funds invest heavily in the stock market, they would make more finance available for new issues and more companies would be encouraged to go public. "Politicians know it is small companies that provide the most new jobs."

With the help of Hypo Foreign & Colonial Management of the UK, in which the German bank owns 65 per cent, and Massachusetts Financial Services (MFS), its US marketing and product partner, Hypo-Bank intends to make a frontal assault on the pensions market from both retail and institutional ends.

Mr Peter Laird, an MFS manager, believes the "phenomenal growth" of the US mutual fund industry could foreshadow events in Germany, especially with the worldwide trend to more self-reliance in retirement planning.

MFS manages some \$33bn worth of assets, mostly in

the retail side. Over time, Mr Laird says, the business will be concentrated among 20 to 25 big players that have the financial resources to invest in personnel and technology to provide superior investment results service global markets". Nor do only US and European groups have ambitions in fund management. Some Japanese banks are also making enquiries about investment management companies in the US.

Hypo-Bank is also not averse to further acquisitions, though Mr

COMPANIES AND FINANCE

Exchanges in Globex replacement talks

By Laurie Morse in Chicago

Paris, Chicago, and New York futures exchanges are discussing a technology sharing agreement that could give them common clearing and screen-trading software by 1998. The talks were prompted by the announcement by Reuters, the UK information company, that it would shut its Globex screen-based futures trading system next year.

The system being discussed by the exchanges could accomplish

what Globex failed to do: unite many of the world's derivatives exchanges on a single screen, and make their products available around the clock. The system may even be called Globex, as the Chicago Mercantile Exchange owns the rights to that name.

The CME, the New York Mercantile Exchange, and its subsidiary, the Comex are negotiating with the Paris Bourse to adopt its NSC screen trading system. The Bourse's system is being adapted

for derivatives trading and Matif, the French futures exchange, has already adopted it.

At the same time, the New York and Chicago Exchanges are talking to Paris about adopting their trade processing software, called Clearing 21. Executives from the Bourse and Matif will be in Chicago this week to discuss details of the technology swap.

If the deal were completed, Paris, New York, and Chicago exchanges

would have compatible technology

that could allow closer product co-operation and substantial cost savings to their common members.

The bourse's NSC system has an open architecture that is adaptable to a variety of user interfaces, a flexibility Globex lacked. Matif and CME were partners to Globex and would like to continue their trans-Atlantic co-operation in an after-hours trading facility.

The Chicago Board of Trade is not party to the discussions, though a resolution to mend clear-

ing operations with the CME, made last week, could eventually draw the CBOT, the world's largest futures exchange, into the deal.

While only about 1 per cent of the CME's volume is executed on Globex, screen-based trading is gaining momentum. Trading across time zones - Globex's original purpose - remains thin, but screens are becoming popular to prolong the derivatives trading day to match the hours of underlying domestic markets.

INTERNATIONAL NEWS DIGEST

Compart sells concrete offshoot

Compart, the financial holding company formed last year from Feruzzi-Finanziaria, has sold off Calcestruzzi, its concrete-making company, to Italcementi of the Bergamo-based Pesi group in a £500m (\$800m) deal. Calcestruzzi is the largest concrete producer in Italy with a turnover of £610m, producing 6.5m cubic metres a year compared with the 2.3m of the Pesi group. The combined production will be equivalent to 15 per cent of the Italian market. The anti-trust authorities have been informed, although they are unlikely to object.

The sale was one of the last planned asset divestments in the portfolio of Compart inherited from the 1993 collapse of the Ferruzzi family business empire. It brings total asset sales to £5,000m in four years. Compart continues to hold 30 per cent of the valuable Montedison industrial group.

Calcestruzzi was restructured last year into two companies - one holding the concrete operations and a second, Calceimento, the cement business - with a view to accelerating the deal with Italcementi. Mr Giampiero Pesi, Italcementi's owner, will pay about £155m in cash and take on some £350m of Calcestruzzi debt.

Robert Graham, Rome

Pannon GSM to issue bond

Hungarian mobile telecoms group Pannon GSM plans to make the country's largest corporate bond issue, with a face value of Ft24bn (\$138m), on February 26. The bonds, with three, four and five-year maturities, will be index-linked to yield consumer price inflation plus 3 per cent. An oversubscription of up to Ft5bn will be accepted.

The issue marks several firsts for the domestic corporate paper market - the first for sale in open auction to institutional investors; the first inflation index-linked corporate bond; the first fully immobilised bond; and the first guaranteed by a cross-border institution, ING Bank Amsterdam. A consortium led by ING Barings Budapest will act as underwriters.

The bond is also seen as a precursor of change in the Hungarian debt market. When Pannon GSM took out a \$175m refinancing loan last year, high interest rates and limited resources ruled out any possibility of forint financing, Tibor Rejtó, Pannon CEO said. But by the end of 1996, with rates steadily falling and increased liquidity on the domestic market, corporate bond issues became a feasibility.

The establishment of pension funds in particular is expected to drive growth in corporate paper, according to Mr Ernest Kramer, Pannon financial director. "As the first such bond, we can take advantage and set the new rates that will become applicable for the market," he said.

Kester Eddy, Budapest

Alcan in Australian move

Alcan Aluminium may build a new bauxite mine in Australia to tap reserves it has owned for many years. The mine could be on stream by 2000 and would make Alcan self-sufficient in bauxite on a global basis, said Mr Jacques Bougie, president. It would help to reduce the company's overall raw material costs.

Alcan wants to settle a long dispute with the British Columbian government over its aborted Kitimat hydro-electric project, to be said, and it still wants to expand its existing Kitimat smelter to supply expanding Asian markets. Bauxite is the base mineral for producing primary aluminium metal.

Robert Gibbons, Montreal

HK electricity utilities in test of wills

By John Riddings in Hong Kong

A dispute between Hong Kong's two electricity generators intensified yesterday when Hongkong Electric demanded that China Light & Power (CLP) defer plans for new facilities and rejected buying surplus electricity from its rival.

The strongly worded statement came amid signs from the government that it wants to discuss revisions to the regulations governing the industry, which link profits at the utilities to their capital investment.

It also comes after significant changes in the structure of the sector, raising the prospect of a tussle between two of its biggest groups.

Last month, Citic Pacific, the local arm of Beijing's flagship investment vehicle, took a 20 per cent stake in CLP while Mr Li Ka-shing, the territory's most powerful tycoon, reorganised his group to bring Hongkong Electric into its infrastructure division.

At the centre of the dispute is CLP's plans to build new generating units at its Black Point plant. Weakness in projected demand, partly resulting from the shift of manufacturing plants to China, has raised the prospect of excess supply.

Last year, the government asked CLP to defer the construction of the final units at the plant, but the utility has warned that this could cost up to HK\$15bn (US\$206m). The sale of electricity to Hongkong Electric has been touted as a possible solution.

Hongkong Electric, which is also planning a new plant, said that CLP alone should bear the burden of the gap between its forecasts and actual demand.

To insist on building additional plant despite an over-capacity situation is disregarding the public interest," it said.

Industry analysts said the tough stand partly reflected moves by the utilities to stake out their positions in a politically sensitive tussle.

"There is an element of sabre-rattling," said one analyst. "The real battle will be the scheme of control. With Citic Pacific now tied up with CLP, that raises the prospect of a high-stakes test of wills."

The government has signalled that it wants to use a review window at the end of this year to discuss the scheme of control. The scheme, which regulates the industry, was signed in 1993 and lasts until 2008. CLP said any changes would have to be agreed by all the parties concerned.

Kirin Brewery has been overtaken as Japan's leading brewer for the first time in 44 years by Asahi Breweries, writes Jonathan Annett in Tokyo. Asahi's beer shipments rose by 35 per cent to 10.3m cases in January, a market share of 37.9 per cent, while Kirin's dropped for the sixth month in a row, by 12 per cent to 9.9m cases, a 36.8 per cent market share.

While the move reflected Asahi's rising market share over the last two years, January's circumstances were extraordinary and did not necessarily imply Kirin would lose its first place on an annualised basis, analysts said. Kirin's market share was still 46.6 per cent in 1996, against Asahi's 30.4 per cent. Sapporo Breweries ranked third with a 17.1 per cent.

Nonetheless, it is clear that Kirin can no longer take its pre-eminence for granted. Asahi was third behind Sapporo two years ago but has overtaken the Hokkaido-based brewer thanks to an aggressive marketing strategy focused most recently on its Super Dry brand, which accounts for 90 per cent of revenues. Shipments of Super Dry rose 42 per cent in January, the fifth consecutive month of double-digit growth. But Mr Shoichi Shibamura, analyst at Merrill Lynch Japan, put a 33 per cent ceiling on the market share Asahi is likely to achieve by concentrating on a single brand.

Hypo-Bank to double managed funds

By Andrew Fisher in Frankfurt

Bayerische Hypotheken und Wechsel Bank, the German bank which recently increased its stake in UK-based Hypo Foreign & Colonial Management, aims to more than double its volume of funds under management in the next five years to around DM250bn, Mr Josef Wertschulte, a director of the bank, said.

He said Munich-based Hypo-Bank would not ignore

opportunities to expand in this sector through acquisitions. But the price of asset management companies was currently too high. "In principle, however, we would add to our business if the right chance came along."

Hypo-Bank, which also has a marketing and product partnership with Massachusetts Financial Services, the US fund manager, currently manages around DM100bn of funds against DM40bn a year ago. Of this, some DM65bn is institutional money.

Around DM57bn of the assets managed by the Hypo-Bank group are from clients of Foreign & Colonial, whose figures are fully consolidated after the bank raised its holding from 50 per cent to 65 per cent. F&C last year added DM36bn to its business by acquiring ESN, which manages UK electricity pension funds.

Mr Wertschulte said an increase in assets under management to around DM250bn was "realistic". By other leading German banks, Hypo-Bank has identified asset management as a steady growth business. He was confident the German government would stimulate the market by changing the law to encourage Anglo-Saxon type pension funds. These suffer tax disadvantages over the German book reserve system, in which companies invest pension contributions in their own operations rather than having them independently managed and invested mostly in securities markets.

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

TODAY
Abbey Natl Treasury Svs 6% Gld Nts 2004 Fr600
Altours 12.75p
Anglia Group 3.6p
Anglia Water 10.2p
BES Overseas Series A FR N.C. Gld Nv Pf \$0.49
Burmar (HP) 4.9p
City Mortgage Receivables 1 Mort-bkcd Feb 2023 Series 1996 £51.12
City Mortgage Receivables 2 Mort-bkcd FRN Oct 2023 Series 1996 £55.47
City Mortgage Receivables 3 Class A Mort-bkcd FRN Oct 2023 £54.93
Do Class B Mort-bkcd FRN Oct 2023 £67.20
Colgate-Palmolive 0.47p
Dixons Treasury 7.94% Gtd Bds 2004 £77.50
Druck Hdg 0.54p
Electra Inv Tst 4.5p
Farepak 2.75p
Fomminster 1.22p
Gates (UK) Ltd 5% (3.5% net) Cm 3.5p
Do 5% (3.5% net) Cm 2nd Pf 3.5p
Halfway Bldg Scy 6.5% Bds 2004 £65
Itouch 9.5% Nts 1997 £4,760 Japan Dev Bank 8.5% Gtd Nts 2001 £413.75
National Grid 4.45p
Peabody Donation Fund 10.25% Gtd Sec 2023 £5.125

SONAR 1 Class A Mort-bkcd FRN 2021 £144.51
Do Class B Mort-bkcd FRN 2021 £195.20
Do Class C Mort-bkcd FRN 2021 £217.09
State Bank of New South Wales 5% Bds 2004 A370.0
Sudwestdeutsche Landesbank Cap Min 7.74% DM Bearer Bds 1995/99 DM71.25 Toyobo FRN Feb 1998 Y19,500

TOMORROW

Bank of Scotland Sb FRN 2000 \$48475.58
BOC 6.4% Bd 2004 £67.50 Bradford & Bingley Bldg Scy Clrd FRN 2003 £38.41 Chester Asset Rvbls No 3 Asset Bkcd FRN 2003 £1339.01 Eksportfinans FRN 2003 £27.84 Granada 10% 1st Mtg Db 2005 £5.00 Halifax Bldg Scy Clrd FRN 2003 £35.10 Mitsubishi Materials Dual Basic Nts 1998 Y355000.0 Nat West Var Cap Nts 2008 £152.06 Nippon Credit Bank (Curacao) Gtd Fxd/FRN 2004 \$3171.04 Sanwa Bank Canada Gtd Fxd/FRN 2005 \$1583.33 Savills 1p Schroder Asia Pacific Fd 0.2p State Bank of New South

Wales 9.14% Bd 2003 A\$92.50 Do Ext FRN \$305.16 Tex Hdg 2p Thomas Potts 0.6533p Yrityspaniki Stop Ser B Und Sb VRN \$162.92

WEDNESDAY

FRIDAY FEBRUARY 21

February 19
Archimedes Inv Tst 19p FirstBus 1.8p LAB Inv 7.1% Sec Bd 2019 3.5625p NT & T 6% Nts 1998 \$300.00
THURSDAY
February 20 Abstrakt High Inc Tst 1.65p Alders 3.7p Alvis 2p Avco Tst Gtd FRN 1998 £164.82 Bank of Ireland Units Stg Pf Se A 4.5212p Do Units IRE Pt Ser A IP4.2973p Caterpillar \$0.40 Century Inns 4.5p Invesco Recovery Tst 4p Novo 0.5p Royal Bank of Scotland 13.2p Do FRN 2005 £81.82 Sage 1.76p Stagecoach 3p Tomkinsons 8p Wagon Indl 7p Wells Fargo \$1.30

SATURDAY

February 22 Coral Products 0.75p NFC 7.4% Cv Bd 2007 £38.75 Trave Lin 11% Sev Bd 2016 £5.75

SUNDAY FEBRUARY 23

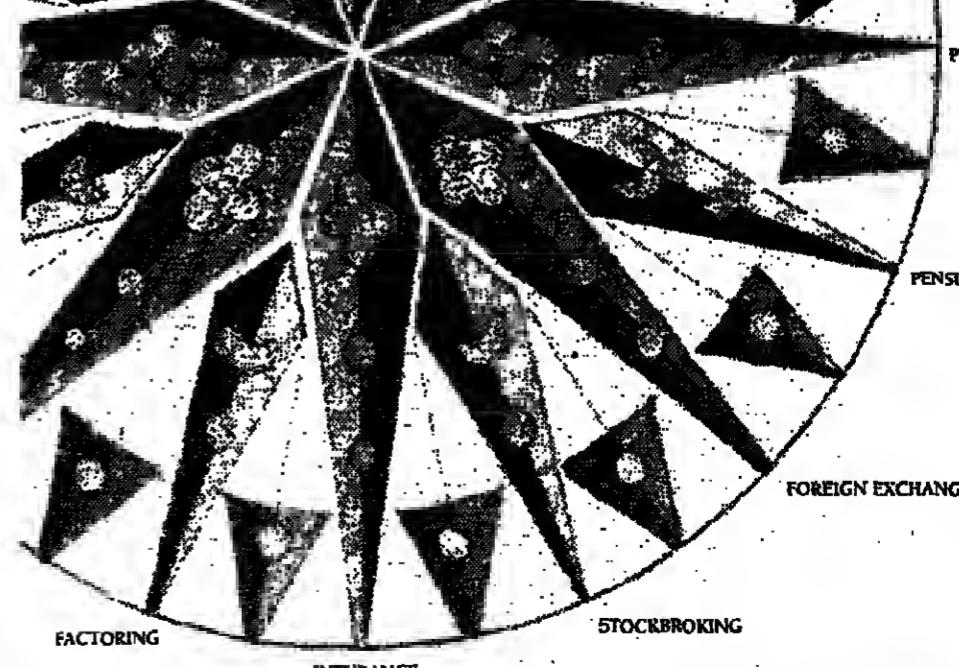
Nationwide Bldg Scy 4.14% IL Lt 2024 £3.04995 Treasury 2.9% IL 2011 £2.56

UK COMPANIES

TODAY
MEETINGS:
M&W, Posthouse Hotel, Herbert Walker Avenue, Southampton, 11.00
BOARD MEETINGS:
Finals:
Anglo & Overseas Tst
Low & Bonar
Trust of Property Shares
Updown Inv
Interims:
Allied Carpets
Regent Inns
Second Alliance Tst
WEDNESDAY
February 19
Company MEETINGS:
Hunters Armitage Group, Queen's Hotel, City Square, Leeds, 11.30
NFC, Merchant Taylors' Hall, Threadneedle Street, E.C., 12.00
Sage Group, Sage House, Bentin Park Road, Newcastle-Upon-Tyne, 11.00
BOARD MEETINGS:
Finals:
China Inv
Kleinwort Overseas
London Forfaiting
Medeva

Porvair Rights & Issues Inv Tst WPP Group
THURSDAY
February 20
COMPANY MEETINGS:
Aberforth Smaller Cos Tst, 14, Melville Street, Edinburgh, 6.30
Recognition Systems, 55, Colmore Row, Birmingham, 2.00
Triton Hdg, Int House, Peartree Road, Stratford, Colchester, Essex, 10.00 Throgmorton Preferred Inc Tst, Royal London House, 22/25, Finsbury Square, E.C., 12.00
BOARD MEETINGS:
Finals:
Ballif Gifford Shin Nippon Carisbrooke Shipping City Site Estates Easynet Group Provident Financial Rank Group Interims:
Bolton (Int)
FRIDAY FEBRUARY 21
COMPANY MEETINGS:
Bankers' Inv Tst, Drapers'

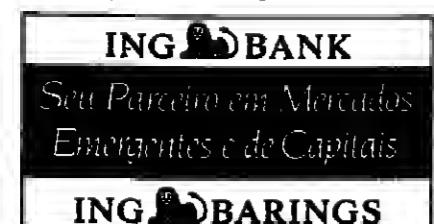
Hill, Throgmorton Avenue, E.C., 12.00 Goldsborough Healthcare, Queens Hotel, City Square, Leeds, 11.30 Klinick, Park Lane Hotel, Piccadilly, W., 11.00 Second Consolidated Tst, Exchange House, Princes Street, E.C., 12.30 Watson & Philip, Strathyway House, Dundee Technology Park, Dundee, 12.30
BOARD MEETINGS:
Finals:
Grafton Group Interims:
Allied Leisure VDC
Please note: Reports and accounts are not normally available until approximately six weeks after the board meeting to approve the preliminary results. This list is not necessarily comprehensive since companies are no longer obliged to notify the Stock Exchange of imminent announcements.



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FINANCIAL TIMES

MARKETS

THIS WEEK

Global Investor / Philip Coggan

Where only the bold set foot

In 1993 it seemed that barely a week went by without a presentation on the superior economic growth rates and commitment to free market reforms in emerging markets.

The last three years have dented the story and may also have dented the case for emerging markets as anything like a useful catch-all story.

For example, the general impression is that emerging markets had a dull year in 1996, but that was not true of fixed income, which returned more than 30 per cent. And the long-term performance of emerging markets depends very much on which index is used.

From the start of 1990 to the end of last year, the Morgan Stanley emerging market

global index grew just 32.6 per cent in dollar terms, compared with an 10.6 per cent rise in the S&P 500. But Morgan Stanley's free index, which allows for restrictions on foreign investors, has actually outperformed the S&P, rising by 12.8 per cent over the same period.

The immediate lesson one can learn, if you are an emerging market fund manager, is to express your performance relative to the global, not the free, index.

More seriously, Mr Rian Dartnell, who runs the GAM Emerging Markets Multi-Fund, says the past few years have shown the dangers of the global approach, whereby investors spread portfolios across the full range of emerging markets, under- or over-weighting

depending on their asset allocation views. Last year, the indices gained only 5-6 per cent but, he says, "people with a more dynamic approach have earned 25-30 per cent".

It always made more marketing than investment sense to lump together such diverse regions as south-east Asia, Latin America and eastern Europe. "They are not a uniform bunch of markets," says Mr Peter Chambers at HSBC James Capel.

"They are all deregulating, but they have different economic cycles and different levels of savings."

For a time in 1992, fund managers followed the "Star Trek" philosophy: boldly investing where no person had gone before, and leaping on any country with the

emerging market label. The Mexican devaluation crisis of December 1994 taught investors the need to differentiate between countries on the grounds of current account deficits, inflation rates and so on.

Stock-picking is also needed. The blithe assumption that rapid economic growth will lead to rapid corporate earnings increases can be undermined by different accounting standards and executives who may pay only lip service to the concept of shareholder value.

But if one is prepared to accept, if only in terms of simplicity of argument, that one can talk seriously about emerging markets, there is scope for a revival this year. Most countries are still pressing ahead with free

market reforms or, at least not trying to reverse or halt the process. Economic growth in Asia may have slowed but is still considerably faster than in the developed world, and Latin America is reviving after the Mexican trauma.

Liquidity is of course vital. The outperformance of Morgan Stanley's free index indicates that those stocks where international investors can place money are likely to shoot ahead, in the bull market phase, regardless of their intrinsic merits.

Fund flows were in emerging markets' favour in 1993, when the US market was performing sluggishly, and may be again so in 1997. The climb in the Dow Jones Industrial Average above 7,000 must surely persuade

Emerging stocks

Annual % change

US Japan Germany France Italy UK

Cash -0.10 0.01 0.06 0.06 0.14 0.12

Week 0.46 0.04 0.26 0.28 0.63 0.62

Month 0.46 0.04 0.39 0.41 1.08 1.08

Year -0.51 0.52 0.41 0.44 1.02 0.95

Bonds 3-5 years 0.50 0.10 0.41 0.44 1.02 0.95

Week 0.19 0.28 0.78 0.58 1.22 1.70

Month 0.19 0.54 2.15 4.65 1.22 1.28

Year 3.13 5.88 10.55 20.08 20.08 20.08

Bonds 5-10 year 0.50 0.10 0.41 0.44 1.02 0.95

Week 0.04 0.71 1.07 1.08 1.07 1.08

Month 0.04 0.54 2.15 4.65 1.22 1.28

Year 2.00 5.87 14.77 14.83 14.83 14.83

Equities 3.41 5.52 10.24 10.6 1.17

Week 0.19 0.03 0.2 0.6 0.17

Month 0.19 0.03 0.2 0.6 0.17

Year 25.51 32.7 32.7 32.7 32.7 32.7

Source: Data & Barings International

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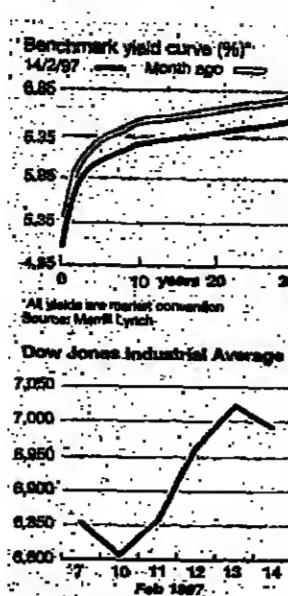
MARKETS: This Week

NEW YORK By Charles Tannenbaum

The bulls were on the rampage again in the US equity markets last week: on Thursday, the Dow Jones Industrial Average passed the 7,000 mark just four months after reaching 6,000, though it ended the week a touch below at 6,988.96. Even this giddy rise was not enough to scare off the more optimistic analysts. Mr Ralph Acampora, chief technical analyst at Prudential Securities, said he believed the bull market had at least another year ahead of it. "Originally we expected the Dow to hit 7,000 by year-end 1998," he said. "Instead, we now think the DJIA will hit a high of 8,250 before the end of 1997."

Inevitably, however, some are questioning how much longer the euphoria can last. Ms Abby Joseph Cohen, long considered an optimist, was among those voicing notes of caution: she pointed out the similarity with last year's pattern, when a strong rise in the first few weeks was followed by a long period of choppy trading.

The upward movement in the markets continues to be driven by moderate to strong economic growth combined with low inflation, and analysts will be watching this week's economic data in the hope of seeing further benign inflationary readings.



Source: Merrill Lynch

All yields are market convention

*All yields are market convention

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MARKETS: This Week

EMERGING MARKETS By Matthew Kaminski

Funds take fresh look at Kiev

The unlucky fund managers who missed out on Russia's genesis as an emerging market several years ago might be well advised that Ukraine could be the next - and possibly last - great east European investor frontier.

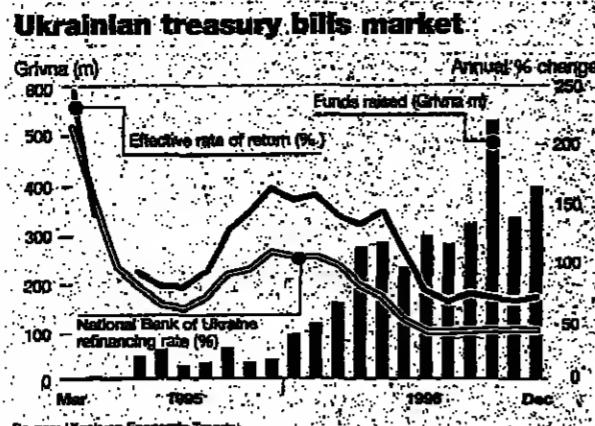
Long written off as unstable and hopeless, the second largest ex-USSR state was ignored. That has changed.

Several months of manageable inflation and a sound currency have boosted confidence in the economy, and attracted the high-risk global capital that keeps chasing the elusive margins.

"Ukraine suffers from a terrible public perception," argues Mr Andrew Lessor, who put together a \$50m Ukrainian Growth Fund for the Hong Kong-based Regent Pacific Group, one of the biggest portfolio investors in Russia. "In our view, it's one of the most interesting emerging markets. It's like Russia in 1993."

Domestic treasury bills are the obvious and easiest buy for investors. First launched in earnest last year, the government debt market took off in the autumn (see table) on the strength of western capital.

The central bank estimates that western institutions accounted for up to 540m hryvnia (\$300m) of the 1.76bn hryvnia in outstanding



ing debt sold last year - most of it in the last four months of the year when the effective rate of return was well above 50 per cent.

As yields on three-month and six-month paper dipped 40 per cent this month, the inflows slowed, but one banker says Kiev remains "very much the flavour of the month".

Treasury bills are a good way to get exposure in Ukraine, yet the market can only absorb limited amounts and falling yields quickly make them less attractive.

Mr David Boren, head of emerging markets research at Salomon Brothers in London, says investors can be capricious: "People won't stay tuned in if there's nothing more they can buy."

Banks and funds are searching for other opportunities. It emerged last week that Ukraine is seeking buyers for some of the \$300m in rescheduled debt due in March. Several German banks are said to be involved.

The appearance on the secondary market of the \$1.4bn in Gazprom bonds that Ukraine issued to cover its debt to the Russian gas monopoly in 1995 is also eagerly awaited, as is Ukraine's first eurobond issue, expected this year.

"It'll take a eurobond to snap investors' attention back on Ukraine," Mr Boren said.

The wait for an equities boom could be longer. As Russia's stock market grows

at astonishing rates - up nearly 50 per cent this year - Ukraine's has hardly got started.

Stock brokers are putting their faith on the government's promise, though repeatedly broken, that the better companies will be sold within the next year, when the mass privatisation programme is meant to end.

Mr Tomas Fiala, Kiev director for Prague-based brokers Wood & Co, said some undervalued assets can be acquired with special vouchers: this month's auction, for example, includes small stakes in the Kharistik Pipe Rolling Factory and the third largest oil refinery.

But Ukraine's privatisation was not designed with investors in mind. Vouchers, which were tradable in Russia, are hard to acquire and use. The slow pace of Ukrainian privatisation has stunted the growth of the equities market.

Total market capitalisation stands roughly at \$10bn - \$15bn and weekly volumes, with most trades done outside official exchanges, approaching \$10m, estimates Mr Dmitri Sapunov, director of Kornets-Brok, a Kiev brokerage.

"But that's like putting your finger in the wind," he cautioned.

"The sweetest assets have not been privatised - for instance, the energy utilities such as Kiev Energo which are not even in the queue for sale," Mr Sapunov added.

"The market is small. Any sizeable foreign interest would move the market up or down very quickly, but clearly there are cheap assets out there."

The concerns underlying investment decisions in Ukraine are far more prosaic: can an economy that shrank 10 per cent last year improve and can stability that held inflation below 40 per cent last year hold?

With memories of a spiralling Ukrainian currency quite fresh, investors are anxiously awaiting the IMF's seal of approval. The best bet now is for a deal by April.

Until then, Ukraine will remain a market best avoided by the faint-hearted.

INTERNATIONAL BONDS By Louise Lucas

Asia jumps on the century bandwagon

The century bond market and, says Mr Kim of bookrunner Lehman Bros, provided the catalyst for China, Asian corporate and later on, and then others, to follow.

China (BBB/A3) went on to raise US\$100m, and was followed in March by Korea

Electric Power Corp (Kepco), the state-owned utility which raised US\$200m.

"There could be, he, and should be, more 100-year bonds," says Mr Thierry Porte, head of debt capital markets for Morgan Stanley in Asia. Morgan Stanley, along with Merrill Lynch, led the pioneering private Asian corporate issues for Reliance Industries, the Indian petrochemicals to textiles group.

The main engine behind the flurry of activity is historically shallow universe of potential Asian issuers when it first broached the US

market at Lehman Bros in Hong Kong, says: "It's a confluence of events. Investors are looking for higher yielding paper that they feel comfortable with, and issuers are saying they are willing to do so because rates are sufficiently low and spreads sufficiently tight."

This has come against a backdrop of warming sentiment towards countries in the region, such as China and the Philippines, and growing awareness of the main corporate names. Also, Asian corporates are increasingly seeking credit ratings - and no longer feel smushed if they come away with ratings they deem too low.

First of the blocks was Tenaga, the Malaysian electricity supplier rated A+/A1 which raised US\$150m of 100-year funds in January 1996, the 100-year debt was happy to do so because rates are sufficiently low and spreads sufficiently tight."

The Tenaga issue, despite coming hot on the heels of a 30-year deal, was "extraordinarily well received," says Mr Kim. Tenaga was happy to do so because rates are sufficiently low and spreads sufficiently tight."

First, for the issuer in this historically low interest rate environment, 100-year bonds lock in this low rate for the longest term possible.

For government issuers, the bonds benefit the country

and corporates by establishing

10-year benchmark bonds Yields

Percent

UK 10.00% Italy 10.00% Spain 10.00% France 10.00% US 10.00%

10.00 9.50 9.00 8.50 8.00

7.50 7.00 6.50 6.00 5.50

6.00 5.50 5.00 4.50 4.00

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ING BARING SECURITIES EMERGING MARKETS INDICES

Index	14/02/96		Actual		Month on month		Actual		Year to date movement	
	Week on week movement	Percent	Actual	Percent	Actual	Percent	Actual	Percent	Actual	Percent
World (448)	177.86	+3.67	+2.22	+11.05	+6.63	+17.74	+11.08	+11.08		
Latin America										
Argentina (22)	120.06	+4.23	+3.65	+6.08	+5.34	+12.83	+12.07			
Brazil (24)	328.02	+21.08	+6.91	+51.45	+18.74	+84.99	+24.90			
Chile (16)	193.08	+8.33	+4.51	+18.39	+9.27	+30.63	+18.86			
Colombia (13)	207.18	-1.68	-0.80	+2.58	+1.26	+33.49	+19.28			
Mexico (27)	94.26	+4.08	+4.52	+5.90	+6.68	+12.58	+15.40			
Peru (12)	1,147.44	+0.11	+0.01	+63.56	+5.88	+140.22	+13.02			
Venezuela (5)	63.84	+2.75	+1.50	+1.48	+2.37	+1.66	+2.57			
Latin America (116)	170.91	+0.42	+0.18	+17.82	+11.64	+27.41	+18.10			
Europe										
Czech Rep. (14)	114.48	-0.87	-0.76	+7.80	+7.31	+10.20	+4.78			
Greece (20)	142.63	+6.99	+4.38	+17.85	+14.28	+30.52	+27.18			
Poland (25)	415.27	+15.72	+3.93	+45.34	+12.44	+71.53	+20.81			
Portugal (18)	165.15	-3.08	-1.83	+4.21	+2.81	+15.97	+12.98			
South Africa (30)	145.52	+3.73	+2.63	+13.81	+10.49	+15.84	+12.04			
Turkey (27)	174.76	-2.54	-1.43	+31.33	+21.64	+49.72	+39.76			
Europe (134)	356.95	+2.05	+1.32	+12.82	+10.41	+16.64	+16.75			
Asia										
China (27)	53.93	-1.26	-2.28	-0.59	-1.08	-2.55	-4.52			
Indonesia (30)	172.00	+2.17	+1.29	+11.48	+7.15	+15.57	+9.95			
Korea (23)	86.47	+0.48	+0.55	-1.63	-1.91	+7.29	+6.93			
Malaysia (24)	278.97	-0.71	-0.25	+1.65	+0.59	-1.43	-0.52			
Pakistan (13)	75.41	-4.60	-5.75	+13.14	+21.10	+16.95	+29.00			
Philippines (18)	331.00	-2.83	-0.85	+6.37	+1.26	+17.21	+8.48			
Taiwan (11)	194.31	+1.11	+0.68	+1.02</td						

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Feb 14	Opening mid-point	Change on day	Bid/offer spread	Day's mid high	Day's mid low	One month	One month	Three months	One year	Bank of		
						Rate	%PA	Rate	%PA	Bank of		
Europe												
Austria	109.2269	-0.0226	259 + 457	16.2988	18.1718	10.1023	2.7	18.1358	2.1	103.7		
Belgium	59.3633	-0.0083	233 + 248	16.8000	16.5526	10.2583	2.8	16.9803	2.8	102.5		
Denmark	10.4169	-0.0018	220 + 217	10.4558	10.9282	10.397	2.3	10.3564	2.3	103.5		
Finland	10.8105	-0.0167	945 + 948	12.1190	9.0470	-	-	10.8115	2.9	103.6		
France	FF11.9225	-0.0067	198 + 271	9.2500	10.2027	2.7	9.1811	2.7	9.8594	2.9	105.4	
Germany	10.4520	-0.0024	250 + 249	16.2988	16.5526	10.2583	2.8	16.2736	2.8	102.5		
Greece	1.0240	-0.0024	230 + 249	1.0274	1.0274	1.0274	0.0	1.0227	0.0	66.7		
Ireland	1.4520	-0.0024	230 + 249	1.4520	1.4520	1.4520	0.0	1.4512	0.0	66.7		
Italy	269.140	-1.311	511 + 519	1.3076	1.3076	1.3076	0.0	1.3076	0.0	76.7		
Luxembourg	1.583833	-0.0083	233 + 248	16.6000	16.5526	10.2583	2.7	16.5903	2.8	103.5		
Netherlands	3.0374	-0.0024	650 + 657	3.0768	3.0593	3.1	3.0441	3.0	2.9705	3.2	103.4	
Portugal	10.8444	-0.0063	394 + 493	10.8027	10.8319	1.4	10.8115	1.3	10.7089	1.3	103.0	
Spain	1.51589	-0.0024	594 + 597	1.51589	1.51589	1.51589	0.0	1.51589	0.0	94.5		
Sweden	5901.113347	-0.0033	220 + 223	220.352	220.441	213.38	0.0	231.17	0.0	228.775	1.1	77.9
Switzerland	2.9708	-0.0143	892 + 922	2.9740	2.9355	2.9382	4.1	2.5476	3.2	2.2616	4.0	102.4
UK	-	-	-	-	-	-	-	-	-	1.4777	9.7	
Ecu	-	-1.4068	-0.0001	055 + 078	1.4103	1.4010	1.4047	1.7	1.4002	1.8	1.3798	2.0
SDR	-	-1.161849	-	-	-	-	-	-	-	0.7423	-	
Americas												
Brazil	1.6199	-0.0023	184 + 204	1.6184	1.6188	-	-	-	-	-	-	
Canada	1.7007	-0.0005	201 + 213	1.7043	1.6945	-	-	-	-	-	-	
Mexico	1.2185	-0.0057	674 + 885	2.1944	2.1821	2.1833	2.8	2.1725	2.8	2.1135	3.4	88.7
New Zealand	12.6112	-0.0027	492 + 501	12.6248	12.5993	-	-	-	-	-	-	
Pacific/Middle East/Africa	1.6210	-0.0024	248 + 251	1.6180	1.6207	1.6207	0.2	1.6179	0.2	1.6038	-	
Australia	2.1154	-0.0033	150 + 177	2.1261	2.1098	2.1177	-0.7	2.1184	-0.7	2.1184	-0.1	
Hong Kong	1.52620	-0.0077	573 + 668	12.5891	12.6245	12.5347	0.7	12.5408	0.7	12.4747	-0.7	
India	1.582215	-0.0078	548 + 881	58.2950	58.1220	-	-	-	-	-	-	
Israel	ISN 5.4182	-0.0038	115 + 145	5.4269	5.4092	-	-	-	-	-	-	
Japan	101.2028	-0.0053	184 + 271	102.268	100.388	100.388	5.5	108.543	5.5	100.128	5.6	
Malaysia	1.2023	-0.0049	245 + 248	4.0184	4.0184	4.0184	-	4.0184	-	2.3307	-3.5	
New Zealand	1.2023	-0.0033	248 + 251	1.2023	1.2023	1.2023	-	1.2023	-	2.3307	-3.5	
Philippines	1.2023	-0.0026	510 + 500	1.2023	1.2023	1.2023	-	1.2023	-	2.3307	-3.5	
Saudi Arabia	SP 6.0795	-0.0041	568 + 608	6.0818	6.0818	-	-	-	-	-	-	
Singapore	2.2096	-0.0026	971 + 101	2.3027	2.2923	-	-	-	-	-	-	
South Africa	1.71592	-	546 + 538	7.1747	7.1229	-	-	-	-	-	-	
South Korea	101.4182	-0.1388	810 + 814	140.38	141.42	-	-	-	-	-	-	
Taiwan	1.5120	-0.0024	882 + 885	44.7048	44.5143	-	-	-	-	-	-	
Thailand	1.422000	-0.0024	538 + 538	1.42165	1.42165	1.42165	0.0	-	-	-	-	
Denmark Krone, French Franc, Norwegian Krone, and Danish Krone per 100, Belgian Franc, Yen, Escudo, Lira and Peatao per 100.	-	-	-	-	-	-	-	-	-	-	-	

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Feb 14	Opening mid-point	Change on day	Bid/offer spread	Day's mid high	Day's mid low	One month	One month	Three months	One year	JP Morgan	
						Rate	%PA	Rate	%PA	Bank of	
Europe											
Austria	1.12657	-0.0058	542 + 551	1.12615	1.12610	1.12527	1.5	1.12637	2.0	11.617	
Belgium	54.7280	-0.0077	569 + 569	54.6250	54.6250	54.5250	2.1	54.5255	2.2	101.8	
Denmark	DK1.4172	-0.0025	252 + 272	6.4480	6.4100	6.4172	1.7	6.3293	1.7	101.3	
Finland	FF14.9391	-0.0116	593 + 593	52.2075	52.2075	51.9716	2.2	4.8891	2.2	103.5	
France	FF15.6902	-0.0095	895 + 895	5.7102	5.6720	5.6917	1.2	5.6937	1.2	105.9	
Germany	1.16117	-0.0052	659 + 665	1.16038	1.16038	1.16038	1.5	1.1625	2.0	104.8	
Greece	1.6523	-0.0024	250 + 249	1.65250	1.65250	1.65250	0.0	1.65250	0.0	66.6	
Ireland	1.0240	-0.0024	250 + 249	1.0274	1.0274	1.0274	0.0	1.0274	0.0	66.7	
Italy	2.6914	-1.311	511 + 519	2.6937	2.6937	2.6937	0.0	2.6937	0.0	76.7	
Luxembourg	1.583833	-0.0083	233 + 248	16.6000	16.5526	10.2583	2.7	16.5903	2.8	103.5	
Netherlands	3.0374	-0.0024	650 + 657	3.0768	3.0593	3.1047	0.0	3.0441	0.0	103.4	
Portugal	10.8444	-0.0063	394 + 493	10.8027	10.8319	1.4	10.8115	1.3	10.7089	1.3	
Spain	1.5120	-0.0024	250 + 251	1.5120	1.5120	1.5120	0.0	1.5120	0.0	103.0	
Sweden	11.133347	-0.0033	220 + 223	220.352	220.441	213.38	0.0	221.17	0.0	102.5	
Switzerland	2.9708	-0.0143	892 + 922	2.9740	2.9355	2.9382	4.1	2.5476	4.1	102.5	
UK	-	-1.4068	-0.0001	055 + 078	1.4103	1.4010	1.4047	1.7	1.4002	1.8	1.3798
Ecu	-	-1.161849	-	-	-	-	-	-	-	-	-

† Rates for Feb 13. Pounds forward in the Pound Spot table show only the last two decimal places. Forward rates are not directly quoted to the market but are implied by current market rates. Sterling index calculated by the Bank of England. Bank average 1997 = 102. Index released 1/2/97. Bid, Offer and Mid-rates

LONDON SHARE SERVICE

ENV TRUSTS SPLIT CAPITAL - Cont

MEPIA

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4 pm close February 14

NYSE PRICES

Continued from previous page

Stock	Py	St	High	Low	Close	Chg	Stock	Py	St	High	Low	Close	Chg	Stock	Py	St	High	Low	Close	Chg
2025 17 Sodas	0.05	0.05	0.05	0.05	0.05	-1	218 15% Temp/Soft	0.21	0.19	0.17	0.15	0.15	-1	218 15% Temp/Soft	0.21	0.19	0.17	0.15	0.15	-1
22 17 Sodas	0.10	0.14	0.14	0.12	0.12	-1	218 15% Temp/Soft	0.20	0.19	0.17	0.15	0.15	-1	218 15% Temp/Soft	0.20	0.19	0.17	0.15	0.15	-1
164 12% Softdrn	0.02	0.1	0.13	0.12	0.12	-1	218 15% Temp/Soft	0.19	0.18	0.17	0.15	0.15	-1	218 15% Temp/Soft	0.19	0.18	0.17	0.15	0.15	-1
159 11 Softdrn	0.06	0.4	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.18	0.17	0.16	0.15	0.15	-1	218 15% Temp/Soft	0.18	0.17	0.16	0.15	0.15	-1
16 13 15% Softdrn	0.45	0.45	0.45	0.45	0.45	-1	218 15% Temp/Soft	0.17	0.16	0.15	0.15	0.15	-1	218 15% Temp/Soft	0.17	0.16	0.15	0.15	0.15	-1
25 15% Sopras	0.60	1.6	2.00	1.80	1.80	-1	218 15% Temp/Soft	0.16	0.15	0.14	0.13	0.13	-1	218 15% Temp/Soft	0.16	0.15	0.14	0.13	0.13	-1
25 15% Sopras En	0.30	0.25	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.15	0.14	0.13	0.12	0.12	-1	218 15% Temp/Soft	0.15	0.14	0.13	0.12	0.12	-1
44 17 25 Sopras En	0.17	0.25	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.14	0.13	0.12	0.11	0.11	-1	218 15% Temp/Soft	0.14	0.13	0.12	0.11	0.11	-1
51 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.13	0.12	0.11	0.10	0.10	-1	218 15% Temp/Soft	0.13	0.12	0.11	0.10	0.10	-1
25 15% Sopras	0.25	0.25	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.12	0.11	0.10	0.09	0.09	-1	218 15% Temp/Soft	0.12	0.11	0.10	0.09	0.09	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.11	0.10	0.09	0.08	0.08	-1	218 15% Temp/Soft	0.11	0.10	0.09	0.08	0.08	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.10	0.09	0.08	0.07	0.07	-1	218 15% Temp/Soft	0.10	0.09	0.08	0.07	0.07	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.09	0.08	0.07	0.06	0.06	-1	218 15% Temp/Soft	0.09	0.08	0.07	0.06	0.06	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.08	0.07	0.06	0.05	0.05	-1	218 15% Temp/Soft	0.08	0.07	0.06	0.05	0.05	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.07	0.06	0.05	0.04	0.04	-1	218 15% Temp/Soft	0.07	0.06	0.05	0.04	0.04	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.06	0.05	0.04	0.03	0.03	-1	218 15% Temp/Soft	0.06	0.05	0.04	0.03	0.03	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.05	0.04	0.03	0.02	0.02	-1	218 15% Temp/Soft	0.05	0.04	0.03	0.02	0.02	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.04	0.03	0.02	0.01	0.01	-1	218 15% Temp/Soft	0.04	0.03	0.02	0.01	0.01	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.03	0.02	0.01	0.00	0.00	-1	218 15% Temp/Soft	0.03	0.02	0.01	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.02	0.01	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.02	0.01	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.01	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.01	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1	218 15% Temp/Soft	0.00	0.00	0.00	0.00	0.00	-1
25 15% Sopras	0.05	0.2	0.25	0.25	0.25	-1	218 15% Temp/Soft	0.00	0.00	0.										

